



***RECYCLED &
SUSTAINABLE
PRODUCTS
PRESENTATION***

MANUFACTURERS

- ENERGIZER ECO & Rechargeable
- SEVENTH GENERATION
- HOUSE OF DOOLITTLE
- RAPID STAPLERS
- PENTEL Pens
- FELLOWES
- WIZARD WALL
- SHURTECH CAREMAIL
- CHICAGO LIGHTHOUSE
- ROARING SPRING Pads & Tablets



GREEN INFORMATION, Myths & Legend's

- **RECYCLED PRODUCTS COST MORE MONEY**
- **RECYCLED PRODUCTS ARE HARD TO FIND**
- **POST CONSUMER WASTE IS BETTER FOR THE ENVIRONMENT THAN PRE CONSUMER WASTE**
- **100% RECYCLED PAPER IS BEST FOR THE ENVIRONMENT AND THE OFFICE**
- **RECYCLED PRODUCTS QUALITY IS INFERIOR TO NON RECYCLED PRODUCTS**
- **THE USA IS THE WORLDS LEADER IN RECYCLED PRODUCTS**
- **BATMAN IS THE GREENEST SUPERHERO**
- **WHATS A VOC? What qualifies for leed certification?**
- **HOW TO BREATH CLEAN AIR AT WORK**
- **HOW TO REDUCE AIR POLLUTION, GAS CONSUMPTION AND YOUR COMPANIES CARBON FOOTPRINT**

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Rechargeable Segment Evolution



15 MINUTE CHARGER
W/AUTO ADAPTOR

FAMILY CHARGER
RE-CHARGES ALL
SIZES OF BATTERIES

Power Seal Technology for longer shelf life & No Leaks Guarantee

No Leaks - Guaranteed across the portfolio

- MAX: AA/AAA
- Lithium: Ultimate AA/AAA, Advanced AA/AAA
- Recharge: AA/AAA



HOLDS
POWER
FOR
UP TO
20
YEARS

WORLD'S FIRST

Exceeding consumers' **performance** expectations for "sustainable" energy



**Energizer's Best
Performing Alkaline
EVER!**



**Made with
recycled batteries***



* 4% recycled batteries, today & our goal is 50%

MYTHS & Legends'

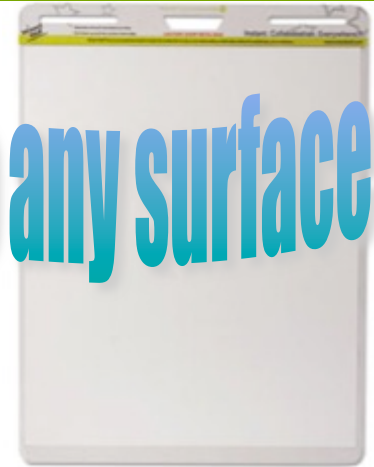
- **POST CONSUMER WASTE or “PCW” IS BETTER FOR THE ENVIRONMENT THAN PRE CONSUMER or post industrial WASTE.**

Wizard Wall®

STATIC CHARGE-clings to any surface

White or Clear Film

Instant. Collaboration. Everywhere.®



KITS starting at \$145.00 list
Systems starting at \$76.00 list
Refill Rolls Starting at \$32.00 list
Easel Pads starting at \$119.00 list



Wizard Wall® is environmentally friendly,
- It reduces need for paper
- It is reusable
- It is recyclable as a #5 plastic



Rapid

Go Green With ECO

ECO staplers are not only built, but also packaged with the environment in mind. All without sacrificing the craftsmanship and high quality you have come to expect from Rapid. We have made being green-friendly a bit easier.



SUPER FLAT CLINCH 30 SHEETS

ECO Superflat Stapler

A desktop stapler that features Super Flat Clinch* technology which reduces paper stacks by 40%. Made with recycled plastic.

Black 73164 S



20 SHEETS

ECO E28 Stapler

A full strip stapler with an ergonomic design. The steel mechanism and durable plastic casing are made from recycled materials.

Black 73172



15 SHEETS

ECO Mini Stapler

Small size, small footprint! This mini stapler has a built-in staple remover and a key ring, so it can easily be taken anywhere.

Black 73165



SUPER FLAT CLINCH 20 SHEETS

ECO Upright Stapler

An upright stapler made from recycled materials. Super Flat Clinch technology reduces paper stacks by 40%.

Black 73279 S

Product



Easy disassembly for recycling.



100% post-consumer recycled materials in all plastic parts.

Packaging



75% or more recycled materials in every box.



Each box is printed with soy based ink, and glued with water based adhesive.



