



The Cupertino

SCENE

A MONTHLY PUBLICATION OF THE CITY OF CUPERTINO

March 2018



Hop Along

Join hundreds of others for an enjoyable day at the Big Bunny 5K and Fun Run

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“The City of Cupertino’s official hackathon organized by the Teen Commission and Cupertino Recreation”



April 14th - 15th, 2018

**Quinlan Community Center
10185 North Stelling Road
Cupertino, CA, 95014**



Participants:

Ages 13-18* *18 year olds must have a valid 2017/2018 High School ID.*



Teams:

Teams must be a maximum of 4 people. No exceptions.



Winning Team:

Awards for the top three overall teams. Winning teams will also receive official recognition at a future City Council meeting.



www.hackcupertino.com



CUPERTINO



MANAGING THE MESSAGE

Two years ago we all watched as 58 acres of land divided our community.

Tensions were high, sides were taken, arguments were made and, in the end, everyone ended up unhappy and dissatisfied. The two measures put on the ballot were both defeated. Many people in our community walked away disillusioned.

Here's what we know: everyone understands that the status quo at the Vallco site—the near-empty buildings and partially fenced-off lot—is unacceptable. Our differences are highlighted when the conversation begins



MANAGING THE MESSAGE

on what change should look like. There are varying perspectives and points of view.

And that's OK.

While some residents see the development as an opportunity to create a new "downtown," others worry about the traffic impacts to the surrounding neighborhoods. While one side sees the chance to breathe life back into their childhood hangout with an updated mall and housing, others are concerned about the possible overcrowding of schools.

In October 2017, the City of Cupertino received notice from Sand Hill Properties announcing its intention to reactivate its application for the redevelopment of the Vallco Mall site. The notice also reactivated the City's efforts to ensure that the public had opportunities to get involved from the beginning. This is our chance to create the vision of what the community

wants to see at the Vallco site. We not only welcome input from our residents, we need it. Get involved, or read more about these efforts, at <https://envisionvallco.org>.

Here are some things I personally hope to see as we move forward:

- I hope we can focus more on our hopes and less on our fears
- I hope we can remember that those of us whose views we may disagree with are our neighbors, not our enemies
- I hope we can be open to new ideas, after all this is Silicon Valley the home to new ideas

We don't have to repeat what happened two years. I hope we don't. But that we will be up to all of us.

Remember, we are all in this together.

David Brandt
City Manager

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Questions or comments about *The Scene*? Contact staff at scene@cupertino.org.

WHAT'S HAPPENED IN THE LAST MONTH?

CREST AWARDS

The nomination period for the 2018 CREST Awards closed on February 28. For decades the City of Cupertino has hosted an awards program that highlights exceptional volunteers in the community. This year, the City created seven new categories. Four of them focused on volunteerism while the other three included a public safety champion, sustainability champion, and innovator of the year. Visit www.cupertino.org/crest for more information. Winners will be selected this month.



FOR HIRE

The City's Recreation and Community Services Department held its first-ever Job Fair in February. Along with learning about current openings, such as building attendants, swim instructors and lifeguards, guests also were able to participate in an "Interview 101 Workshop" and "Resume Review." Those who couldn't attend, but are interested in current open positions, should visit www.cupertino.org/jobs.

BIKE TO THE FUTURE

Cupertino's new community-owned electricity provider, Silicon Valley Clean Energy, invited high school students in Cupertino to form a team and compete against other local schools to see who could create and build the best electric bike. The future is electric!



Stay In The Know:

www.cupertino.org / www.facebook.com/cityofcupertino / www.nextdoor.com

Cupertino

WASTE SORTING CHALLENGE



Testing Your Trash Knowledge

Try and ace this quiz. We promise it won't be a 'waste' of time.

The City of Cupertino, in cooperation with Recology, offers a garbage, recycling, and composting program for residents. Can you sort it all out? Test your knowledge by taking the City's "Waste Sorting Quiz" at www.cupertino.org/wastequiz.

Everyone who lives or works in Cupertino can help the climate and the environment by practicing the three R's: reduce, reuse, and recycle. Limiting the amount of garbage that goes into landfills reduces greenhouse gas emissions, as well as air,

water, and soil pollution. It also helps minimize the use of resources to produce such items, including the resources involved in transporting and handling them once they have become trash.

But it all starts with knowing what items go in which bins.

"Limiting the amount of garbage that goes into landfills reduces greenhouse gas emissions, as well as air, water, and soil pollution."



