

**CITY OF**



**CUPERTINO**

Guidelines for  
CITY COUNCIL CANDIDATES

Election of November 4, 2014

## **Information for Council Candidates**

Congratulations on your decision to run for elected office! The following pages provide important information regarding the November 4, 2014, Cupertino municipal election. Please note, this document is provided as a courtesy to potential candidates and does not necessarily include all the provisions that may apply.

Becoming a candidate includes a number of steps that are outlined in more detail in this document. In general, you will collect signatures on a nomination petition, identify a treasurer, open a campaign bank account, prepare a candidate's statement (optional), and file regular reports regarding your campaign income and expenditures.

Please review this document thoroughly, and if you have questions or need additional forms, call (408) 777-3223, or visit the Clerk's Office at 10300 Torre Avenue, Cupertino. General elections information is also available on the city's website at [www.cupertino.org](http://www.cupertino.org).

If you have questions about campaign finance disclosure forms, please call the helpful staff at the Fair Political Practices Commission (FPPC). The toll-free number for the technical assistance hotline is (866) 275-3772. Also, their website provides interactive and downloadable forms: <http://www.fppc.ca.gov>.

### **Eligibility for Office**

You must be a registered voter living within the corporate limits of the City of Cupertino to be eligible for office (Elections Code 201).

You may not hold elected office if you have been convicted of designated crimes specified in the Constitution and laws of the State (Govt. Code 1021).

You may not make any reference to party affiliation on required forms, since the City Council is a nonpartisan body (Elections Code 8002).

### **Nomination Period**

Nomination papers are issued by the City Clerk beginning Monday, July 14, and are due by Friday, August 8 (You are strongly encouraged to file several days before the deadline). There are a number of other forms to fill out and return, some of which are required by the Fair Political Practices Commission, and others requested by the County Registrar of Voters

and/or the City Clerk's Office. The nomination period will be extended to Wednesday, August 13 if an incumbent eligible to run chooses not to do so.

**Please allow at least 45 minutes for the City Clerk to review the documents with you.**

Appointments are strongly encouraged.

There is no filing fee to run for office. However, there is a fee if you wish to have a Candidate's Statement printed in the Voter's Pamphlet. Both the statement and the estimated fee of \$2,000.00 are due when nomination papers are filed.

### **Circulating Nomination Papers**

1. The petition must be signed by at least 20 but no more than 30 registered voters of the City of Cupertino.
2. Try to collect all 30 signatures to compensate for any that may be disqualified.
3. Each person must sign his or her name as registered, and write the street and number of his or her residence. Ditto marks are not acceptable.
4. A registered voter who has changed addresses must re-register to update the information. If this is not done, the signature on the Nomination Paper may be disqualified.
5. Signatures may be collected either by the candidate or by a circulator appointed by the candidate, but not both. The person who circulates the petition must obtain all the signatures, and must sign the Certificate of Circulation.
6. Both the nominee and the circulator (if different) are eligible to sign the petition.
7. Voters may sign the nomination paper of only three Council candidates for the November 2014 election. If a voter signs more than three nomination papers, only the three nomination papers to be filed containing the voter's signature will be counted.
8. Signatures may not be obtained within 100 feet of any election booth, polling place, or any place where voter registration is being conducted.
9. The candidate must sign the Affidavit of Nominee and Oath or Affirmation of Allegiance in the presence of an officer authorized to administer oaths, such as

the City Clerk or a notary public. Please wait to sign this until you file your papers.

### **Filing Nomination Papers**

**The deadline for Nomination papers is Friday, August 8, at 4:30 p.m.** If at all possible, file a day or two before the deadline, so there is time to collect additional signatures if necessary.

**Please allow at least 45 minutes for the filing process.**

**Appointments are strongly recommended.** Filers without an appointment will be helped on a first-come, first-served basis after those with an appointment.

The following documents must be filed together, by 4:30 p.m. on August 8:

1. The Nomination Paper
2. Form 700 (Statement of Economic Interest).
3. A Candidate's Statement (if you choose to have one) and payment in the amount of \$2,000.00\*

\*This is an estimate of your pro rata share of the cost of the Candidate's statement. You will be billed for the balance if the actual cost is more, and you will be refunded the difference if the actual cost is less.

Payment may be made by cash or a check drawn on your campaign bank account, payable to the City of Cupertino and does not count against the voluntary spending limit.

4. Other forms requested by the City Clerk and the Registrar of Voters, such as contact information, Ballot Designation worksheet, Code of Fair Campaign practices, Chinese transliteration name form, etc.

Once you have filed the nomination paper and candidate's statement, they cannot be altered. However, you have until the end of the filing period to withdraw them entirely, thereby removing your name from the ballot.

## **Appoint a Treasurer**

It is important that you select a treasurer as soon as possible. Both you and the treasurer will be required to sign all future filings. There will be at least two filing periods prior to the election and at least two every year following the election, and additional information may be required if your committee is audited. This filing obligation continues as long as your committee is open or, if you are elected, as long as you are a Council member.

