



CUPERTINO

Who We Are 2017

POPULATION

Total Population	64,220
Total Households	22,207

Distribution by Ethnicity & Race:

Asian	63%
White, non-Hispanic	29%
Hispanic or Latino	4.2%
Black or African American	.6%
American Indian/Alaska Native	.1%
Native Hawaiian/Other Pacific Islander	.1%
Other	3%



INCOME & LIFESTYLE PROFILE

Average Household Income	\$173,820 (HH Income over \$100,000 = 67%)
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Average Household Size	3
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Average Age	39
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Median Home Sales Price	\$1,750,000*
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EDUCATION (Age 25+)

Some College & A.A. Degree	15%
Bachelor's Degree	33%
Master's and/or Professional Degrees or Doctorate Degree	31%

Top Three Occupations of Cupertino Residents:

Professional Specialty	50%
Managerial Executive	28%
Sales	7.4%

Occupational Classifications:

White Collar	92%
Blue Collar	8%



Source: Data from PopStats 2017 unless otherwise noted, *CoreLogic Nov. 2016