

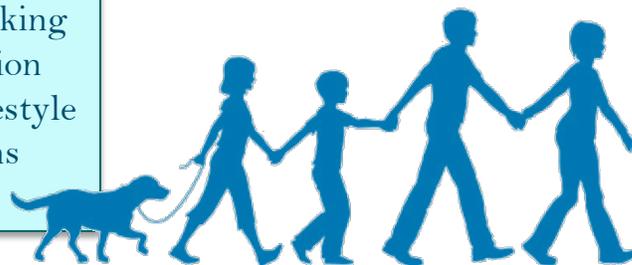
# CUPERTINO Fact Sheet

## Safe Routes to School 2



**Background:** Cupertino Safe Routes to School (SR2S) is a pilot partnership between the City of Cupertino, Cupertino Union School District and Fremont Union High School Districts, Lincoln and Sedgwick Elementary Schools, Hyde and Kennedy Middle Schools, Cupertino and Monta Vista High Schools. Through SR2S, educators, parents, students, city planners and engineers, business and community leaders, and bicycle and pedestrian advocates will work together to examine conditions around schools, recommend and implement projects and educational programs, and collectively improve safety and accessibility and reduce traffic and air pollution in the vicinity of our pilot schools.

**Benefits:** SR2S will help make bicycling and walking to school a safer and more appealing transportation choice, encourage a healthier and more active lifestyle from an early age, and promote social connections and personal/civic responsibility in Cupertino.



**Build Safe Routes @ Your School:** The City of Cupertino, in partnership with our local Sheriff's Office, offers the following resources and programs for its pilot schools:

- ✓ *PTA Presentations (e.g. PTA or School Site Council Meetings, Ice Cream Socials)*
- ✓ *School Presentations (e.g. Back2School Night, Open House, Welcome Coffee, Cultural Events)*
- ✓ *Print & Electronic Materials for Schools, Districts, Neighborhoods (e.g. flyers, newsletter articles, web content, social media-focused safety tips, fact sheets, videos and more!)*
- ✓ *Bicycle Safety Trainings & Presentations, Bike Rodeos, Bike Skills Academies (w/SROs)*
- ✓ *Trainings & equipment to launch a Student Valet Program (speeds curbside pick-up/drop-off)*
- ✓ *Launch support for Walking School Buses or Bike Trains (neighborhood-organized)*
- ✓ *Walk/Roll to School Campaigns (e.g. International Walk to School Day, National Bike to School Day, Walk One Week (W.O.W), Wheel'n Wednesdays, Golden Sneaker Contest, etc.)*

**Take the Lead:** To learn more about Safe Routes to School visit our program website at [www.cupertino.org/saferoutes](http://www.cupertino.org/saferoutes), consider joining the Safe Routes to School Working Group, and/or add capacity to a Safe Routes to School team (Outreach/Encouragement, Education, or Evaluation). Email [saferoutes@cupertino.org](mailto:saferoutes@cupertino.org) to share your ideas and skills to improve the traffic safety of our streets and sidewalks to safeguard all students.





Become a traffic safety maverick/maven by following these Safe Routes to School Rules of the Road & Sidewalk!

### Bikers

- Always wear a helmet!
- Check brakes, tire pressure & chains before each ride
- Wear bright/reflective colors day or night. Use headlights & taillights.
- Always give cars & pedestrians right of way.
- Size your bike appropriately
- Illuminate rides w/lights.
- Ride in the direction of cars.
- Follow the same rules of the road as cars. Stop at stop signs and traffic lights, signal turns, etc.
- If you're 10 years+ ride on the road! Sidewalks are for pedestrians.
- Use proper hand signals to turn or change direction.
- Ride in bike lanes whenever you can!
- Don't weave in between parked cars (yikes!).
- Hear your ride: no headphones!
- Stay focused and alert.
- Ride defensively; try your best to predict what motorists may do.

### Pedestrians

- Whenever possible, walk on the sidewalk.
- If there is no sidewalk, walk facing traffic.
- Cross at corners or crosswalks (always avoid mid-block crossing).
- Give cars enough time to see you before stepping into the street to cross.
- Stop & look both ways before entering a street, even from driveways or parking lots.
- Never talk on the phone while crossing the street
- Make eye contact & make sure drivers see you before crossing in front of a car.
- Follow all signs & signals (for drivers or bikes!)
- Abide by traffic signals: walk only when "walk" or pedestrian signal is visible.

Access more tips or learn more about SR2S at:  
[cupertino.org/saferoutes](http://cupertino.org/saferoutes)  
 or share your tips by email:  
[saferoutes@cupertino.org](mailto:saferoutes@cupertino.org)

### Motorists

- Be on the lookout for bicyclists on the sidewalk & moving in the opposite direction from car traffic.
- Look for small "learning to ride" kids on bikes.
- Give adequate space (3+ ft.) between you & cyclists when sharing the road.
- Wait until it's safe to pass bikers (3 ft. minimum).
- Watch out for bikers and walkers when turning.
- When backing up, look to see if someone is riding (or walking) in your path.
- Avoid honking near cyclists. It can scare them and create a hazard.
- Always use signals before turning, changing lanes, or pulling out from curbs.
- Stop or yield to pedestrians in crosswalks.
- Do not park in crosswalks.
- Never pass a vehicle that is stopped for pedestrians.
- Always be prepared to stop for pedestrians in residential & school areas.