Your treasurer can be a friend, a family member, or a professional accountant, but it should be someone who is willing to accept the long-term responsibility and has some general accounting experience. Even if your level of spending does not trigger the submission of detailed reports, you and your treasurer must record all contributions and expenditures on a daily basis. At times this can become complex and time-consuming, and the tracking and reporting requirement continues throughout the campaign and, if you are elected, throughout your term of office. Please note - late or insufficient filings will trigger fines and can result in negative press!

You and your treasurer are strongly encouraged to attend one of the free FPPC workshops regarding the duties of candidates and treasurers offered in Sacramento and throughout the Bay Area. The City Clerk will provide more details later in the year.

## **Campaign Finance**

You should not accept or spend \$100 or more in cash. All personal funds must first be deposited in your campaign bank account, except for candidate statement fees (Govt. Code 84300).

For contributions of \$100 or more, including loans and in-kind contributions, you must disclose the contributor's name, address, occupation, and employer.

If \$1000 or more is received from a single source within 90 days before the election, you must disclose receipt of those funds on Form 497 within 24 hours, even if the contribution is from your personal funds.

If an agent or campaign consultant buys goods or services for the campaign, itemize expenditures of \$500 or more.

Disclosure forms and manuals are available from the City Clerk's Office or at [www.fppc.ca.gov](http://www.fppc.ca.gov) (click on Campaign, Forms/Manuals). Most of the forms are interactive and can be filled out online and then printed.

- FPPC Campaign Disclosure Manual No. 2 – Information for Local Candidates, Superior Court Judges, Their Controlled Committees, and Primarily Formed Committees for Local Candidates.
- Form 501 (Candidate Intention Form) - File a 501 with the City Clerk **before** soliciting, receiving or spending any campaign funds, with the exception of the Candidate's Statement fee. Once this form has been filed, open your campaign bank account.
- Form 410 (Statement of Organization) – File a 410 with the Secretary of State's Office within 10 days of receiving or spending a total of \$1,000. This will provide you with an identification number. **Both the candidate and the treasurer will be required to sign this document, and the funds must be withdrawn from or deposited into your campaign account.**

Required committee name format - All state and local committees established for an election held after January 1, 2009, must include the **candidate's last name, office sought and year of the election**. Examples of committee names are "Jones for Council 2014" and "Smith for Assembly 2014" (See FPPC Regulation 18402).

**All recipient committees that file a Statement of Organization (Form 410) must pay a \$50 fee, pursuant to Government Code Section 84101.5, subject to the following conditions. Any committee that does not pay the fee is subject to a penalty of \$150:**

- ❖ For all recipient committees that form after January 1, 2013, the \$50 fee is due to the Secretary of State no later than 15 days after the Statement of Organization (Form 410) is filed with the Secretary of State.
  - ❖ Recipient committees that exist year-to-year are required to pay the fee annually by January 15, until the committee terminates.
  - ❖ Recipient committees that are created and pay the initial \$50 fee in the last three months of a calendar year are not subject to the annual fee in the subsequent year.
- Form 460 (Candidate or Committee Campaign Expenditure Form) – File a 460 for each pre-election or semi-annual reporting period. **Both the candidate and the treasurer will be required to sign this document, and the funds must be withdrawn from or deposited into your campaign account.**

- Reporting an Expenditure of Campaign Funds for a Gift, a Meal, or Travel – This requires a candidate controlled committee to describe the political, legislative, or governmental purpose and other detailed information when reporting expenditures for gifts, meals, or travel and requires maintenance of specified records. (See FPPC Regulations 18401 and 18421.7.
- Form 700 (Statement of Economic Interests) – File this at the time you file nomination papers and annually thereafter.
- Keep good records and mark your calendar with due dates for campaign statements. Maintain details on contributions and expenditures of \$25 or more. (Refer to the recordkeeping guidelines in Campaign Disclosure Manual 2.)

Your particular circumstances may require the filing of additional FPPC forms. Contact the toll-free FPPC hotline at (866) 275-3772, if you have any questions.

### **City Commissioners or Committee Members Campaigning for Public Office**

City commissioners or committee members may actively seek voter support in public places where such activity is permissible (such as the City Hall lobby or plaza). However, such campaigning must be done on the person's own time and not during the time that his or her commission or committee is in session.

Candidates should also be aware that campaign contributions may cause conflicts for appointees and commissioners. Read Government Code Section 84308 carefully if you fall into this category.

### **Candidate Controlled Committee Treasurers**

The treasurer is responsible for:

- Filing the committee's statement of organization (Form 410) and termination of the committee
- Establishing and maintaining a recordkeeping system that ensures the committee complies with the Act's disclosure requirements
- Verifying and signing the committee's campaign statements and filing them on time
- Correcting inaccuracies or omissions that may occur

Anyone may act as a committee treasurer. A candidate may serve as his or her own committee treasurer. However, no individual should accept the position of committee treasurer as a mere figurehead. If errors or omissions occur in a committee's recordkeeping and reporting, the

treasurer will often be a named party in any resulting enforcement action and may be held personally liable. A committee may appoint one assistant treasurer on its statement of organization to act in place of the treasurer if he or she is unavailable.

The treasurer is responsible for the timely and accurate filing of campaign disclosure reports with the appropriate state and/or local filing officers. To accomplish this, the treasurer must see that complete and accurate records of receipts and expenditures are maintained from the very beginning of the committee's operations.

