

Teams Progress

Education Team

Current Projects

- Interested schools are working with School Resource Officers to create student drop-off area maps
- Has identified a need for more bike skills training for students of all ages and is working with the SRO's and the City to find out where to find such education and how to bring it into school communities
- Has identified a need to change "No Parking" to "No Stopping" signs at certain locations in order to relieve traffic congestion and elevate safety
- Looking at changing Walk One Week to happen earlier in the school year as a way to promote active transportation earlier
- Lincoln parents have created a school traffic safety committee to work specifically on improving school traffic safety
- Lawson invited City Safe Routes Coordinator and SRO's to discuss traffic safety to parents at 6th grade orientation and advocate for walking and biking

Needs

- More parent involvement in organizing parent and student education and safety skills trainings
- Cooperation from parent drivers to follow safe driving procedures

Encouragement Team

Current Projects

- Working on a design for lawn signs or banners promoting Safe Routes to School program and providing a place for residents to find more information
- Identified confusions about recent infrastructure changes around Cupertino streets and helping draft clarifying communications to go out to schools and residents
- Brainstorming a video message about safe driving, walking, cyclist behaviors
- Connecting Safe Routes Coordinator with the appropriate people to disseminate Safe Routes to School updates and information

Needs

- Technical assistance to create a safety video, and help distributing the video to school communities
- Help from school PTA's to spread encouragement messages

Evaluation Team

Current Projects

- Analyzing existing data sets, identifying gaps, identifying trends
- Fall Walk Bike Carpool survey to be administered in all middle school and elementary school classes (dates tbd)
- Working on creating a more detailed picture of the travel trends at each of our six pilot schools, and identifying best travel modes to promote based on school's needs
- Creating a parent survey to collect more information on safety concerns and identify most dangerous locations

Needs

- All schools and classes to participate in-class data collection when it happens
- Parents to participate in any future parent surveys
- High School Travel Data