



The Cupertino

SCENE

A MONTHLY PUBLICATION OF THE CITY OF CUPERTINO

SEPTEMBER 2017



Dollars & Cents

Where do Cupertino's revenues come from and how are they spent?

Page 5

PLUS
+

**CUPERTINO WILL
BE GOING GREEN
WITH 3 EVENTS**

Page 4

**THE CITY'S TEEN
CENTER IS A
TEENAGE DREAM**

Page 6

**GET IN THE
CUPERTI-KNOW
THIS SEPTEMBER**

Page 9

CREATING COMMUNITY TOGETHER SPEAKER SERIES 2017



TRANSPORTATION PANEL HOW WILL WE GET THERE?

Hear from a panel of transportation professionals and experts as they discuss the current issues facing transportation in the greater Silicon Valley area and statewide. Learn about the ways in which transportation professionals in the public and private sector are working towards enhancing the awareness and availability of alternative transportation choices, and solutions to traffic congestion.

WHEN:

**THURSDAY,
SEPTEMBER 28, 2017
6:30 PM - 8:30 PM**

WHERE:

**CUPERTINO
COMMUNITY HALL,
10350 TORRE AVE.**



**CITY OF
CUPERTINO**

MORE INFORMATION AT:
[www.cupertino.org/
speakerseries2017](http://www.cupertino.org/speakerseries2017)



MANAGING THE MESSAGE

Our children may have had a summer break away from school, but that didn't mean education stopped taking place in Cupertino.

On the contrary, the City of Cupertino held one of its most popular informational programs ever beginning in July. The events took place under the umbrella of "Speaker Series 2017: Creating Community Together."

The program was designed to give our residents access to industry experts on a variety of topics important to the Cupertino community. The program has been broken up into four, free speaker events. The purpose of each event is to have experts discuss current issues and,

just as important, solutions around their areas of expertise.

Approximately 125 people attended the first event on July 12 led by Don Wedon, a former Santa Clara County principal planner for 34 years. The event, titled "Envisioning Santa Clara County: Change, Growth & Planning," focused on Santa Clara County's new era of physical development that's being driven by major demographic, economic, environmental, and geographic forces.

The second part of the series, "Retail Economy: The State of the Retail Market and its Possible Future," was held on July 27 and featured a panel of retail professionals and experts. The two-hour discussion concentrated on the current issues facing retail in the greater Silicon Valley area, as well as statewide. Residents also learned about how the public and private sectors are working toward solutions.

That event was followed up by another panel discussion on August 24, titled "Housing Panel: A Spot-

light on Cupertino." Once again, residents heard from a host of experts in their fields.

If you missed any of these events but would like to watch a recording of them, visit www.cupertino.org/speakerseries2017.

The last Speaker Series event will take place on Thursday, September 28 from 6:30 to 8:30 p.m. at Cupertino Community Hall, 10350 Torre Avenue. This event will focus on transportation. Visit the link above for more information as it becomes available.

The City has been pleased to hear all the positive feedback from our residents. In the end, we must continue to have intelligent and informed conversations on these topics if we want to find solutions to these issues.

David Brandt
City Manager

CONTENTS

FEATURES

6 | *The Teen Scene*
The Cupertino Teen Center has a lot to offer the City's youth.

12 | *Questions & Answers*
What is the City doing to combat Climate Change?

INSIDE

4 | *"Green" Events*
A few environmentally-friendly events will be held in September and October.

8 | *Where the Wild Things Are*
Coyotes are spotted at times in Cupertino. Learn how to stay safe.

5 | *Budget in Brief*
Take a quick look at Cupertino's revenues and expenditures.

10 | *Community Calendar*
Find out what's happening in Cupertino in September.

Questions or comments about The Scene? Contact staff at scene@cupertino.org.

GO GREEN THIS FALL

CITYWIDE GARAGE SALE

When: September 16 & September 17
Where: Individual Homes Throughout Cupertino
Information: www.cupertino.org/garagesale

Make time for an adventure and go for a treasure hunt this month as the City of Cupertino hosts its annual City-wide Garage Sale on Saturday, September 16 and Sunday, September 17. A map of participating homes are available at the website provided above.



