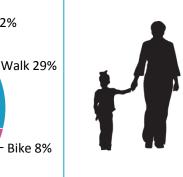


In Fall 2015, parents reported the following top three barriers as reasons why their children don't walk or bike to school:

92% of parents reported **safety of intersections and crossings as** a barrier.

75% of parents reported **amount of traffic along route** as a barrier.

75% of parents reported **speed of traffic along route** as a barrier.



Walk 31%

Bike 12%

Bike 8%

School Bus 0%

School Bus

0%

Other 2%

Fall 2016

Transit 1%

Fall 2017

Family Vehicle 40%

Carpool 14%

Family Vehicle

46%

When last surveyed in Fall 2015, of parents felt that Lawson Middle School encouraged or strongly encouraged walking or biking to school.



Cupertino Safe Routes 2 School Activities



EDUCATION

Teaching students and community members about the broad range of transportation choices, and making sure they have the skills and knowhow to be safe from traffic and crime while walking, bicycling, and using public transportation. Ensuring that education efforts addresses equity by assessing who is receiving education services and whether the content and lessons are engaging and useful for all student groups.

ENCOURAGEMENT

Using events and activities to promote walking, bicycling, public transportation, and physical activity. Encouragement activities can include new partnerships with faith-based groups, civil rights and neighborhood coalitions, and tenants' organizations, as they coordinate activities like walking school buses, walk to school events, bicycling incentive programs, and active transportation events.

ENFORCEMENT



Partnering with SCCSO to address traffic and crime concerns in the neighborhoods around schools and along school routes, while ensuring that law enforcement builds trust with communities. By supporting partnerships between community empowerment groups and law enforcement, Safe Routes to School plays a role in working toward enforcement efforts that improve safety and security for everyone.

ENGINEERING



Making physical improvements to the streetscape and built environment around Cupertino schools that decrease the risk of injury from motor vehicles and increases street safety for all. Equity in engineering requires community engagement and means that policies and investments ensure that physical improvements address street safety in all neighborhoods.