80 SHEETS

ECO HD80

The ECO heavy duty stapler is environmentally conscious made of recycled materials with ergonomic design for easy stapling and top loading access.

Black 73159 S U



220 SHEETS

ECO HD220

The ECO heavy duty stapler is environmentally conscious made of recycled materials with ergonomic design for easy stapling and front loading access.

Black 73140 S U

SO WHATS A VOC?

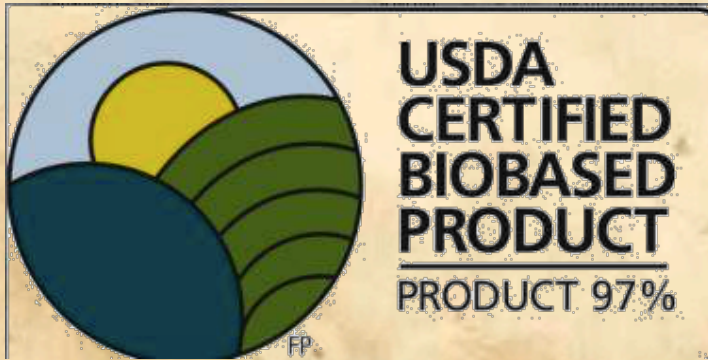
Acetone		1,1,2,2-Tetrachloroethane	
Acetonitrile		Tetrachloroethene	
Acrylonitrile		Tetrahydrofuran	
3-Chloropropene (Allyl chloride)		Toluene	
Benzene		1,2,4-Trichlorobenzene	
Benzyl chloride		1,1,1-Trichloroethane	
Bromodichloromethane		1,1,2-Trichloroethane	
Bromoethane (Ethyl bromide)		Trichloroethene	4-Ethyltoluene
Bromoform	Chloroethane	Freon 11 (Trichlorofluoromethane)	n-Heptane
Bromomethane	Chloroform	Freon 113 (1,1,2-Trichloro-1,1,2-trifluoroethane)	Hexachloro-1,3-butadiene
1,3-Butadiene	Chloromethane		n-Hexane
n-Butane	Carbon disulfide	1,2,4-Trimethylbenzene	Isopropyl alcohol (2-Propanol)
Chlorobenzene	Carbon tetrachloride	1,3,5-Trimethylbenzene	Isopropylbenzene (Cumene)
	2-Chlorotoluene	2,2,4-Trimethylpentane (Isooctane)	Methylene chloride
	Cyclohexane	Vinyl acetate	2-Hexanone (MBK)
	Dibromochloromethane	Bromoethene (Vinyl bromide)	2-Butanone (MEK)
	1,2-Dibromoethane	Vinyl chloride	4-Methyl-2-pentanone (MIBK)
	1,2-Dichlorobenzene	Xylene (para & meta)	Methyl methacrylate
	1,3-Dichlorobenzene	Xylene (ortho)	Methyl-tert-butyl ether (MTBE)
	1,4-Dichlorobenzene		Naphthalene
	Freon 12 (Dichlorodifluoromethane)		Propylene
			Styrene
			Tertiary butyl alcohol (TBA)

FEDERAL
&
CALIFORNIA
STATE

Volatile Organic Compound

Bio Preferred Leadership

seventh generation 



Products from plants not petroleum.

Seventh Generation is the first to become certified and feature it on our labels

SEVENTH GENERATION WAS INSTRUMENTAL IN PASSING THE PHOSPHATE BAN 7/1/10

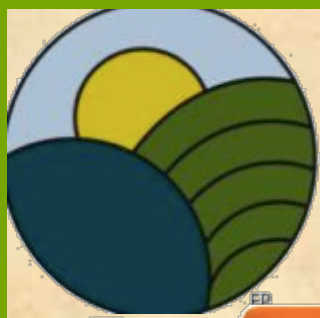
- State Legislation
- Manufacturers Discontinuing
- Seventh Generation Provided Expert Witnesses

Consumers are looking to take better care of their health and well being. Since there are no regulatory standards, consumers are often left misled and confused.

Solution? USDA BIOBASED CERTIFICATION.