CLEAN A CREEK

When: September 16 from 9 a.m. to noon
Where: Creekside Park, 10455 Miller Avenue
Information: www.cleanacreek.org

Volunteers and City staff will clean up areas surrounding Calabazas Creek. Gloves, trash grabbers, and other tools will be provided. Volunteers are encouraged to wear old shoes, rain boots, long sleeves, long pants, and sunscreen. Free refreshments will be offered. This event is a fun, family-friendly way to help clean up our local environment!

RECYCLING/SHREDDING DAY

When: October 14 from 9 a.m. to 1 p.m.
Where: De Anza College, 21250 Stevens Creek Boulevard
Information: www.cupertino.org/environmental

The City of Cupertino and Recology Cupertino are hosting the Environmental Recycling Day and Document Shredding Event in October. Shred your confidential documents, drop off unwanted furniture and clothing, and rid your home of e-waste.



More Information:
www.cupertino.org

Questions? Email:
environmental@cupertino.org



CUPERTINO

WWW.CUPERTINO.ORG/BUDGET

FY 2018

ADOPTED BUDGET

TOTAL BUDGET

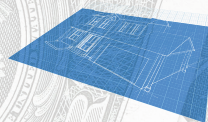
\$117 million

Where do the dollars go?



30%

PUBLIC WORKS



14%

COMMUNITY DEVELOPMENT



14%

RECREATION SERVICES



12%

CAPITAL PROJECTS



12%

LAW ENFORCEMENT



6%

INNOVATION & TECHNOLOGY



13%

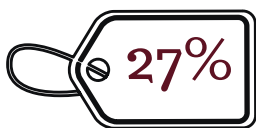
*OTHER

*OTHER INCLUDES:

- Finance & Human Resources
- Debt Service
- City Manager, City Clerk & City Attorney
- Councils & Commissions



