

Tips

WHICH DAYS TO SELL?

The 2021 Cupertino Citywide Garage Sale is advertised as a two-day sale occurring Saturday and Sunday September 18th-19th, but residents are welcome to have their sale for only one of the days.

ADVERTISING

- The City will buy several ads in the Cupertino Courier, Silicon Valley Community Newspapers throughout Santa Clara County, and San Jose Mercury's local and classified sections. The City will also advertise on Cupertino.org, Craigslist and various social media outlets.
- The list and the map will be published on the city's website: www.cupertino.org/garagesale.
 All registered garage sales will be listed. The list includes addresses, cross streets, days of each sale, and a brief summary of items for sale.
- The City will hang a Garage Sale banner on Stevens Creek Boulevard in September.
- If you wish to list several unusual items, you may want to buy a small classified ad on your own.

SIGNS

Code 19.104.250 Temporary Signs-Flags, Garage Sales, Political Signs & Subdivision Signs prohibits garage sale signs from being placed anywhere in the public right of way including utility poles.

- Do not place signs on utility poles, traffic cabinets or on the traffic islands in the middle of the street
- Do not nail signs onto a tree: it is harmful to the tree's health.

HOW TO SET UP YOUR SALE

- Display items so they can be easily identified.
- It is recommended to have least \$20 in \$1 bills and \$10 in quarters so you can make change.
- Reused boxes or bags can be handy to provide to your customers.
- Have newspaper handy to wrap breakable items.
- Remember the rules of conduct used by successful retailers: courtesy, friendliness, fair dealings and willingness to offer service.
- Group sales are fun! Join with neighbors and friends. Please note when registering that you are coordinating your sale with neighbors.



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AHEAD FOR WHAT DOES NOT SELL

Donate or repurpose unsold items

Please refer to the Donation Agency List or visit Cupertino.org/nowaste for information on local non-profits who can accept your usable items that did not sell. Several of these groups can pick up your donations by appointment. Donating is entirely voluntary. The City is not coordinating and is not responsible for the pickup of donations.

Computers & TVs, and other electronics

o If you have computers or TVs that don't sell, please refer to the Donation Agency List and below in "Hazardous Waste Disposal".

Appliances

- Recology Cupertino: Appliances can be picked-up using the On-Call Collection Day program. Call 408-725-4020 for more information.
- o Environmental Recycling Day: Accepts appliances without Freon. Takes place November 13th, at De Anza College. Call Recology at 408-725-4020 for information.

Hazardous Waste Disposal

You may discover that you have some old toxic products that you don't need any more. Old paint, thinners, fluorescent light bulbs, electronic waste, cleaning solvents, pesticides, pool chemicals, batteries, and more are items than CANNOT go in the trash, down the sink, or into a stormdrain. If you have some of these items please call the Santa Clara County Household Hazardous Waste Program at 408-299-7300 or visit www.HHW.org to schedule a drop-off appointment.

• Not sure what to do with a leftover item?

o Call 800-533-8414 Monday-Friday 9am-5pm or visit <u>www.recyclestuff.org</u>