Benefits

- ✓ **Provides credibility for natural claim**
- ✓ **Reasserts position of sustainability**
- ✓ **Establishes us as first mover in our industry**
- ✓ **Demonstrates progressiveness**
- ✓ **Helps us push industry to move away from petroleum based products.**



**USDA
CERTIFIED
BIOBASED
PRODUCT**
PRODUCT 97%



seventh generation



Surface
Cleaners &
Hand Wash
that WORK
and are safe
for our planet
and your skin

Convenient Auto Dish
Packs or Liquid Dish
Soap that cleans well
and is safe for our planet



THE BEST CHOICE IN RECYCLED PAPER! CONSUMER REPORTS 2012

- #1 RECYCLED PAPER TOWEL
- #1 RECYCLED BATH TISSUE
- VOTED #1 GREEN BRAND BY CONSUMERS



• **NO VOC'S**

• CHLORINE FREE

• PHOSPHATE FREE

• FORMALDEHYDE FREE

• BIODEGRADABLE PRODUCTS

• PACKAGING IS 75% PLUS PCW

• NON-IRRITATING TO SKIN & NON TOXIC

• PAPER - **100% RECYCLED, MIN. 50% PCR**



Shipping choices



No VOCs



MYTHS & Legends'

- THE USA IS THE WORLD LEADER IN RECYCLED PRODUCTS

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LARGEST & MOST COMPLETE LINE OF RECYCLED CONTENT (50% OR MORE) WRITING INSTRUMENTS IN THE WORLD!



THE SCIENCE OF REDUCE, REUSE AND RECYCLE

MARKERS
2 DIFFERENT STYLES



GEL PENS
9 DIFFERENT STYLES



BALL POINT PEN
8 DIFFERENT COLORS



GEL PENS



11 OF THESE STYLES ARE REFILLABLE



HIGHLIGHTERS
6 DIFFERENT COLORS



Pentel®

REFILL ENERGEL & RSVP'S

TWO PENTEL REFILLS STYLES

FIT ALL OUR

REFILLABLE PRODUCTS

.5 MM NEEDLE TIP
.7MM CONE TIP
1.0MM CONE TIP

\$ 1.29
Retail



1 style RSVP refill fits ALL RSVP PENS !!!

BKL Series 7 colors

LR series 11 colors

1 style EnerGel refill fits ALL EnerGel PENS !!!

\$ 1.79
Retail

Pentel Refill for **ENERGEL**
Repuesto para
cartuccia per



1.0mm

Metal Tip

- Repuesto para serie ENERGEL. Punta de bola 1,0mm
- Cartuccia per serie ENERGEL. Punta metallo da 1,0mm.
- Włtad wymienny do serii ENERGEL. Koncówka 1,0 mm.

.7MM FINE POINT
1.0MM MEDIUM POINT



MYTHS & Legends'

- 100% RECYCLED PAPER IS BEST FOR THE OFFICE AND THE ENVIRONMENT

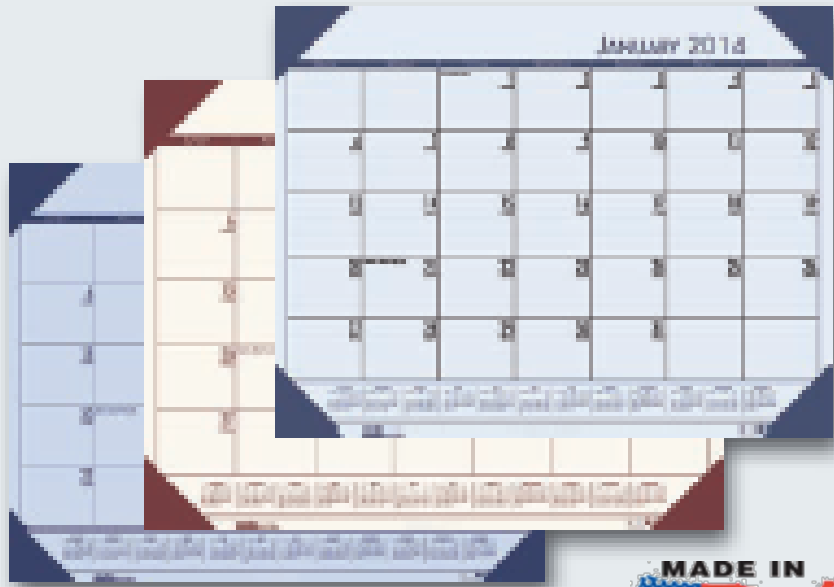
Produced with Sustainable Sugarcane Paper