The treasurer is required to maintain the records personally or monitor committee support staff or others that actually perform the recordkeeping duties. The treasurer must also prepare the campaign statements personally or carefully review the campaign statements and records prepared by others. If required information is missing, it is the treasurer's responsibility to obtain it. The treasurer must also monitor compliance with the Act's restrictions on cash contributions, cash expenditures, and with federal and local campaign laws.

All reports and statements must be signed by the treasurer or assistant treasurer.

A controlling candidate or officeholder must also sign the committee's campaign statements, verifying that the treasurer has used all reasonable diligence in preparing them.

Contact the toll-free FPPC hotline at (866) 275-3772, if you have any questions.



## CODE OF FAIR CAMPAIGN PRACTICES

1. Background Information

In 1982, legislation was passed which established a “Code of Fair Campaign Practices” in California that could be voluntarily subscribed to by candidates for public office. Amendments in 1987 expanded the provisions of the code so as to apply to committees formed primarily to support/oppose a ballot measure, and also reaffirmed civil liability provisions pertaining to libel and slander in campaign advertising and communications. (Election Code Sections 20400-20444)

2. Filing Officer Requirement

The City Clerk is required, at the time an individual is issued his/her Declaration of Candidacy, Nomination Papers, or any other paper evidencing an intention to be a candidate for public office, to provide the candidate a blank form on which to subscribe to the “Code of Fair Campaign Practices” and a copy of the Elections Code provisions.

3. Voluntary Subscription

Subscription to the Code is voluntary. Completed forms are to be filed with the City Clerk, and shall be retained for public inspection until 30 days after the election. For your information, this guide contains the provisions relating to this section and a sample copy of the blank form to be completed.

## CODE OF FAIR CAMPAIGN PRACTICES

There are basic principles of decency, honesty, and fair play which every candidate for public office in the State of California has a moral obligation to observe and uphold in order that, after vigorously contested but fairly conducted campaigns, our citizens may exercise their constitutional right to a free and untrammelled choice and the will of the people may be fully and clearly expressed on the issues.

### THEREFORE:

(1) I SHALL CONDUCT my campaign openly and publicly, discussing the issues as I see them, presenting my record and policies with sincerity and frankness, and criticizing without fear or favor the record and policies of my opponents or political parties that merit this criticism.

(2) I SHALL NOT USE OR PERMIT the use of character defamation, whispering campaigns, libel, slander, or scurrilous attacks on any candidate or his or her personal or family life.

(3) I SHALL NOT USE OR PERMIT any appeal to negative prejudice based on a candidate's actual or perceived race, religious creed, color, national origin, ancestry, physical disability, mental disability, medical condition, marital status, age, sexual orientation, sex, including gender identity, or any other characteristic set forth in Section 12940 of the Government Code, or association with another person who has any of the actual or perceived characteristics set forth in Section 12940 of the Government Code.

(4) I SHALL NOT USE OR PERMIT any dishonest or unethical practice that tends to corrupt or undermine our American system of free elections, or that hampers or prevents the full and free expression of the will of the voters including acts intended to hinder or prevent any eligible person from registering to vote, enrolling to vote, or voting.

(5) I SHALL NOT coerce election help or campaign contributions for myself or for any other candidate from my employees.

(6) I SHALL IMMEDIATELY AND PUBLICLY REPUDIATE support deriving from any individual or group that resorts, on behalf of my candidacy or in opposition to that of my opponent, to the methods and tactics that I condemn. I shall accept responsibility to take firm action against any subordinate who violates any provision of this code or the laws governing elections.

(7) I SHALL DEFEND AND UPHOLD the right of every qualified American voter to full and equal participation in the electoral process.

I, the undersigned, candidate for election to public office in the State of California or treasurer or chairperson of a committee making any independent expenditures, hereby voluntarily endorse, subscribe to, and solemnly pledge myself to conduct my campaign in accordance with the above principles and practices.

\_\_\_\_\_  
Candidate Signature

\_\_\_\_\_  
Date

Office sought/Jurisdiction: City Council Member, Cupertino

Date of Election: November 4, 2014

## MASS MAILINGS

### Definition of Mass Mailing

"Mass mailing" means over two hundred substantially similar pieces of mail, but does not include a form letter or other mail which is sent in response to an unsolicited request, letter or other inquiry. (Govt. Code 82041.5)

### Mass Mailing Requirements

Section 84305 of the Government Code provides as follows:

Government Code § 84305. Manner of sending mass mailings

- (a) Except as provided in subdivision (b), no candidate or committee shall send a mass mailing unless the name, street address, and city of the candidate or committee are shown on the outside of each piece of mail in the mass mailing and on at least one of the inserts included within each piece of mail of the mailing in no less than 6-point type which shall be in a color or print which contrasts with the background so as to be easily legible. A post office box may be stated in lieu of a street address if the organization's address is a matter of public record with the Secretary of State.
- (b) If the sender of the mass mailing is a single candidate or committee, the name, street address, and city of the candidate or committee need only be shown on the outside of each piece of mail.
- (c) If the sender of a mass mailing is a controlled committee, the name of the person controlling the committee shall be included in addition to the information required by subdivision (a).

