



## Vallco Special Area Specific Plan

# What's your vision for the Vallco Special Area? Join us for a Public Charrette

May 20<sup>th</sup>-24<sup>th</sup>, 2018 at Cupertino City Hall, 10300 Torre Avenue, Cupertino 95014

The May Charrette, the second of two design charrettes for the Vallco project, is a multi-day opportunity for the Cupertino community to collaborate with a multi-disciplinary team to craft a vision for the Vallco Special Area. The vision and preliminary ideas from the first charrette will be refined with community input to guide the creation of the Specific Plan. The charrette will include many opportunities for interaction and feedback, including Public Presentations, Open House and Open Studio. Join us!



## How do I participate?

Sunday 5/20	Monday 5/21	Tuesday 5/22	Wednesday 5/23	Thursday 5/24
			<b>Open Studio</b> 10:00 am - 1:00 pm	
<b>Open House</b> 4:00 pm - 7:00 pm	<b>Open House</b> 4:00 pm - 6:00 pm	<b>Open Studio</b> 4:00 pm - 7:00 pm	<b>Open House</b> 4:00 pm - 7:00 pm	
	<b>Opening Presentation</b> 6:00 pm - 7:30 pm			<b>Closing Presentation</b> 6:00 pm - 7:30 pm

**Opening and Closing Presentations** Formal presentations by the design team, followed by break-out discussions. If you have limited time to participate, attend these.

**Open Studio** Stop by and see what the design team is producing, share your ideas.

**Open House** Come and have a look at informational posters and pin-ups of the team's work.

For more information, contact or visit:

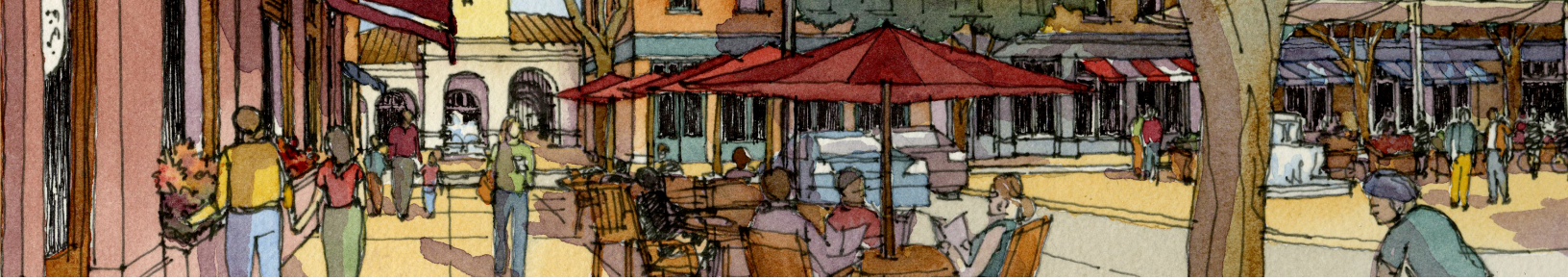
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Community Development Department**

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**Vallco Special Area  
Specific Plan**  
Envision Vallco: A Community-Driven Design Process





## FAQ

### What is a Charrette?

Charrette (“cart” in French) is a term often used to describe the final, intense work effort expended by art and architecture students to meet a project deadline. The two Vallco Charrettes are multiple-day public design workshops that bring together community members, decision makers and stakeholders to work with the impartial multi-disciplinary Opticos team to co-create a preferred Specific Plan. Anyone directly affected by the outcome is involved in the design process through a series of short feedback loops or meetings over the course of the multiple-day charrette.

### Do I need to be there all the time?

The community is invited to attend all scheduled events if they have the time. The charrette offers many opportunities for people to engage, and most stakeholders attend two or three feedback meetings at critical decision-making points during the charrette. If you have limited time, we would suggest attending the Opening and Closing Presentations, which will have the most information. If you have additional availability, Open Studio and Open House sessions will give you a look at the work in progress in an informal setting.

Open House will include a display of informational posters and daily pin-ups of the team’s work. Open House will be on Sunday and Wednesday from 4:00 pm to 7:00 pm, and Monday from 4:00 pm to 6:00 pm. During Open Studio, the charrette studio will be open to the public; on Tuesday from 4:00 pm to 7:00 pm, and on Wednesday from 10:00 am to 1:00 pm. This is a great opportunity to observe what is being produced and engage with the design team as they work.

### What has happened since Charrette One?

The results of Charrette One were a set of plan options including site plans, framework diagrams and 3D renderings addressing land use and built form, program mixes, transportation, parking and transportation demand management (TDM) concepts as well as preliminary assessment of possible community benefits. After Charrette One, the team continued to receive community input through online feedback using the CiviComment tool on the project website. At the same time, the plan options were refined, and the team carried out preliminary economic and fiscal analysis as well as the economic vetting of community benefits.

### What will be the results of Charrette Two?

The objective of the Specific Plan process is to derive a set of rules and standards - that are not tied to a single plan or design scheme - instead, these are rules that can guide any future development on the site with predictable results and ensure that the future development is one that aligns with the community’s vision and is in accordance with the principles and spirit of the General Plan.

During Charrette Two, the Opticos team will work towards this objective, refining the results of Charrette One with the economic and transportation analysis done after Charrette One, as well as the community feedback received to date. The preferred set of plan elements and development rules will be used to develop the formal Vallco Area Specific Plan in conjunction with the EIR process through the fall.

