



PANELIST BIOS

Moderator:

Shiloh Ballard, Executive Director, Silicon Valley Bicycle Coalition

Shiloh Ballard comes to the Bike Coalition after over 14 years at the Silicon Valley Leadership Group as Senior Vice President of Housing and Community Development. In her role with the Leadership Group, Shiloh helped direct the organization's housing, transportation and land use policy portfolio working with industry, civic, and community leaders to develop innovative solutions to the region's growth challenges. She was at the center of several significant policy wins including the adoption of uniform green building policies in Santa Clara County, the passage of strong affordable housing policies in Silicon Valley Cities, and the passage of the State's last affordable housing bond, Proposition 1C. She was recognized by the Silicon Valley Business Journal as a 2010 "40 under 40" as well as a YWCA "Woman in Leadership" in 2012. Most recently, she was awarded the 2015 Housing Hero by the leading Statewide Housing organization, California Housing Consortium. Shiloh is a proud slug, having earned a bachelor's degree in environmental studies from UC Santa Cruz. She previously worked for the State Senate and the Silicon Valley Toxics Coalition and currently serves on the board of the Santa Clara County Chapter of the League of Conservation Voters; the Housing Trust, Silicon Valley; and a new organization that she helped to found, SV@Home. A glutton for punishment, Shiloh is also an appointed member of the San José Planning Commission. In her spare time, Shiloh enjoys reading, cooking, growing vegetables and mountain biking. She lives with her long-time partner, Dan King, and their cat Gracie.

Panelists:

Hugh Louch, Principal, Alta Planning + Design

Hugh has 15 years of experience in multimodal transportation planning and project management. Hugh has successfully managed dozens of multimodal transportation planning projects at local, regional, and state levels, and has led research to identify best practices in transportation planning. He has significant expertise in strategic planning and performance management, helping his clients focus their limited resources on the projects and programs that best reflect agency goals and objectives and provide cost effective and efficient solutions. Hugh leads workshops across the U.S. on performance-based planning, working closely with government agency participants to define actions they can take to improve their planning processes.

Jim Pierson, Former Public Works Director and current Special Assistant, City of Fremont

Jim has over 35 years of transportation and public works project and program management experience. Jim currently works part time as a Special Assistant for the City of Fremont. Prior to his retirement Jim was the Public Works Director for Fremont overseeing the Engineering, Transportation, Civic Facilities and Maintenance Services Divisions as well as several high profile projects. Before joining Fremont, Jim was Director of Planning and Development for the Santa Clara Valley Transportation Authority (VTA) where he led the planning, funding, design, and construction of some of VTA's largest transit projects including light rail extensions and the early planning of the BART extension to Silicon Valley. Prior to that, Jim was the Deputy Director for Project Management with the Santa Clara County Traffic Authority, the first transportation sales tax authority in the State. There, Jim managed the \$1.1 billion highway improvement program responsible for building State Route 85, widening US 101, and widening State Route 237 and converting it to a freeway. Jim earned his Bachelor of Science degree in Civil Engineering from U.C. Davis.



Sponsored by
City of Cupertino

Joshua Karlin-Resnick, Senior Associate, Nelson/Nygaard Consulting Associates

Josh specializes in helping clients problem-solve at the points at which transportation and land use come together, with a focus on parking and transportation demand management (TDM). He is leading the creation of parking and TDM programs for several major mixed-use developments, including Mission Rock in San Francisco and Santana Row in San Jose, and he has played an important role in a range of other transportation planning efforts along the San Francisco waterfront. An expert on parking policy, Josh has led or been a key analyst on parking studies in places as large as Salt Lake City and as small as Watsonville, CA. He is the co-author of a Transportation Research Record synthesis of more than 25 parking studies completed in mixed-use districts across the country. He also contributed to an overview of parking and demand-management approaches for increasingly modern metropolises in China. Josh helps cities think about how to meaningfully measure the effects of development on transportation and their broader goals, and how to align the two. Recently, he helped Oakland and San Jose update their transportation impact analysis processes in anticipation of changes to California Environmental Quality Act (CEQA) statewide policies.

Tim Haile, Deputy Executive Director for Projects, Contra Costa Transportation Authority

Tim serves as the Authority's Deputy Executive Director for Projects and is responsible for the delivery of the capital improvement program, implementation of projects identified in the Expenditure Plan as well as other projects funded from grant or other outside sources. He manages strategic planning and oversees all aspects of program management and project administration. Tim has served the Authority since May 2017 bringing more than nineteen years of experience in transportation program and project management. He is recognized for his dynamic thinking, leadership, innovation, proactive management style, technical acuity and working in partnership with numerous stakeholders. He earned his bachelor's degree in Civil Engineering from California Polytechnic State University, Pomona.