This quiz is brought to you Cupertino Green, which is comprised of the City of Cupertino's Environmental and Sustainability Divisions. Cupertino Green is a team committed to maintaining Cupertino as a sustainable and healthy place to live, learn, work, and play for all our community members.

Hop on Over to the Big Bunny Fun Run



BIG BUNNY 5K

It's not about where you placed in the race. It's about whether you crossed the finish line with a smile.

Grab your family and friends and get energized for the Big Bunny 5K and Kids Fun Run. Everyone can participate, from competitive runners to first-time racers, walkers, or hoppers. There is even a special course for kids younger than age 7 at the Kids Fun Run. The event is about creating a positive healthy and connected community

This year's event will be held on Saturday, March 31 at the Cupertino Civic Center, 10300 Torre Avenue. Registration for the 5K race is \$36. Registration for the Kids Fun Run is \$16. The event schedule includes:

- 7:00 am Registration & Packet Pick-up Opens**
Cupertino Community Hall
- 8:30 am 5K Race**
Torre Avenue
- 9:30 am Kids Fun Run**
Cupertino Library Field

An awards ceremony and raffle will be held at the main event stage after the conclusion of the Kids Fun Run.

Five dollars of each registration fee supports the work of charity: water, a non-profit whose mission is to bring clean and safe drinking water to people in developing countries.

To register for the race or for more information, visit bigbunny5k.com.





Envision Vallco

The City of Cupertino, in partnership with Opticos Design, Inc., is working on a community-driven design process to create a specific plan for the Vallco Special Area

On February 5th, the City of Cupertino and Opticos hosted a project kick-off meeting at Community Hall for the Vallco Special Area Specific Plan. The purpose of the meeting was to receive input from the public, as well as inform residents about the project process.

Those who missed the meeting can view a recording of it at cupertino.org/vallco or youtu.be/3KuNQCquN_c.

The kick-off meeting was just the beginning. There will be plenty of additional opportunities to stay involved including meetings and presentations, booths at farmers markets and community events, and charrettes in April and May. The charrette is a multiple-day public design workshop that brings together community members, decision makers and stakeholders to work with an impartial multi-disciplinary team in an energetic, creative, and fun process.

The General Plan requires that a specific plan be prepared for Vallco, not just for the mall property, but for the entire plan area. The Vallco Special Area is approximately 58 acres located northwest of Wolfe Road and Stevens Creek Boulevard, and southeast of Wolfe Road and 280.

A specific plan establishes the rules of development, including the desired vision for an area through a framework of objective standards for land use, site



layout, streetscape, open space, buildings, and more. The specific plan will provide a high level of predictability for how the project is developed.

In October, Sand Hill Property Company requested that the City of Cupertino initiate a specific plan process for the Vallco Special Area. The letter further requested a suspension of work on the previous project submitted for the site and stated that the owners would not submit any new project design until adoption of a specific plan was completed.

To stay up-to-date, visit <https://envisionvallco.org>. Members of the public can also sign up for e-notifications at www.cupertino.org/visitors/enotification-signup and choose "Vallco."

GET IN THE CUPERTI-*know*

What's going on around town?

High Energy Bills?

Get your free online energy audit from HomeIntel and lower your energy bill today

Enroll at hea.com/Cupertino



Green Teen

Enjoy St. Patrick's Day themed activities at the Teen Center

March 17 from noon to 6 p.m.

Cupertino Teen Center
21111 Stevens Creek Blvd.



Save the Food

Join the City of Cupertino and help reduce food waste

Every American wastes 290 pounds of food a year

savethefood.com



Cupertino Preschool

Enroll your 3 to 5 year old in the Tiny Tot of Super Tot programs

Encourage your child's social development through group activities and play

cupertino.org/preschool

TEENS

YAC Attack – Youth Leadership Conference

Sat., March 10, 8:30 a.m. – 4:00 p.m.

Quinlan Community Center

The YAC Attack Conference is a biennial teen leadership conference that focuses on empowering youth/teens to promote change by: 1) encouraging greater involvement within their local municipal government, 2) developing positive youth and teen special events and programs in their community, and 3) learning about youth and teen specific health and wellness issues. Register at cupertino.org/teens.

©

St Patrick's Day @ the Teen Center

Sat., March 17, 12:00 p.m. – 6:00 p.m.

Cupertino Teen Center

Enjoy St. Patrick's Day themed activities at the Teen Center! Bring your friends for a day of fun.

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<hack> Cupertino 2018

Saturday – Sunday, April 14 - 15,

6:00 p.m. – 11:00 a.m.