### Mass mailing Prohibitions

No newsletter or other mass mailing shall be sent at the public expense.

### Political Advertising Requirements – Newspapers (Election Code 20008)

Any paid political advertisement which refers to an election or to any candidate for state or local elective office and that is contained in or distributed with a newspaper, shall bear on each surface or page thereof, in type or lettering at least half as large as the type or lettering of the advertisement or in 10-point roman type, whichever is larger, the words "Paid Political Advertisement." The words shall be set apart from any other printed matter. As used in this section, "paid political advertisement" shall mean and shall be limited to published statements paid by advertisers for purposes of supporting or defeating any person who has filed for an elective state or local office.

## CITY OF CUPERTINO TEMPORARY POLITICAL SIGNS

In order to ensure that no complaints are received regarding your campaign signs, please ensure that the rules below are followed.

**Any sign that creates a hazard to vehicular or pedestrian traffic will be removed immediately without any notice by Cupertino Code Enforcement. For all other improperly placed signs, Cupertino Code Enforcement will provide verbal notification to the candidate or officially recognized/designated entity for the campaign and allow two (2) business days to correct the violation. If the violation remains uncorrected, the sign will be removed without any further notice.**

All signs that are removed will be stored at City's Corporation Yard (10555 Mary Avenue, (408) 777-3269). Signs may be retrieved upon payment of a \$3 Sign Recovery fee for each sign. Signs held for more than 20 days shall be considered abandoned and disposed of.

For other questions regarding sign enforcement, contact the Cupertino Code Enforcement Office at (408) 777-3182.

### Size of temporary political signs

- No more than two sides
- No larger than four square feet per side

### Location (Private Property)

- Signs are allowed on private property everywhere in the city with the written or oral consent of the property owner or other person entitled to possession.

### Location (Public Property and Public Right-of-way)

- Political signs are not allowed on public property or in the public right-of-way in non-residential districts.
- Signs must not be attached to public property, such as sidewalks, fences, walls, public playground equipment, street lamp posts, traffic lights, telephone poles, utility cabinets, hydrants, trees, buildings, etc.
- Political signs are allowed in the public right of way only in the park strip in residential areas with authorization from the immediately adjacent property owner or resident as defined by Municipal Code section 19.104.240 and 19.104.250. Signs placed without

authorization may be removed by the immediately adjacent property owner or resident and disposed of without any notice.

- All parts of the sign shall be set back a minimum of 18 inches from the face of the curb or from the edge of the street, bicycle or vehicle travel lane.

Removal of Signs:

- Signs must be removed no later than 5 days after Election Day

**SMART VOTER**  
[www.smartvoter.org](http://www.smartvoter.org)

The League of Women Voters offers an opportunity to spread the word about your campaign using Smart Voter, a comprehensive online non-partisan election guide. This service is free.

Smart Voter provides an opportunity for candidates to share information about themselves with voters, and for the public to learn more about candidates and their positions.

To see what SmartVoter has to offer, visit the site at [www.smartvoter.org](http://www.smartvoter.org). You will find information, interaction and services including candidates' biographies that may include a photo, endorsements, and positions on issues.

There is also information on ballot measures, online news articles, polling place locations, and information on candidates' forums.

You will be contacted by the local League of Women Voters when you can put your information online.

**RESOLUTION NO. 14-137**

**A RESOLUTION OF THE CUPERTINO CITY COUNCIL  
ADOPTING A VOLUNTARY EXPENDITURE LIMIT FOR THE  
NOVEMBER 4, 2014 ELECTION**

WHEREAS, the City Council adopted Resolution No. 11-070 which established a voluntary expenditure limit of \$28,000 for the November 2011 election.

WHEREAS, on November 4, 2014, a General Municipal Election will be held to fill vacant seats, and the City Council also wishes to apply an expenditure limit of \$28,000 to that election.

NOW, THEREFORE, BE IT RESOLVED:

1) Candidates for City Council are requested to limit their campaign expenditures to \$28,000 for the City Council election of 2014.

2) Any non-monetary contribution is deemed to be a campaign expenditure made by the receiving committee on the date of receipt, and it counts against the voluntary expenditure limits established by this resolution if an expenditure for equivalent goods or services would have been a campaign expenditure described in Attachment A. The amount of the expenditure shall be the fair market value of the contribution on the date of receipt.

3) In the event that any candidate wishes to abide by the campaign contribution limit requested by the City Council, he or she may file with the City Clerk a written notice of his or her intent to limit his or her campaign expenditures to \$28,000 for the 2014 election, and such intent will be indicated in the official voter's pamphlet.

4) The cost of printing and translating Candidate Statements shall not be counted against the voluntary expenditure cap of \$28,000.

5) The provisions of this resolution have no force of law.

