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## NEWS RELEASE

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### **Mobile Access Cupertino Now Available for Residents with iPhones**

(Cupertino, CA) Beginning today, residents and businesses can use their iPhones to just point, click and submit their feedback on issues, real-time while out in the community.

iPhones users can contribute first-hand experience and up to the minute information with supporting photographs or notes to illustrate a problem. Residents can also check the updated status on their requests 24x7 via their iPhone. "This application is another way for residents to have direct access to city services, wherever they are in the community" said Mayor Kris Wang.

This new technology improves service by yielding more and better information from residents and helps keep city council and staff informed on issues of immediate concern. The application is easily downloaded from the Apple App Store at [www.cupertino.org/mobileaccesscupertino](http://www.cupertino.org/mobileaccesscupertino). This application will be available for other smart phones in near future.

Cupertino block leaders have been evaluating this iPhone app prior to its release to the general public. The app integrates with the city of Cupertino's existing Customer Relationship Management (CRM) system. Users may submit information on topics ranging from potholes to policy issues. Location specific concerns and services are greatly enhanced with the ability to provide pictures and GPS coordinates.

For more information, visit [www.cupertino.org](http://www.cupertino.org) or call Rick Kitson at 408-777-3262.

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