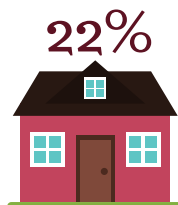
WHERE THE MONEY COMES FROM



Charges for Services



Sales Tax



Property Tax



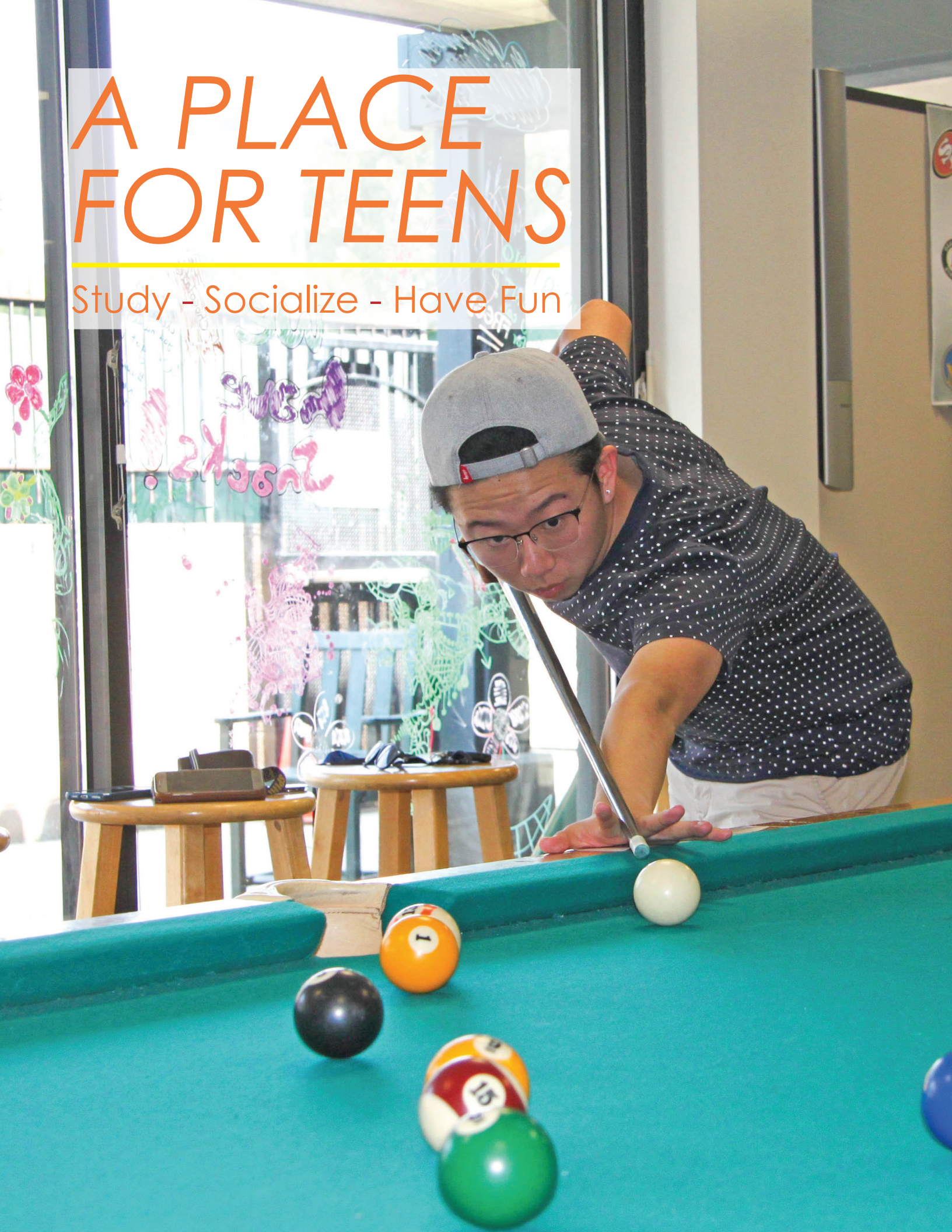
Transient Occupancy Tax



Other

A PLACE FOR TEENS

Study - Socialize - Have Fun





1 SOCIALIZATION

Numerous studies have shown that there are an endless amount of benefits to socialization. One of the most important benefits of socialization for teens is that it can greatly reduce feelings of anxiety, depression, and stress.

Socializing also helps create and strengthen friendships, extends your life expectancy, and bolsters your body's immune system.

The Cupertino Teen Center gives our community's youth space to chat, play games, watch movies, study, or read alongside their friends.



2 STUDY AREA

Cupertino is one of the most educated cities in the United States. Part of the reason is due to the exceptional school systems in the Cupertino community.

But when school ends, Cupertino students have a place to go to study. The Teen Center has a room where students can lay out their books and do their homework, or do research on computers for projects or reports.

With an open concept design, the Teen Center's study room allows for better collaboration and exchanging of ideas.

5

REASONS TO VISIT THE TEEN CENTER

3 SUPERVISION

It's well known that Cupertino parents put a high value on their children's education. Just as important is their children's safety.

The Teen Center offers a safe and fun environment for Cupertino's youth. There are always trained supervisors on duty who watch over the activities and interactions of the teens. This ensures a bully-free space where teens can feel free to be themselves.



4 FUN AND GAMES

The Teen Center also offers a variety of fun accouterment: two big screen TVs with a PlayStation 4, Wii U, Xbox 360, foosball table, pool table, ping pong table, and antique pinball machine.

Similar to socialization, having fun has some major benefits: improved memory and concentration, reduced stress, boosted energy, sound sleep, and increased serotonin (the chemical that regulates many of our most basic processes—including sleep patterns, memory, body temperature, and mood).



5 EVENTS AND BBQs

Join in on the fun and have your teens attend one of the Teen Center barbecues a few times a year.

The Teen Center is available for birthday parties or small event rentals. Rentals include access to all equipment and games in the facility, use of the kitchenette, and two staff.

Contact the Quinlan Community Center for rental information at (408) 777-3120.

For more information:
www.cupertino.org/teens



Some Tips to Help Keep Coyotes Off Your Property

The Wildlife Center of Silicon Valley offers a few tips to help keep coyotes uninterested in your property and keep your pets safe:

1. Secure garbage cans by fastening lids with rope, bungee cords, or chains and tying the handle to a stake driven into the ground. In addition, put garbage out the morning of pickup and not the night before.
2. Dispose of attractive food waste such as meat, cheese, and eggs by adding a small amount of ammonia to the bag to deter coyotes.
3. Use enclosed bins rather than exposed piles when composting. Avoid adding dog or cat waste, meat, milk or eggs, and any food containing these products, to compost.
4. If you have fruit trees, pick the ripe fruit and keep fallen fruit off the ground.
5. Motion sensor outdoor lights can keep coyotes from approaching too close to your house at night.
6. Clear away bushes and dense weeds near your home where coyotes find cover and animals to feed on.
7. Do not leave your pet's food outside.
8. Bring pets inside when coyotes are heard or seen.

