

Cupertino "Energized by Art" Utility Box Project

Entry Form



The City of Cupertino is piloting a new community environmental art program to showcase our youth's creative talents and to promote a culture of conservation in Cupertino inspired by local art. The "Energized by Art" project will decorate up to five utility boxes in public areas with student-designed images inspired by this theme: What can I do to conserve resources in Cupertino? This demonstration will transform these utility elements of our cityscape in to works of art that will demonstrate the energy, water, and resource conservation leadership and knowledge of Cupertino's youth. As elements of our electrical and transportation infrastructure, the boxes lend themselves well to this kind of messaging.

CONTEST RULES:

- ✓ Artists **must** be Cupertino residents, in grades K-12. Non-residents are not eligible.
- ✓ One piece per student. Students can collaborate on artwork, but can submit only one piece per group.
- ✓ Artwork must be done on the template provided on the back of this sheet.
- ✓ Artwork must be 2D; artists may use a medium of their choice.
- ✓ Artwork must be the original design and work of the entrant.
- ✓ Artwork must be submitted together with a signed entry and authorization form.
- ✓ Artwork must fit the contest theme and above rules or it will not be considered.
- ✓ **DEADLINE for submission is June 5th, 2016 at 5:00pm.**

TO SUBMIT:

Submissions must be made to Hongyun Art in person at 10457 S. De Anza Blvd. (W-F 3pm-8:30pm, Sat-Sun 9:30am-5:00pm). The authorization to use artwork below must be signed. Submissions will be divided for selection according to the following age groups: K-2nd grade, 3rd-5th grade, 6th-8th grade, and 9-12th grade. At least one winner will be chosen from each group. Selections will be made by the Cupertino Fine Arts Commission based on artistic merit and how well the submission fits the contest theme. Late submissions or those that do not follow any one of the contest rules will NOT be considered. Winners will be notified by letter in July/August of 2016. Artist support of painting will occur this summer.

ENTRY FORM:

_____			_____		
First Name			Last Name		

Age	Grade	School			
_____			_____		
Address			City		

Email			Phone		

AUTHORIZATION to use artwork (for students under 18, a guardian must sign):

I represent that this is my original artwork and I am the author and contributor of all of the art in this submission. I understand that, by entering this contest, I waive any and all rights to compensation for the artwork submitted. I hereby grant to the City of Cupertino, Hongyun Art, and PG & E and their authorized agents and employees the right to use my artwork, the rights in all copyright in this artwork, and the right to enhance and modify the artwork for the "Energized by Art" project, or any other publicity deemed necessary and appropriate for the event as well as any other materials produced or provided by the City of Cupertino, Hongyun Art and PG & E. I understand that my submission will not be returned. I understand that my artwork, if applied to a utility box, may be altered from its original design or removed in the future for any reason, and I further understand that the City of Cupertino, Hongyun Art, nor PG & E shall have any duty, obligation, or liability to restore the artwork if it is defaced or painted over. I also authorize the City of Cupertino, Hongyun Art, and PG & E to use my name in conjunction with the artwork whenever it is used, including during any publicity deemed necessary and appropriate for these programs. I understand no monetary or other compensation will be offered to the winners or anyone entering this contest, and that I will have no financial gain or benefit from the production, distribution, and/or sale of artwork. I hereby release the City of Cupertino, Hongyun Art, and PG & E from any claims or demands associated with the artwork including, without limitation, the right of privacy or publicity.

SIGNED: Contestant _____

IF UNDER THE AGE OF 18: I am the parent or legal guardian of the Contestant. I have read the foregoing Authorization to Use Artwork and understand its terms. I represent and warrant that I have the legal authority to enter into this Authorization for Use of Artwork.

Parent or Guardian _____

Cupertino *"Energized by Art"* Utility Box Project

Please use this template to create your art. Note that your design needs to cover all five sides (four sides and the top) of the utility box. Your design can be continuous or it can vary on each side. Please know each utility box size varies, so some stretching or condensing of your design may occur (this template is not to scale!)

ARTIST NAME: _____

The image shows a template for a utility box art project. It features a large rectangle divided into four vertical panels. The panels are labeled at the bottom as 'Front', 'Side 1', 'Back', and 'Side 2'. A smaller rectangle is attached to the top edge of the 'Back' panel, labeled 'Top' on its right side. The entire template is intended for an artist to create a design that covers all five sides of a utility box.