Quinlan Community Center,

10185 North Stelling Road

Cupertino teens will be able to showcase their skills and innovation at the City of Cupertino's premiere hackathon event. Registration is live March 12, visit hackcupertino.com for more information.

FAMILY-FRIENDLY

West Coast Farmers Market

Every Friday, 10:00 a.m. – 2:00 p.m.

and Sunday 9:00 a.m. – 1:00 p.m.

Oaks Shopping Center

Stop by the West Coast Farmers Market every Friday and Sunday in the Oaks Shopping Center parking lot. For more information visit wcfma.org/cupertino.

©

Creekside Farmers Market

Every Friday, 9:00 a.m. – 1:00 p.m.

Creekside Park, 10455 Miller Avenue

Stop by the Creekside Farmers Market every Friday. For more information visit, pcfma.org/visit/markets.



Wafu Ikebana Society

Biennial Flower Show

Saturday & Sunday, March 3 & 4,

10:00 a.m. – 4:30 p.m.

Quinlan Community Center

Nearly 150 ikebana floral artists will be presenting the "Spring Awakening" Flower Show on March 3rd and 4th 2018, to celebrate the 48th anniversary of the local chapter's establishment.

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Egg Hunt

Sat., March 24, 10:00 a.m. – 2:00 p.m.

Memorial Park, 21121 Stevens Creek Blvd

Participate in the annual Egg Hunt at Memorial Park! For more information contact Home of Christ Church at 408-996-8208.

©

Cupertino Odd Fellows Pancake Breakfast

Saturday, March 17, 8 to 11:00 am

Odd Fellows Lodge, 20589 West Homestead Road

Join the Odd Fellows for a delicious breakfast of pancakes, scrambled eggs, sausage, juice, and coffee for just \$7 per person. All profits will be donated to a cancer charity.

©

Big Bunny 5K

Sat., March 31, 7:15 a.m. – 11:15 a.m.

Civic Center Plaza, 10300 Torre Avenue
Grab your family and friends and get energized for the Big Bunny 5K and Kids

Fun Run. Everyone can participate, from competitive runners to first-time runners, walkers or hoppers. There is even a special course for kids younger than age 7 at the Kids Fun Run. Register at www.bigbunny5k.com.

©

Holi Festival of Colors

Sunday, April 8, 11:00 a.m. – 4:00 p.m.

Memorial Park

The community is invited to this free event. The festival celebrates the arrival of spring. Enjoy delicacies, play, and laugh!

ADULTS

Better Cupertino Forum: City Planning

Saturday, March 10

6:30 p.m. – 8:30 p.m.

Cupertino Community Hall

This meeting will collect community inputs on city planning and give attendees a chance to share their opinions with City Council Members.

Papa New Guinea and Birds of Paradise

Wednesday, March 21, 8:00 p.m.

Cubberley Community Center, Room H1 4000 Middlefield Road, Palo Alto

Doug Cheeseman of Cheesemans' Ecology Safaris will present an energetic show discussing social behavior and other fascinating features of Papua New Guinea's birds, nature, and people. For more information, go to scvas.org/SpeakerSeries.

CUPERTINO LIBRARY

For more information on library programs, visit the Events section of the Cupertino Library's website at sccl.org/cupertino.

CHILDREN'S PROGRAMS

Mandarin/English Bilingual Storytime @ Cupertino Library

Friday, March 9, 11:00 a.m.

Library Story Room

Join the Cupertino Library for Mandarin/English Bilingual Storytime! Stories, finger plays, songs and a craft; all ages are welcome.

TEEN PROGRAMS

Self-Compassion for Teens

Friday, March 9, 11:00 a.m.

Library Story Room

This short workshop, led by Dr. Amy Saltzman, will offer a way to deal with stress, and provide tips for being kind to yourself and others.

ADULT PROGRAMS

VITA Tax Assistance

Sundays, March 4, 11, 18 and 25,

1:00 p.m. – 5:00 pm

Library Story Room

The Volunteer Income Tax Assistance (VITA) program offers free tax help to low income individuals, persons with disabilities, and limited English speaking taxpayers who need assistance in preparing their own tax returns. This is a drop in service; no appointment needed.

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Pain Relief Workshop 1 with Dr. Li Yang

Sunday, March 18, 11:00 a.m.

(Mandarin) and 2:00 p.m. (English)

Cupertino Community Hall

At this workshop, we will review and discuss the amazing design of our upper body and back, and how to relieve pain with techniques such as acupressure points, trigger points, stretching and more. Dr. Li Yang is a California board licensed acupuncturist.