The Wildlife Center of Silicon Valley also offers solutions for coexisting with and keeping your families safe from coyotes.

Visit [wcsv.org/education/species/coyote/#Coexist](https://www.wcsv.org/education/species/coyote/#Coexist).

Living with the Wild

Most wild coyotes fear humans, but habituated coyotes have learned to associate us with food

Cupertino is a semi-rural community with trail and creek systems, along with open space in and around the City. Cupertino is surrounded by wildlife, including coyotes, which are spotted in various areas of the City.

Urban sprawl and habitat encroachment are the main reasons behind increased wild animal sightings and its accompanying challenges. The loss of open space and natural habitat has also decreased territories for wild animals to live, and has disrupted predator-prey cycles.

Most wild coyotes fear humans. However, those that learn to associate humans with food may become habituated. Habituated coyotes now frequent suburban areas, taking advantage of abundant food, water, and shelter. Unsecured garbage, unfenced gardens, and unattended domestic animals become easy targets.

Coyotes are nocturnal animals that resemble medium-sized dogs, have a reddish coat, and a bushy tail with a black tip. Notably, during the late spring season, female coyotes typically give birth with litter sizes of approximately six pups and must hunt for food to feed them. They may also exhibit more aggressive behavior if found near their den.

If you encounter a coyote, avoid direct eye contact and attempt to leave the area calmly. Do not turn your back and run from a coyote. If a coyote begins following you, make loud noises and make yourself look big. If that fails, throw rocks. Stay between your children or pets, and the coyote.

Residents can report aggressive coyotes to Santa Clara County's Vector Control District at (408) 918-4770 or www.sccgov.org/sites/vector/Pages/vcd.aspx.

Information for this article was supplied by the Wildlife Center of Silicon Valley.

GET IN THE CUPERTI-*know*

What's going on around town?

**SKIP THE TRAFFIC
Walk, Bike, or Carpool
to School**

*View Your School's
Suggested Route Map:
[www.cupertino.org/
saferoutes](http://www.cupertino.org/saferoutes)*



**Silicon Valley
Fall Festival**

*Multicultural Event With
Games, Music, and Food!
September 9 / 10 a.m.-5 p.m.
Memorial Park*

**BIKE BOULEVARD
PUBLIC MEETING**

**Monday, September 25
6:30 p.m. to 7:30 p.m.**

*Portal Park - 10255 N. Portal Ave.
www.cupertino.org/bikeplan*



**Where "art" thou?
Apply for Cupertino's
Distinguished & Emerging
Artists Award**

**Application & Information:
<http://bit.ly/2tGFQyT>
Deadline: Sept. 22**



COMMUNITY CALENDAR | ©

FAMILY-FRIENDLY

Armenian Food Festival

Friday, Sept. 15, 5:00 p.m.–10:00 p.m.

Saturday, Sept. 16, noon–10:00 p.m.

St. Andrew Armenian Church

Attend this festival and enjoy traditional food, music, and folk dancing. For more information, visit www.armfest2017.com.

©

Silicon Valley Fall Festival

Saturday, Sept. 9, 10 a.m.–5p.m.

Memorial Park

This free annual multicultural community festival is a family festival of games, education, music, entertainment, and food. Parking is free at De Anza College. Visit: <https://sites.google.com/site/cupfallfestival/>.

©

Cupertino Carnival

Friday, Sept. 15 5:00 p.m.–10:00 p.m.

Sat., Sept. 16, 11:00 a.m.–10:00 p.m.

Sunday, Sept. 17, 10:30 a.m.–4:30 p.m.

St. Joseph of Cupertino, 10120 N. De Anza Boulevard

The Cupertino Carnival is a free three day festival featuring live music, entertainment, real amusement rides, games for kids of all ages, a wide variety of food, and so much more!

©

Cupertino City-Wide Garage Sale

Saturday & Sunday, September 16 & 17

Rid your home of clutter, make some money, and have some fun. Join fellow Cupertino residents at the annual Garage Sale! Register now to get your information on the map, www.cupertino.org/garagesale.

©

Coastal Cleanup Day

Saturday, Sept. 16, 9:00 a.m.–noon

The City of Cupertino is hosting a community creek cleanup on Saturday, September 16th, from 9:00am to noon at Creekside Park, 10455 Miller Avenue, Cupertino. Volunteers and City staff will clean up areas surrounding Calabazas Creek, which runs along Creekside Park. Gloves, trash grabbers, and other tools will be provided. Register at www.cleanacreek.org or contact the City at (408) 777-3354.