PASSED AND ADOPTED at a special meeting of the City Council of the City of Cupertino this 1st day of April, 2014, by the following vote:

<u>Vote</u>	<u>Members of the City Council</u>
AYES:	Wong, Sinks, Chang, Mahoney, Santoro
NOES:	None
ABSENT:	None
ABSTAIN:	None

ATTEST:  
/s/ Grace Schmidt

APPROVED:  
/s/ Gilbert Wong

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Grace Schmidt, City Clerk

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Gilbert Wong, Mayor, City of Cupertino

Regulations of the Fair Political Practices Commission, Title 2, Division 6  
California Code of Regulations, Chapter 5, Section 18540

1. Expenditures related to mailing or distribution of campaign literature, signs, buttons, bumper stickers and similar items, shall be allocated to the next election following the date(s) on which the expenditures were made or, if the election is held on the date when the expenditures were made, to the election held on that date.
2. Expenditures related to publications in broadcast, print or electronic media shall be allocated to the next election following the date(s) specified in the contract for broadcast, publication, or dissemination or, if the election is held on the date specified for publication, broadcast, or dissemination, to the election held on that date.
3. Expenditures related to telephone banks, including costs of design and operation, costs of installing or renting telephone lines and equipment, toll charges, personnel costs, rental of office space, and associated consultants' fees, shall be allocated to the next election following the date(s) on which the expenditures were made or, if the election is held on the date when the expenditures were made, to the election held on that date.
4. Expenditures on professional services, including fees and costs of campaign consultants and pollsters, shall be allocated to the next election following the date(s) on which the expenditures were made or, if the election is held on the date when the expenditure was made, to the election held on that date. In the event that a contract for professional services allocates specific fees and costs to particular elections, the terms of the contract will govern allocation of expenditures to each election. If a contract provides for a bonus payment should the candidate win a particular election, the bonus payment is an expense of the election whose result triggers the payment obligation.
5. Overhead expenditures, including expenditures related to the lease of office space, payments for utilities, rental or purchase of office equipment and furnishings, miscellaneous supplies, costs of internal copying and printing, monthly telephone charges, personnel costs, and candidate or staff travel expenses, shall be allocated to the next election following the date(s) on which the expenditures were made or, if the election is held on the date when the expenditures were made, to the election held on that date.
6. Expenditures related to campaign fundraising shall be allocated to the election for which the funds were raised. If fundraising expenditures cannot be assigned in this manner to a particular election, fundraising expenditures shall be allocated to the



next election following the date(s) on which the expenditures were made or, if the election is held on the date when the expense was incurred, to the election held on that date.

7. Unless there is a clear indication to the contrary, campaign expenditures not described in subdivisions (a)(1) through (a)(6) shall be allocated to the next election following the date(s) on which the expenditures were made or, if the election is held on the date when the expenditure was made, to the election held on that date. Refunds of any expenditure on goods or services not provided to or used by the campaign shall be credited to the election for which the expenditure would otherwise have been allocated.
8. The candidate shall maintain records establishing that his or her allocation of campaign expenditures was consistent with this resolution.

RESOLUTION NO. 04-455

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CUPERTINO  
REQUIRING CANDIDATES FOR CITY COUNCIL TO PAY ALL COSTS  
ASSOCIATED WITH THE VOLUNTARY CANDIDATE'S STATEMENT.

WHEREAS, budget constraints have forced the municipal government to weigh the advantages and disadvantages of full cost recovery in all areas of local government; and

WHEREAS, California Elections Code Section 13307 (c) allows a local agency to estimate the costs associated with printing, handling, translating, and mailing candidate's statements, and to require each candidate filing a statement to pay in advance his or her pro rata share;

NOW, THEREFORE, BE IT RESOLVED:

- 1) Candidates for City Council who wish to file a candidate's statement shall pay to the City of Cupertino his or her pro rata share of the costs associated with that statement.
- 2) The estimated pro rata share of costs shall be paid to the City of Cupertino at the time the nomination papers are filed.
- 3) Candidates are requested to pay their pro rata share of the costs in the form of a cashier's check, a personal check, or a check drawn upon the candidate's campaign account.
- 4) A candidate that alleges to be indigent and unable to pay the fee in advance may submit a request for waiver of this requirement pursuant to Elections Code 13309.
- 5) The cost of printing and translating Candidate Statements shall not be counted against any voluntary expenditure caps set by City Council resolution.

PASSED AND ADOPTED at a regular meeting of the City Council of the City of Cupertino this 7th day of December 2004, by the following vote:

<u>Vote</u>	<u>Members of the City Council</u>
AYES:	Kwok, Lowenthal, James
NOES:	None
ABSENT:	Sandoval, Wang
ABSTAIN:	None

ATTEST:  
/s/ Kimberly Smith  
City Clerk

APPROVED:  
/s/ Patrick Kwok  
Mayor, City of Cupertino

## ROLE OF CITY COUNCIL

The City Council is composed of five members elected at large by the citizens of Cupertino to be the legislative policy-making branch of city government. The Council directs the course of local government through its power to pass ordinances, levy taxes, award contracts, and appoint certain City officers and commissions. The Mayor is a member of the Council and has the responsibility to sign official documents, chair the Council meetings, and act as the official head of the City at public and ceremonial occasions.

Council members serve four-year, staggered terms, with a two-term limit. Each November the Council members elect one of their group to serve as mayor for a one-year term.