©

Pain Relief Workshop 2 with Dr. Li Yang

Sunday, March 25, 11:00 a.m.

(Mandarin) and 2:00 p.m. (English)

At Cupertino Community Hall

At this workshop, we will review and discuss the amazing design of our knees

and feet, and how to relieve pain with techniques such as acupressure points, trigger points and stretching.

SENIOR CENTER

For more info on the Senior Center, or to sign up for classes or events, visit cupertino.org/senior or stop by 21251 Stevens Creek Boulevard.

Book Review Meeting

Friday, March 2, 1:30 p.m. – 3:00 p.m.

Learn about The Shoe Dog by Phil Knight, reviewed by Alan Johnson. Members free, senior guests pay \$5 day pass.

©

50+ Bocce Ball at Blackberry Farm

Wednesday, March 7, 9:00 a.m.

Blackberry Farm

Enjoying the outdoors is easy to do while playing bocce in Cupertino at Blackberry Farm Park alongside the Stevens Creek Trail. Members can meet new people and have fun while playing a game of Bocce. Free for members.

©

St. Patrick's Day and March Birthday Bash

Wednesday, March 14, 12:00 p.m.

Join us for the Irish tradition of St. Patrick's Day featuring Irish entertainment plus a full meal of corned beef and cabbage, carrots, potatoes, tossed salad, and hot Bushmill sundaes for dessert. Pre-registration required. Member fee \$12, senior guests add \$5 day pass.

Lunch with Friends

Wednesday, March 28, 11:45 a.m.

Join us for lunch and enjoy authentic Irish lamb stew, crisp salad, and dessert! Member fee \$8, senior guest add \$5 day pass.

©

Monthly Movie

Wed., March 28, 1:30 p.m. – 3:00 p.m.

Hidden Figures (2016) - The story of a team of female African-American mathematicians who served a vital role in NASA during the early years of the U.S. Space Program. Popcorn and lemonade will be served. Members free, senior guests pay \$5 day pass.

©

50+ Softball

Thursday, March 29 - December 6,

9:00 a.m. – 12:00 p.m.

Memorial Park

Join the Sandlot Social at Memorial Park! Batting practice from 9:00 am to 10:00 am, game begins at 10:00 am. Member fee \$43.

CLASSES & PRESENTATIONS

Stay Active Fund

The Stay Active Fund helps adults 50+ remain active, engaged, and participating at the Cupertino Senior Center. This fund provides assistance to offset the cost for senior center membership and registration for classes and events. The fund is available beginning in November through June 30, or until the fund is depleted. Please contact the senior center staff for more details.





CUPERTINO SCENE
Cupertino City Hall
10300 Torre Avenue
Cupertino, CA 95014

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THE SCENE ANSWERS

Have questions for staff? Send them to scene@cupertino.org or call (408) 777-3212.

Question: I really appreciate receiving the Scene each month in the mail. But I know the City of Cupertino can't fit all of its news in there. Where else can I go to get information?

Answer: Thank you for your interest in keeping up with what's going on in your community!

The Scene is just one of many communications tools the City uses to inform residents about City services programs, initiatives, and programs. The Communications Team, comprised of staff from the Public Affairs and Video divisions, use a variety of resources, including:



- **City Website:** The City's main portal of information is its website. Visit it at www.cupertino.org.
- **City Channel:** Cupertino's government access television channel can be viewed online or on Comcast channel 26 and AT&T U-Verse channel 99.
- **Radio Cupertino (1670 AM):** Cupertino's radio station provides residents with up-to-date information on City news, community events, construction projects, road conditions, weather forecasts, and emergency preparedness alerts.
- **Social Media:** Keep up with what's going on in real-time by following the City on Nextdoor, Facebook, YouTube, Instagram, and Twitter.
- **Press Releases:** The City sends out press releases to the media, residents, and organizations to ensure that the public is aware of important events and happenings in Cupertino.

For more information, visit www.cupertino.org/communications.

Brian Babcock is the Public Information Officer for the City of Cupertino. He oversees day-to-day operations of the Public Affairs Division, including community, governmental, and media relations.



CUPERTINO GREEN

The Cupertino Scene is printed on 40% post-consumer waste recycled paper with soy ink. The newsletter is produced by a certified Bay Area Green Business and is recyclable. For information on becoming a certified Green Business, visit www.cupertino.org/GreenBiz.

