



To learn more, visit: [www.cupertino.org/greenbiz](http://www.cupertino.org/greenbiz)

## ➤ **GreenBiz 101: The Water Basics**

### **Step 1: Learn: Don't Doubt there's a Drought!**

On Tuesday, Nov. 25, the Santa Clara Valley Water District Board of Directors unanimously [passed a resolution](#) extending its call for Santa Clara County to reduce water use by 20 percent compared to 2013 water use through **June 30, 2015**. Visit the City's dedicated drought webpage to more about California's continued state of drought [here](#) and read on to find ways to reduce your business' water usage!

### **Step 2: Assess the Best Water Savings Steps!**

Host a GreenBiz team member to conduct a site assessment at your business to identify water usage. During this visit, a team member will survey your faucets and sinks, toilets and urinals, landscaping methods, kitchen equipment and more to discover water-saving opportunities. Call or email at (408) 777-3362 or [sustainability@cupertino.org](mailto:sustainability@cupertino.org) to schedule this visit!

### **Step 3: Stop the Drought: Save Water Inside & Out!**

Saving water is great for our planet and for your business' bank account! The Santa Clara Valley Water District is a valued partner of GreenBiz and provides free water-conserving fixtures to our program partners! [Click here](#) to check out a catalog of these free items. Interested in obtaining any of the gear in that catalog? Look no further- the GreenBiz team can deliver any of these items below, all of which contribute to your efforts in achieving certification:

- Low-flow faucet aerators
- Low-flow showerheads
- Low-flow spray-valves
- Low-flow toilets
- Water conservation signage for your kitchens and restrooms

**Still have a thirst to save more water?** The Water District also offers many opportunities for your biz to [earn rebates](#) for implementing the following water-conserving actions:

- [Commercial Rebates](#): rates have recently increased through June 2015! Earn \$\$ on rebates for high efficiency urinals, commercial food steamers and more!
- [Toilet Rebates](#): earn up to \$125 for installing a high-efficiency toilet that saves water, energy AND \$\$!
- [Landscaping Rebates](#): earn up to \$2 per square foot for converting high-water using landscape to low-water using landscape for those businesses with over 5,000 square feet of irrigated landscaping!



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## ➤ **GreenBiz MBA: Water Mastery**

### **Waste Not Want Not!**

Read on to find more ways to reduce your business' water usage and to become a local water-saving leader, particularly in our continued state of drought!

### **Step 1: Commode Currency**

Switch to a low-flow toilet, and save 8,400 gallons of water per toilet per year! Check out the [High Efficiency Toilet Rebate Program](#) through the Santa Clara Valley Water District to learn how to retrofit your toilets and urinals. Search [potential incentives](#) available for your biz for switching to a low flow toilet, or reference the resources we sent out last week to obtain a rebate!

### **Step 2: Be a Data Diva**

[Learn how to accurately read your water meter](#) to best understand where water is used across your business. Source additional water savings info (i.e. understand high water pressure vs. low water pressure, how to check for water loss and more) by [accessing this resource](#) to enhance your water wisdom. San Jose Water Company and California Water Service Company both serve Cupertino. [Click here](#) to find out which of these two companies provides your water service.

### **Step 3: Extra! Extra (water savings)!**

Want to keep up to date on the latest water news? California Water Service Company updates [this water news outlet](#) daily for your business to stay in-the-know about our vital resource.