As of November 2007, Council members earn a salary of \$730.24 per month, and also receive monthly benefits for medical and dental insurance. Vision and life insurance are paid in full by the city, and members may qualify for Public Employees Retirement System (PERS) benefits.

The City Council makes appointments to the following advisory commissions:

- Audit Committee
- Bicycle Pedestrian Commission
- Fine Arts Commission
- Housing Commission
- Library Commission
- Parks and Recreation Commission
- Planning Commission
- Public Safety Commission
- Teen Commission
- Technology Information and Communications Commission

As the legislative body for the City of Cupertino, the City Council may enact ordinances, adopt resolutions, and make motions and referrals. An ordinance is a law enacted by the City Council under powers delegated to it as a general law city by the State. A resolution is used to express the policy of the Council or to direct certain types of procedural or administrative actions. Motions indicate majority approval for a procedural or administrative action, and are typically used for disposition of business items on the agenda. When the Council is not prepared to take definite action or when further study or information is needed, the Council may refer the matter by motion to an individual or group for study. The Council may request that a report be made at a future Council meeting.

The Municipal Code is a compilation of the City's ordinances. The Code includes several titles that are further divided into chapters according to subject. Since City ordinances are

passed, modified or repealed on an ongoing basis, the Municipal Code is issued in the form of a loose-leaf notebook, and is also available on the City's web site. Revisions to the Code are made at least quarterly.

Council members represent the City of Cupertino on various County, regional and State commissions and committees. The current list of committees includes:

- Association of Bay Area Governments
- Audit Committee
- Bay Area Air Quality Management District
- Comprehensive County Expressway Planning Study Policy Advisory Board
- Cupertino Disaster Council
- Economic Development Committee
- Environmental Review Committee
- Fiscal Strategic Planning Committee
- Legislative Review Committee
- League of California Cities, Peninsula Division
- Santa Clara County Cities Association – Board of Directors
- Santa Clara County Cities Association – City Selection Committee
- Santa Clara County Cities Association – Legislative Committee
- Santa Clara County Library District - Joint Powers Authority Board of Directors
- Santa Clara County Transportation Authority – Board of Directors
- Santa Clara Valley Water Commission
- Santa Clara Valley Water District- Guadalupe/West Valley
- Santa Clara Valley Water District- Lower Peninsula
- Sister City Committees – Toyokawa, Hsinchu, Bhubaneshwar, Copertino
- School Board liaison - FUHSD, CUSD, Foothill-De Anza Community College District
- Stevens Creek Trail Joint Cities Working Team
- Tax Equity Allocation Committee
- West Valley Mayors and City Managers

Institutes, conferences, and seminars are held throughout the year to provide training and information that assist members of Council in performing their duties. Institutes and conferences typically are three to five days.

**City of Cupertino**  
[www.cupertino.org](http://www.cupertino.org)  
 (408) 777-CITY

<b>Title</b>	<b>Name</b>	<b>Phone</b>	<b>E-Mail</b>
Mayor	Gilbert Wong	777-3191	<a href="mailto:gwong@cupertino.org">gwong@cupertino.org</a>
Vice-Mayor	Rod Sinks	777-3194	<a href="mailto:rsinks@cupertino.org">rsinks@cupertino.org</a>
Council Member	Barry Chang	777-3192	<a href="mailto:bchang@cupertino.org">bchang@cupertino.org</a>
Council Member	Orrin Mahoney	777-3195	<a href="mailto:omahoney@cupertino.org">omahoney@cupertino.org</a>
Council Member	Mark Santoro	777-3193	<a href="mailto:msantoro@cupertino.org">msantoro@cupertino.org</a>
City Manager	David Brandt	777-3212	<a href="mailto:davidb@cupertino.org">davidb@cupertino.org</a>
City Attorney	Carol Korade	777-3403	<a href="mailto:cityattorney@cupertino.org">cityattorney@cupertino.org</a>
Community Development Director	Aarti Shrivastava	777-3308	<a href="mailto:aartis@cupertino.org">aartis@cupertino.org</a>
Parks and Recreation Director	Carol Atwood	777-3110	<a href="mailto:carola@cupertino.org">carola@cupertino.org</a>
Public Works Director	Timm Borden	777-3354	<a href="mailto:timmb@cupertino.org">timmb@cupertino.org</a>
Administrative Services Director	Kristina Alfaro (Interim)	777-7608	<a href="mailto:kristinaa@cupertino.org">kristinaa@cupertino.org</a>
City Clerk Deputy City Clerk Senior Office Assistant	Grace Schmidt Kirsten Squarcia Andrea Sanders	777-3224 777-3225 777-1312	<a href="mailto:graces@cupertino.org">graces@cupertino.org</a> <a href="mailto:kirstens@cupertino.org">kirstens@cupertino.org</a> <a href="mailto:andreas@cupertino.org">andreas@cupertino.org</a>
Public Affairs Director	Rick Kitson	777-3262	<a href="mailto:rickk@cupertino.org">rickk@cupertino.org</a>

**SANTA CLARA OFFICE OF THE REGISTRAR OF VOTERS**

[registrar@rov.sccgov.org](mailto:registrar@rov.sccgov.org)