TEENS

Teen Commission Meeting

Wednesday, September 13, 6:00 p.m.

Quinlan Community Center

The Teen Commission is back in session starting the second Wednesday in September. Starting this year the Teen Commission will be meeting year round.

©

Food Feature

Friday, September 22, 6:00 p.m.

Cupertino Teen Center

Check out the Cupertino Teen Center's first food feature! On the menu, every Cuperteen's favorite boba tea, Tpumps! Enjoy complimentary Tpumps while hanging out with your friends.

CUPERTINO LIBRARY

For more information on library programs, visit the Events section of the Cupertino Library's website at www.sccl.org/cupertino.

CHILDREN'S PROGRAMS

Andy Z Concert at Cupertino Library

Wednesday, September 27, 10:15 a.m.

Cupertino Community Hall

Young children and their caregivers are invited to join the library for a fun early learning concert by musician Andy Z.

Game Day at Cupertino Library

Thursday, September 28, 4:00 p.m.

Cupertino Library Story Room

Children in grades 1–8 are invited to join the library for a fun-filled hour of new and classic board and card games. Attendance limited to first 20 attendees.

ADULT PROGRAMS

Advanced Medical Directive Workshop at Cupertino Library

Sunday, September 10, 2:00 p.m.

Cupertino Community Hall

Join the library for this presentation, conducted in Mandarin, on planning for advanced care and how to fill out ACHD forms.

©

Pain Relief Workshops with Li Yang

Saturdays, September 16, 23, 30

10:00 am – Mandarin

2:00 pm – English

Cupertino Library Story Room

Take your pain in your own hands. You will learn, and practice, how to ease your own pain through acupuncture points, trigger points, stretches, massage and posture changes.

©

Herstory Exhibit Opening Reception

Saturday, September 23, 3:00 p.m.

Cupertino Community Hall

Cupertino Library is pleased to present a rare look at Chinese-American

women's history told through legal cases fought in the Supreme Court of the U.S. and its states. The exhibit will be in the library lobby September/October 2017. Our opening reception will feature speakers and a documentary, theatre.

SENIOR CENTER

For more info on the Senior Center, or to sign up for classes or events, visit www.cupertino.org/seniors or stop by 21251 Stevens Creek Boulevard.

EVENTS & SOCIALS

Hidden Treasures Sorting

Mondays, September 11 – October 23, 1:30 p.m. – 4:00 p.m.

Join fellow volunteers to sort through donated items on a weekly basis starting Monday, September 11. Get a sneak preview of donated items.

©

September Birthday Bash

Wednesday, September 13 at noon

Pre-registration is required. Members \$12, senior guests add \$5 day pass.

©

Let's Talk Current Events

Wed., Sept. 13, 1:00 p.m. - 2:30 p.m.

Join this lively discussion group to discuss important and interesting topics and learn about others' points of view. Member's free, senior guests pay \$5 day pass. Sign up at the lobby table.

©

Dance to Remember

Tues., Sept. 19, 3:30 p.m. – 7:30 p.m.

Learn from experts in the field of brain science, complete a brain exercise circuit then enjoy live music and dance. Members \$10, senior guests add \$5 day pass.

©

HarmonikatZ Sing Along

Wed., Sept. 20, 1:30 p.m. - 3:00 p.m.

Join the HarmonikatZ Band members as they play simple melodies with a good old-fashioned harmony. Members free, senior guest pay \$5 day pass.

©

50+ Bocce Ball

Wednesdays, 9:00 a.m. – 12:00 p.m.

Meet at the Bocce Ball courts alongside the Stevens Creek Trail at Blackberry Farm Park. First-time players are welcome, instructions available. Free for members.



CLASSES & PRESENTATIONS

Bridge: Intermediate

Saturday, September 16 - October 18, 9:30 a.m. - 11:30 a.m.

The eight-week class is designed for advanced beginners who have some bridge experience and use Stayman and Blackwood, but would like to improve their bidding and card play. Instructor Paul Davis. Member fee \$45.

©

Caregivers/Care Receivers Workshop

Monday, Sept. 18, 6:30 p.m. – 8 p.m.

