

CUPERTINO



Who We Are 2013

POPULATION

Total Population	61,085
Total Households	21,044

Distribution by Ethnicity & Race:

Asian	67%
White, non-Hispanic	27%
Hispanic or Latino	4%
Black or African American	.6%
American Indian/Alaska Native	.2%
Native Hawaiian/Other Pacific Islander	.1%
Other	.6%



INCOME & LIFESTYLE PROFILE

Average Household Income	\$161,969	(HH Income \$100,000+ = 59%)
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Average Household Size	3
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Average Age	38
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Median Home Sales Price	\$1,257,000*
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Occupation Classification:

White Collar	89%
Blue Collar	5%
Service & Farm	6%

EDUCATION (Age 25+)

Some College & A.A. Degree	16%
Bachelor's Degree	35%
Master's Degree	30%
Professional and/or Doctorate Degrees	10%

Top Three Occupations of Cupertino Residents:

Computer/Mathematical	20%
Management	19%
Architect/Engineer	11%