(408) 299 VOTE [8683] - General Information

(408) 299-POLL [7655] - Election Officers & Polling Places

(408) 299-8639 - Candidate Services

(408) 299-8640 – Vote by Mail

DIVISION	MANAGER	PHONE (ALL 408)	FAX (ALL 408)
Registrar of Voters	Shannon Bushey	282-3005	998-7314
Assistant Registrar	Matt Moreles	282-3003	282-3006
Vote by Mail (Interim)	Alfred Gonzales	282-3015	293-6002
Accounting	Vicky Butuin Carolina Gomez	282-3011 282-3012	282-3046
Ballot Layout	Leslie Smith	282-3033	998-7314
Candidate & Public Services	Shui Ling Chu	282-3041	998-7356
Election Materials Processing	Mike Fong	282-3058	293-4138
Precinct Operations	Philip Chantri	282-3066	282-3115
Information Systems	Joe Le	282-3021	282-3046
Mapping	Bob Nguyen	282-3037	282-3115
Media/Legislation	Elma Rosas	282-3008	282-3046
Voter Registration	Maggy Smith	282-3051	998-7314
Outreach, training, staff development	Karin Accorinti	282-3092	282-3115

## OTHER AGENCIES

Agency	Subject Matter	Phone	Web Site
Fair Political Practices Commission (FPPC) – Technical Assistance	Campaign Disclosure Conflict of Interest Lobbying Disclosure Proper Use of Campaign Funds	866-275-3772 (toll free)	<a href="http://www.fppc.ca.gov">www.fppc.ca.gov</a>
Fair Political Practices Commission (FPPC) – Enforcement	Report a Violation of the Political Reform Act	800-561-1861 (toll free)	<a href="http://www.fppc.ca.gov">www.fppc.ca.gov</a>
Federal Elections Commission	Federal Campaign Disclosure Requirements Contributions From National Banks, National Corporations Contributions from Foreign Nationals	1-800-424-9530 (toll free)	<a href="http://www.fec.gov">www.fec.gov</a>
League of Women Voters of California (LWV)	Cupertino/Sunnyvale branch	408- 252-0422 (fax)	<a href="http://ca.lwv.org">http://ca.lwv.org</a>
State Franchise Tax Board	Committee Tax Status Tax Deductible Contributions Charitable Non-Profit Groups Any Other Tax Related Questions	800- 852.5711 (toll free)	<a href="http://www.ftb.ca.gov">www.ftb.ca.gov</a>
Santa Clara County Registrar of Voters	See detailed listing on previous page	408-299-8683	<a href="http://www.sccvote.org">www.sccvote.org</a>
Secretary of State	<u>Political Reform</u> Form 410 Committee Identification Number Form 501Candidate Intention Form 460 Campaign filing  <u>Elections Division</u> Questions related to the Elections Code	916-653-6224      916-657-2166	<a href="http://www.sos.ca.gov">www.sos.ca.gov</a>
SmartVoter	Sponsored by League of Women Voters		<a href="http://www.smartvoter.org">www.smartvoter.org</a>

## How To Get More Help

<p><b>Phone or Web</b></p> <p>Call Toll-Free <b>1-866-ASK-FPPC</b> (1-866-275-3772) or 1-916-322-5660</p> <p><a href="http://www.fppc.ca.gov">www.fppc.ca.gov</a></p>	<p><b>Mail</b></p> <p><b>Fair Political Practices Commission</b> 428 J Street, Suite 620 Sacramento, CA 95814</p> <p><b>Fax</b></p> <p>1-916-322-0886</p>
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The FPPC staff is available by telephone Monday through Thursday to provide assistance to anyone who has reporting or other requirements under the Political Reform Act (the "Act").

Call **1-866-ASK-FPPC** (this is a toll-free number) or 1-916-322-5660 and press 2 to speak to a political reform consultant in the Technical Assistance Division. Political reform consultants field questions in all areas covered by the Act. In addition, voicemail is special prompt that allows you to order forms, manuals and other materials any time.

### **Written Advice**

The FPPC also provides written advice to persons and organizations regulated by the Act. Requests for written advice can be sent to the address listed at the top of the page or faxed to 1-916-327-2026. Requests for written advice must state the name, title or position, and mailing address of the person whose duties are in question and must provide all of the material facts in a clear and concise manner. The Act requires the FPPC to respond to requests for written advice within 21 business days. The period may be extended if the request poses a particularly complex legal question.

### **Important Notes Regarding Telephone and Written Advice:**

- The FPPC provides telephone and written advice only to persons and organizations that have duties under or are regulated by the Act (or their authorized representatives), and does not provide "third party" advice. If you believe that someone has violated the Act and you wish to report it, contact the Enforcement Division,
- The FPPC does not provide written confirmation of telephone advice. Requests for written advice may be made, but must follow the format outlined above.
- The FPPC cannot provide assistance concerning laws other than the Political Reform Act (e.g., the Elections Code, the Brown Act, Federal or local laws).

