



PANELIST BIOS

Moderator:

Olson Lee, Former Director, San Francisco Mayor's Office of Housing

Olson Lee is a former Director of the San Francisco Mayor's Office of Housing and Community Development ("MOHCD"), and retired in 2017 after 27 years of service. MOHCD administers programs to finance the development of affordable housing by non-profit and for-profit developers, provides financial and educational assistance to first-time homebuyers, and finances housing rehabilitation for low-income homeowners. During his tenure, the City of San Francisco approved a Housing Trust Fund worth \$1.5 billion over 30 years, and two housing bonds. Mr. Lee achieved major infrastructure and affordable housing development milestones for the HOPE SF program to transform 4 distressed family public housing sites into mixed-income communities. Mr. Lee facilitated the acquisition and preservation of 3,500 public housing units through HUD's Rental Assistance Demonstration Program ("RAD"); the development of the small sites acquisition program; the advancement of educator housing; and the development of the City's neighborhood preference program. Prior to MOHCD, Mr. Lee served as Deputy Executive Director of the San Francisco Redevelopment Agency ("the Agency"). For 15 years, Mr. Lee was responsible for the administration of the Agency's housing programs, including the use of tax increment housing funds within Agency project areas and throughout the City, the oversight of housing project development, the administration of tax-exempt mortgage revenue bond financing, the administration of land dispositions, and the oversight of owner participation agreements. In 2003, Mr. Lee was recognized for his work on preserving 8,800 units of at-risk affordable housing with a Public Managerial Excellence Award from the Municipal Fiscal Advisory Committee, now a part of SPUR. In 2010, Mr. Lee received the Distinguished Public Official Award from the Non-Profit Housing Association of Northern California. Mr. Lee served as a member of the Board of Directors of the California Association of Local Housing Finance Agencies, and also served as President of the Board of Directors of the National Association of Local Housing Finance Agencies. Mr. Lee served on a number of advisory boards including the High Cost Housing Forum and the Northern California Leadership Council sponsored by Enterprise. Mr. Lee graduated from the University of California, Berkeley and the University of Maryland, College Park.

Panelists:

Deana Ellis, Vice President of Land Resources (Northern California), Cresleigh Homes Corp.

Deana Ellis is responsible for all site acquisition, project entitlements and land development for Cresleigh Homes in Northern California. A key member of the land development team, Deana has extensive experience in mixed use development, master plan communities, project entitlements at the Federal, State and local level, as well as experience in often challenging infill projects. Prior to joining Cresleigh, Deana worked in commercial real estate development for Albertsons, developing new store locations, remodels and acquisitions in California, the Pacific Northwest and the southern United States. Deana has significant experience in development of mixed projects in California including involvement in a number of complicated projects while at Albertsons, such as the 32nd and Clement and Fulton and Masonic projects in San Francisco, which are large urban mixed-use projects with full grocery stores and accompanying residential uses. Deana is devoted to, and has a strong advocacy and track record for, urban and infill development that revitalizes communities with a focus on pedestrian, transit and bike centered communities. Deana, a graduate of Boise State University, serves on the Policy and Planning board of the Sacramento chapter of the Urban Land Institute and is a board member of the North State Building Industry Association where she utilizes her experience and enthusiasm to press for thoughtful discussion and policy adoption that promotes the principle of mixed use, compact development to revitalize the Sacramento region.



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Julie Quinn, Director of Resource Development, Housing Trust Silicon Valley

In July 2016, Julie moved to the role of Director of Resource Development. In this position, she is responsible for raising capital for lending, fundraising for operating and managing program support, events and marketing/communications. This is Julie's third role since joining the Housing Trust in 2010. Most recently, she spent three and a half years as the Multifamily Senior Loan Officer where she was responsible for implementation of the Housing Trust's multifamily lending activities including program development, origination and underwriting of over \$30 million in loans. Prior to that, she was the Homebuyer Program Manager, responsible for underwriting, marketing and development of homebuyer loan programs. During her two and a half years on the homebuyer team, the Housing Trust assisted 214 first-time homebuyers with over \$7 million in loans. Julie has 15 years of experience in community lending, affordable housing development and program and portfolio administration in both the public and private sectors. She holds a Master's Degree in urban planning from the University of Southern California, and a Bachelor's Degree from the University of California, San Diego. Julie lives in San Jose with her husband and two daughters.

Matt Franklin, President, MidPen Housing Corp.

Matt Franklin is a nationally recognized leader in the field of affordable housing. He has dedicated his career to producing high-quality affordable housing that improves the lives of low-income working families and seniors while enhancing the economic vitality of the regions where they live. With a unique combination of public and private sector experience, Matt has held senior positions at the federal, state and local levels. These include Deputy Chief of Staff for the U.S. Department of Housing and Urban Development (HUD) under President Clinton; Director of California's Department of Housing and Community Development where he was the lead housing policy advisory to the Governor; and Director for the San Francisco Mayor's Office of Housing where he championed innovative housing programs that have become national models. Matt currently leads MidPen Housing, one of the nation's largest non-profit developers and owners of affordable housing with real estate assets totaling over \$1 billion. In the eight years that Matt has served as President, MidPen's housing production has doubled and new and innovative investors have been secured. As a board member for the National Housing Trust, the Housing Partnership Network, and former board chair for the Non-Profit Housing Association of Northern California, Matt helps drive legislation to advance affordable housing policy and funding. Matt has a Master's in Public Policy from the John F. Kennedy School of Government at Harvard University and a Bachelor's in Political Science from Colgate University. He also attended the London School of Economics and Political Sciences.

Matt Regan, Senior Vice President of Public Policy, Bay Area Council

Matt Regan is Senior Vice President of Public Policy whose responsibilities include promoting the Bay Area Council's legislative and political agendas at the local, state and federal levels. Matt has lead responsibility for the Council's federal, state and local government relations work and oversees a four-person team focused on 21st century energy and communications infrastructure and water policy. Matt has over 15 years experience working in the political arena and prior to joining the Bay Area Council Matt worked as a contract lobbyist, an in-house Government Affairs specialist for a large bank, a State Assembly legislative aide and a field organizer for several high profile elections across the Bay Area. Matt is a native of Ireland. He attended the Middlesex University School of Law in London where he earned his LLB and the University of Ulster School of Business where he graduated with a Post Graduate Degree in Marketing.