



## ➤ **GreenBiz 101: The EnergyStar(ter!) Tips**

### **Step 1: Start Saving Energy STAT**

- **Benchmark your biz:** If you're looking to identify ways to save energy and reduce costs, benchmarking will help you monitor your energy performance over time! Interested? Call (408) 777-3362 or email [sustainability@cupertino.org](mailto:sustainability@cupertino.org) to get started.
- **Post reminders:** Energy is often out of sight, out of mind for employees going about their day to day tasks. Help them reconnect with the "power" in your workplace by requesting signs to post onsite to remind employees to turn off the lights when they leave the room, switch devices to sleep mode when not in use, and more.
- **Small Business Tips:** Connect with peers by previewing [the U.S. Small Business Administration's energy savings tips](#) for improving your bottom line and the environment. Be sure to also read up on [these energy efficiency "bargains"](#) to benefit your biz for a minimal cost, provided by PG&E.
- **EnergyStar Equipment:** If your biz is in the market to replace office equipment (printers, computers, electronics, appliances, and more!) be sure to check out [this list of certified EnergyStar products](#) before you purchase (see step 3 for rebate info!) and check this activity off of the certification checklist.

### **Step 2: Assess the Best Energy Saving Steps**

Team with the City to host a FREE PG&E-led lighting or food service equipment assessment to identify rebates for lighting replacements, kitchen equipment and more. Start saving energy and \$\$ by giving us a call at (408) 777-3362 or email [sustainability@cupertino.org](mailto:sustainability@cupertino.org).

### **Step 3: Reel in the Rebates**

Thinking of swapping out your lights or replacing an appliance? Take advantage of the [2015 rebates](#) offered by PG&E, a GreenBiz program partner, to reduce your upfront cost and earn points towards certification. Current rebates for the following types of business appliances are:

- [Refrigeration](#)
- [Lighting](#)
- [Heating, Venting and Air Conditioning](#)
- [Business Computing](#)
- [Food Service Equipment](#)
- [Boilers and Water Heaters](#)



## ➤ **GreenBiz MBA: Energy Mastery**

### **Step 1: WATT Can You Do to Save Energy?**

- **Stay energized** – Access valuable information to add to your green business vault! Learn about energy efficient appliances, lighting and more to help save you precious time and resources at your business. You can also learn what other businesses are doing to save (and lead by example!). Check out these tips and how-to's [here](#) (provided by PG&E!). For restaurants – be sure to check out the Food Service Technology Center's [top 10 tips](#) to simply save, you'll be shocked how easy it can be!
- **DIY: Do it (& learn it!) yourself!** – Calling all restaurants! The Food Service Technology Center has prepared [a DIY checklist](#) that provides an itemized list of energy (and water!) systems in a typical restaurant. Not sure how to read your PG&E bill? Check out [this page](#) to easily understand what your bill is telling you! These tools help you identify to the best ways reduce operating costs in the short term! Start saving today!
- **Extra! Extra! (Energy savings, that is!)** PG&E offers an [Energy Advisor Newsletter](#) for businesses each month that includes the latest and greatest tips and resources for you to save each month. Subscribe today and [click here](#) to check out last month's newsletter!

### **Step 2: Spark Your Energy Education**

Accelerate your energy etiquette and expertise by taking advantage of the FREE energy education classes offered by PG&E throughout the Bay Area ([take a look at the course listing](#))! The Pacific Energy Center in San Francisco not only offers the free educational programs, but also free tools to rent, advice and support to create energy efficient workspaces. Don't miss out on an opportunity to take a free course, network with other business leaders and learn about how to create an efficient and comfortable workplace. Your employees (and your wallet) will thank you. Not sure which class(es) to take? Contact your GreenBiz team for advice!