(Revised 2-14)



**Abbreviated Consolidated Election Calendar  
November 4, 2014 Santa Clara County**

<b>DATES</b>	<b>ACTIVITIES / DOCUMENTS</b>
<p><b>July 2, 2014</b> <b>(E – 125)</b></p>	<p><b>DUE DATE FOR RESOLUTIONS FOR GOVERNING BOARD ELECTIONS</b> Deadline for jurisdictions to submit resolutions for a governing board election.</p>
<p><b>July 14, 2014</b> <b>(E – 113)</b></p>	<p><b>NOMINATION PERIOD OPENS</b> First day candidates may pick up nomination documents either at the district office or at the Office of the Registrar of Voters.</p>
<p><b>August 6 through</b> <b>November 3, 2014</b> <b>(E – 90 to E – 1)</b></p>	<p><u><b>CONTRIBUTION/INDEPENDENT EXPENDITURES</b></u> <b>Sums over \$1000 to/from a single source must be reported within 24 hours. The Independent Expenditure report is required only for committees (not candidate committees) that make independent expenditures totaling \$1,000 or more to support or oppose a single candidate or a single ballot measure.</b></p>
<p><b>August 8, 2014</b> <b>(E – 88)</b></p>	<p><b>NOMINATION PERIOD CLOSSES *</b> Deadline to file (in the Office of the Registrar of Voters only) all required nomination documents. <b>WITHDRAWAL OF CANDIDATE</b> No candidate shall withdraw after this date for offices which do not have an extension period. <b>DUE DATE FOR MEASURE RESOLUTIONS AND TAX RATE STATEMENTS *</b> Last day for jurisdictions to file a resolution calling for a measure election, and if applicable, tax rate statements.</p>
<p><b>August 9 through</b> <b>August 13, 2014</b> <b>(E – 87 to E – 83)</b></p>	<p><b>EXTENSION PERIOD *</b> If an incumbent fails to file a Declaration of Candidacy by August 8<sup>th</sup> for his or her office, there will be a 5-calendar-day extension during which any candidate, other than the incumbent, may file or withdraw from said office.</p>
<p><b>August 12, 2014</b> <b>(E – 84)</b></p>	<p><b>DUE DATE FOR ARGUMENTS *</b> Deadline set by the Registrar of Voters for submitting arguments in favor of and against a measure.</p>
<p><b>August 14, 2014</b> <b>(E – 82)</b></p>	<p><b>RANDOMIZED ALPHABET DRAWING</b> This day the Secretary of State and the local elections official will conduct a drawing of letters of the alphabet to determine the order in which candidates appear on the ballot.</p>
<p><b>August 19, 2014</b> <b>(E – 77)</b></p>	<p><b>DUE DATE FOR REBUTTALS AND IMPARTIAL ANALYSES *</b> Deadline set by the Registrar of Voters for submitting rebuttals to arguments in favor of and against and the impartial analysis.</p>

<b>DATES</b>	<b>ACTIVITIES / DOCUMENTS</b>
September 8 through October 21, 2014 (E – 57 to E – 14)	<b>WRITE-IN CANDIDACY OPENS AND CLOSES</b> Time frame for write-in candidates to obtain and file nomination documents in the Office of the Registrar of Voters.
October 6, 2014*** (E – 29)	<b><u>F.P.P.C. 1<sup>st</sup> PRE-ELECTION STATEMENT DUE</u></b> Deadline for financial disclosure report Form 460 covering the period of 7-1-14** to 9-30-14.
October 6, 2014 (E – 29)	<b><u>FIRST DAY FOR MAILING OF VOTE BY MAIL BALLOTS</u></b> First day of mailing of Vote by Mail ballots.
October 20, 2014 (E – 15)	<b><u>LAST DAY TO REGISTER TO VOTE FOR NOVEMBER ELECTION</u></b> Deadline to register to be eligible to vote in the November 6, 2014 election.
October 23, 2014 (E – 12)	<b><u>F.P.P.C. 2<sup>nd</sup> PRE-ELECTION STATEMENT DUE</u></b> Deadline for financial disclosure report Form 460 covering the period of 10-1-14 to 10-18-14..
October 28, 2014 (E – 7)	<b>LAST DAY TO REQUEST VOTE BY MAIL BALLOT BY MAIL</b> Deadline to submit a request for a Vote by Mail ballot to be mailed to voter.
NOVEMBER 4, 2014 (E)	<b>ELECTION DAY</b> <b>Polls are open from 7:00 a.m. to 8:00 p.m.</b>
December 2, 2014 (E + 28)	<b>OFFICIAL CANVASS OF VOTE</b> Registrar of Voters to certify election results by December 2, 2014.

**This calendar may not contain all of a candidate's or district's filing requirements. The Office of the Registrar of Voters is not open for filings on Saturday, Sunday or holidays.**

\* The legal 10-calendar-day public examination period in which a writ of mandate may be sought begins immediately following the filing deadline for submission of those documents. The writ of mandate request shall be filed no later than the end of the 10-calendar-day public examination period.

\*\* The period covered by any statement begins on the day after the closing date of the last statement filed, OR January 1<sup>st</sup>, if no previous statement has been filed.

\*\*\* Due to weekend.

Cupertino City Hall is open Monday –Thursday, 7:30 a.m. – 5:30 p.m., and Friday 7:30 a.m. – 4:30 p.m.