

# Proposed City-Wide Traffic Impact Fee



*First Workshop of a series for the adoption of a Traffic Impact Fee Program*

## What are Traffic Impact Fees?

**Answer:** Traffic Impact Fees (TIFs) ensure that new development and redevelopment projects pay a fair share to mitigate traffic impacts.



## Come join us!

- **Meet** the consultant team
- **Learn** about:
  - Who will be impacted
  - What are the benefits
  - When will the fee be adopted
  - Why is the City adopting a fee
- **Discuss** stakeholder engagement process

**When: Tuesday, August 16, 2016  
6:00 pm - 8:00 pm**

**Where: Cupertino Community Hall  
10350 Torre Avenue**



*If you have questions, please contact Julie Chiu at (408)777-7710 or [JulieC@Cupertino.org](mailto:JulieC@Cupertino.org)*