This workshop looks at what it might mean to be a caregiver for a loved one and what it might mean for your loved one to be receiving care. Members are free; senior guests pay \$5 day pass. Sign up at the lobby table.

©

Beading: Beginning

Thursday, September 21-October 12, 1:30 p.m. - 3:30 p.m.

Learn about beading tools, different types of beading wires, threads and cords, and assorted beads. A supply list will be provided and discussed on the first day of class. Member fee \$25.

©

VivAsia Lotus

Saturday, September 23-November 18, 10 a.m. – 11 a.m.

VivAsia Lotus is a vibrant and fun low impact aerobic dance program that focuses on the active older adult population and combines a variety of dance movements, music, and props from different Asian cultures. Members fee is \$25. Instructor is May Kao.

SOCIAL SERVICES

Housing

Monday, Sept. 18, 1:30 p.m. - 3:30 p.m.

A list of housing resources and contact information are provided to help you search for housing. Call (408) 777-3150 to make an appointment.

©

Health Insurance Counseling (HICAP)

September 11 and September 25, 1:00 p.m. – 3 p.m.

Consultation on Medicare and health insurance. Please call 408.777.3150 to make an appointment.

©

Senior Adult Legal Aid (SALA)

Fri., September 1, September 8, and September 15, 10:30 a.m.-12:30 p.m.

Provides free assistance to elders for basic legal matters in public benefits, long-term care, elder abuse, housing, consumer issues, incapacity planning, probate alternative, and simple wills. Must be 60 or older and live in Santa Clara County. Please call (408) 777.3150 to make an appointment.

©

Drop-in Consultation with Case Manager

Wednesdays 10 a.m. – 12 p.m.

Case Manager available. Cantonese/Mandarin available.

©

Grandparent Support Group

Tues., Sept. 19, 10:30 a.m. – 12:00 p.m.

Provides a supportive place for grandparents raising grandchildren to share their experiences and challenges. Join our circle of support.



CUPERTINO SCENE
 Cupertino City Hall
 10300 Torre Avenue
 Cupertino, CA 95014

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*****ECRWSEDDM*****

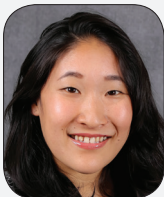
POSTAL CUSTOMER



THE SCENE ANSWERS

Have questions for staff? Send them to scene@cupertino.org or call (408) 777-3212.

Question: I've been hearing a lot about climate change in the news recently. I have to admit that it worries me. Although I'm doing what I can, I'd like to know what the City is doing to help our environment?



Answer: Cupertino is committed to creating a healthier environment and demonstrating environmental leadership. That's why the Cupertino City Council adopted a Climate Action Plan in 2015.

The Climate Action Plan (CAP) defines Cupertino's path toward creating a healthy, livable, and vibrant place for its current and future residents. The strategies outlined in the CAP seek to reduce greenhouse gas emissions focusing on energy efficiency, renewable energy, alternative transportation, water conservation, solid waste reduction, and green infrastructure. As part of this plan, Cupertino participated in the formation of Silicon Valley Clean Energy (SVCE), a community-owned electricity provider offering 100% carbon-free electricity at competitive rates. Leading by example, Cupertino opted up to SVCE's GreenPrime offering so that all City-owned facilities are powered with 100% renewable energy.

To promote water conservation, the City recently installed a drought tolerant demonstration garden around City Hall to showcase examples of water-efficient landscaping. The City has helped over Cupertino 50 business achieve a statewide Green Business certification, saving 3 million kWh of electricity. In the commercial sector, the City has also achieved its goal of 75% waste diversion from landfill.

These are just a few examples of how Cupertino works to protect our natural resources with the help of dedicated staff from our Sustainability Division which oversees Cupertino's Climate Action Plan, and the Environmental Programs Division which manages the City's resource recovery services and creek protection programs. Together, they make up "Cupertino Green." Learn more about the team at www.cupertino.org/green.

Katy Nomura is a Management Analyst in the City Manager's Office supporting the Sustainability Division by overseeing the municipal measures of the CAP, including the City's internal Utilities Management Program.



CUPERTINO GREEN

The Cupertino Scene is printed on 40% post-consumer waste recycled paper with soy ink. The newsletter is produced by a certified Bay Area Green Business and is recyclable. For information on becoming a certified Green Business, visit www.cupertino.org/GreenBiz.