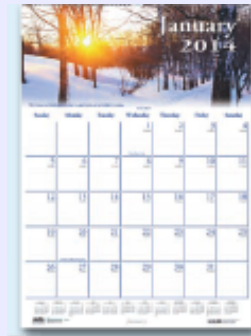
Preserving your ideas for 125 years

**PAPER IS RECYCLED
CONTAINING MINIMUM
30% PC CONTENT**





Ecotones® Desk Pads

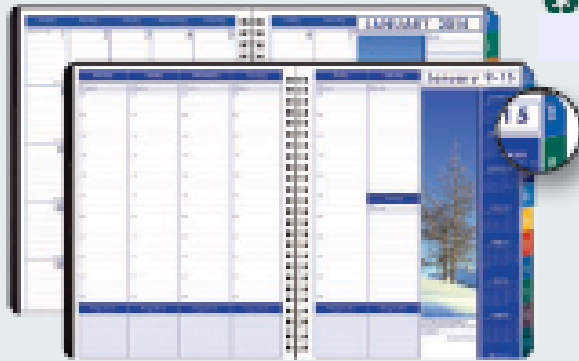


EARTHSCAPES™

WALL
CALENDARS



100% PCW PAPER



EARTHSCAPES™
Weekly/Monthly Planner



LANDSCAPES™ Monthly Planners



Desk Top Tent Calendars

F
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**ALL
BANKERS
BOX
PRODUCTS
ARE MADE
FROM 65%
TO 100%
POST
CONSUMER
RECYCLED
CONTENT**



Fellowes® Earns Sustainable Forestry Initiative Certification for Bankers Box® Products



What is the Sustainable Forestry Initiative?

The SFI organization works with conservation groups, local communities, source groups, and landowners to promote responsible forest management through high certification standards.

Communication Vehicles



Bottom of Box



Commercial Page



Retail Package



Carton

WHAT IS SFI CERTIFICATION?

SFI Certification means we can demonstrate that our products are made from responsibly managed forests, rather than illegally harvested areas.

HOW DID BANKERS BOX® QUALIFY FOR SFI CERTIFICATION?

Bankers Box® was audited by an independent organization to track fiber content from certified lands through production to eventual manufacture. The certification process represents a strong commitment to meet rigorous sustainable forestry practice standards and has become a globally recognized symbol.

WHY IS SFI CERTIFICATION IMPORTANT?

The SFI Certification shows we are committed to using only sustainable materials in the manufacture of our products – and reassures our customers that Bankers Box® products are responsibly produced and sourced.

WHICH BANKERS BOX® PRODUCTS ARE CERTIFIED?

Every Bankers Box® corrugated storage solution manufactured in the U.S. will bear the certification mark on the product itself, the catalog pages, packaging and promotional materials.

SHOULD I DISCUSS SFI CERTIFICATION ON SALES CALLS?

Yes! It's not easy being green, but it's better for the environment and it's what people want. Certified forest products simplify purchasing decisions and demonstrate corporate social responsibility. Consumers and businesses can now purchase the Bankers Box® products they use daily with the knowledge that they are making an environmentally responsible choice



MYTHS & Legends'

- Leed Certification?

- RECYCLED OR

“GREEN”

PRODUCTS ARE

HARD TO FIND

Fellowes

AeraMax™ Air Purifiers

Three Models; Effectively purifies air in a 90 or 190 or 290 square foot room



**AeraMax™
290**
#9286201

List
\$412.99



**AeraMax™
190**
9286001

List
\$324.99



**AeraMax™
90**
9286001

List
\$224.99

- **AeraSmart™ Sensor** monitors the air quality and automatically adjusts the fan speed to keep your air purified.

- **True HEPA filter** with AeraSafe™ antimicrobial treatment safely removes 99.97% of airborne particles as small as 0.3 microns, including pollen, ragweed and other allergens, viruses, germs, dust mites, mold spores, pet dander and cigarette smoke

- **Aera+™ Mode** for allergy and cold/flu seasons

- **Certified asthma & allergy friendly™** by the Asthma and Allergy Foundation of America (AAFA)

- **Ultra quiet operation**

- **Fan Speed Indicator** lets you manually adjust the fan speed setting - low, medium, high, or turbo (Turbo fan speed on 190 & 290 only)

- **Filter Change Indicators** let you know when it is time to replace your Carbon or True HEPA filter

- **Easy Grip Side Drawer** for quick filter change

- **Built-in handle** for easy portability

- **User-friendly capacitive touch display panel** effectively communicates machine performance

**BIG
HEALTHY**



**INDOOR AIR IS
10 TIMES MORE
DIRTY THAN THE
AIR OUTSIDE**

**Air born germs &
Viruses are a
major cause of
lost (sick time)
work days And lost
productivity**

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Shred the Energy Costs



Reduces energy consumption by up to 70% during normal usage*

4-Points of Energy Savings:

- 1** Normal Operation: Energy-efficient power supply design reduces consumption during normal usage
- 2** Jam Prevention: Fellowes® 100% Jam Proof Shredders allow you to shred without interruption or spikes in energy consumption!
- 3** Standby Mode: Energy-efficient design reduces consumption even when in standby mode.
- 4** Sleep Mode: After 2 minutes of inactivity, Fellowes® shredders automatically enter Sleep Mode... further reducing energy consumption, but staying "ready to shred".

Fellowes® shredders feature true energy savings during operation and in Sleep Mode so you save energy continuously.

*Compared to conventional commercial grade shredder

Operational effects of Energy Savings System (ESS)



Also features:

- 100% Jam Proof System
- SilentShred™ Performance
- SafeSense® Technology



ENERGY EFFICIENT SHREDDERS

FELLOWES NOW HAS A FULL LINE OF SHREDDERS WITH AN "ENERGY SAVINGS SYSTEM".

THIS NEW SYSTEM PROVIDES TRUE ENERGY SAVINGS DURING OPERATION AND IN SLEEP MODE, SO YOU CAN SAVE ENERGY CONTINUOUSLY

THE WORLD'S TOUGHEST SHREDDERS™

Fellowes

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Shred the Energy Costs



AUTOMAX™ 130, 200, 300C & 500C



Shreds:
Staples, Credit Cards,
CD/DVDs, Paper Clips,
Junk Mail and More!

Introducing the First Truly Walk-Away Shredder!

Lets reduce or eliminate all the shredder service trucks from our roads, parking lots and highways. Less Gas & Air Pollution.

AUTOMAX™ Provides Security and Convenience to In-House Shredding

KEY FEATURES

- SUREFEED TECHNOLOGY™
- JAMGUARD SYSTEM™
- SMARTLOCK™
- SILENTSHRED™
- SLEEP MODE
- INNOVATIVE TOUCH SCREEN TECHNOLOGY WITH BACK-LIT LEDs
- CONVENIENT PULL-OUT DRAWER FOR FRONT LOADING OF MATERIALS TO BE SHRED
- 3 START DELAY OPTIONS FOR STARTING SHRED JOBS EVEN AFTER THE WORK DAY
- VERSATILE, FLAT TOP FOR EASY OFFICE INTEGRATION AND ADDITIONAL STORAGE SPACE



MYTHS & Legends'

- RECYCLED PRODUCTS QUALITY IS INFERIOR TO NON RECYCLED PRODUCTS

- **Note:** USS New York

Fellowes

OFFICE PRODUCTIVITY

Your Green Workspace



**STANDARD FOOTREST
2 HEIGHT ADJUSTABLE, SLIDES FOR
LEG MOVEMENT SKU: FEL48121**



**WEIGHTED FLEX ARM
HIGH-IMPACT PLASTIC
SKU: FEL21128**



**LETTER-SIZE STAINLESS STEEL,
BLACK SKU: FEL11053**



**EASEL-STYLE
LETTER/LEGAL/
WIDE-FORM
PLATINUM SKU:
FEL21126**

100% Recycled Content



**DELUXE KEYBOARD DRAWER, 3 HEIGHT
ADJUSTMENTS, RETRACTABLE MOUSE TRAY, MEMORY
FOAM WRIST SUPPORT, BLACK SKU: FEL8031207 W/
MICROBAN OR SKU: FEL9140303 WITHOUT MICROBAN**



**KEYBOARD MANAGER
SINGLE KNOB ADJUSTS HEIGHT
& TILT. SWIVELS LEFT TO RIGHT &
RETRACTS UNDER DESK. PLUS MOUSE TRAY TUCKS
UNDER IF DESIRED. SKU: FEL8031301**

Fellowes
OFFICE PRODUCTIVITY



100% Recycled Metal & Plastic Partition Additions



MYTHS & Legends'

- RECYCLED PRODUCTS COST MORE MONEY

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Earth Series Mouse Pads



5903801 Leaves



Rubber backing
made from 95%
post-consumer
recycled tires!



5903901 Blue Ocean

- First of its kind mouse pad made from recycled material
- Rubber backing made from 95% post consumer recycled tires
- 90% Post consumer recycled content / 90% recycled
- Packaging backer card made from 100% post consumer recycled paperboard and is 100% recyclable
- High quality imagery on an easy-to-clean hard surface & thin profile designed for optical mice
- **Other Prints:** Spa, Sapphire, Black, Graphite, Beach Chairs, Waterfall, Dolphin Jumping, Yellow Flower, Puppy in Hammock, Relax Beach & Black White Swirls

CHICAGO LIGHTHOUSES



30%
RECYCLED
PLASTIC

BLACK &
SILVER FRAME
CLOCKS

BIODEGRADABLE



CHICAGO LIGHTHOUSE
SINCE 1906



GO GREEN WITH P.S.A!

REDUCE

REUSE

PSA INC.

RECYCLE

