



The Cupertino

# SCENE

A MONTHLY PUBLICATION OF THE CITY OF CUPERTINO

April 2018



## Earth & Arbor Day

Come and enjoy the activities, entertainment, food... and snakes!

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+

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CUPERTINO

# VOLUNTEER

# FAIR 2018

SATURDAY, MAY 5  
11:00 A.M. - 3:00 P.M.  
CIVIC CENTER PLAZA  
10350 TORRE AVE

## VOLUNTEER AND INTERNSHIP OPPORTUNITIES:

- MENTAL HEALTH
- SOCIAL SERVICES
- ENVIRONMENTAL
- ANIMAL CARE
- MEDICAL FIELD
- GOVERNMENT



CUPERTINO

[WWW.CUPERTINO.ORG/VOLUNTEERFAIR](http://WWW.CUPERTINO.ORG/VOLUNTEERFAIR)



## MANAGING THE MESSAGE

Spring is here. That means it must be time for cherry blossoms, new foliage, and the City of Cupertino's annual Earth and Arbor Day Festival.

Each year has built on the last and this year's festival will feature more booths and new attractions, making it more entertaining and even more educational.

For a decade the festival has been a place for the City of Cupertino to market its new and existing environmental programs, showcase local environmentally-focused organizations, and have discussions about sustainability efforts.

This year the City is well on its way to meeting its stated environmental goals, including becoming a carbon-free city. The City is beginning to roll out some of the new Class-4 protected bikeways and bike boulevards, which are low-speed, low-volume streets that have been optimized for bicycle traffic.

Transportation enhancements continue to be a hot topic. Not just because they help relieve traffic congestion, but because they can also benefit the environment.

The City has partnered with Santa Clara County and West Valley Community Services on a new senior transportation program, called RYDE. The City has also recently partnered with the Fremont Union High School District marketing a new student's carpool program, known as POGO.

The City has also hired a new Transit and Transportation Planner. This person will be working on a variety of alternative

transportation projects including exploring expanded public transit options, bike share, corporate busing, and assisting with the implementation of the City's Bike Plan.

All in all we are trying to keep our residents mobile without having to rely completely on their cars.

The work being done is important. Climate change is real and we must continue to make positive changes.

That's why Earth and Arbor Day is a significant event. It's a stress-free and fun event where we can all get together and discuss what's going on, what more can be done, and what we as individuals can do in our everyday lives. *(Read more about the event on Page 8.)*

I hope to see you there.

**David Brandt**  
City Manager

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*Questions or comments about The Scene? Contact staff at [scene@cupertino.org](mailto:scene@cupertino.org).*

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# WHAT'S HAPPENED IN THE LAST MONTH?

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## Sustainability Grants for Students

The City of Cupertino's Sustainability Commission announced that it had created a Sustainability Grants for Students Program. This program provides monetary grants of up to \$250 to Cupertino-area students in grades K-12 to assist them in discovering, promoting, and implementing programs or projects that combat climate change and assist the City in reducing greenhouse gas emissions as referenced in Cupertino's Climate Action Plan. The application process closed on March 15.



## Building Safe Bike Routes

The City's Safe Routes to School Program presented "Building Safe Routes: Community Visioning Workshop" on March 13. Families, including student from kindergarten to 12th grade, were invited to this hands-on event. Urban Planner James Rojas hosted the event. He developed an innovative public-engagement and community-visioning method that uses art-making as its medium.

## Waste Sorting Challenge

Residents were asked to put their trash sorting skills to the test with a short and easy quiz in March. Everyone who lives or works in Cupertino can help the climate and the environment by practicing the three R's: reduce, reuse, and recycle. Limiting the amount of garbage that goes into landfills reduces greenhouse gas emissions, as well as air, water, and soil pollution. It also helps minimize the use of resources to produce such items. But it all starts with knowing what items go in which bins.



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*Stay In The Know:*

[www.cupertino.org](http://www.cupertino.org) / [www.facebook.com/cityofcupertino](https://www.facebook.com/cityofcupertino) / [www.nextdoor.com](http://www.nextdoor.com)



# Cupertino 'CARES' about Emergency Communications

A group of community volunteers has been quietly working to ensure that there's no radio silence when the next disaster hits Cupertino. The group known as CARES, Cupertino Amateur Radio Emergency Service, is dialed in and has its antennas up.

In the event of a community-wide disaster, the telecommunications system could become overloaded, if not inoperable. Fortunately, when all else fails, Cupertino's amateur radio operators still will be able to provide information and aid the City's response.

The Cupertino Scene sat down with longtime volunteer Jim Oberhofer to learn more about the group. Jim joined CARES in 1993 because of his interest in emergency preparedness and communications, as well as a desire to give back to the community.

**SCENE:** What should residents know about CARES?

**JIM:** We are here to support the City and community. CARES members may be your neighbors who volunteered to form an organized pool of amateur radio operators to provide reliable primary and backup communication when

needed. While our FCC License says "amateur," we train for a professional communications response.

**SCENE:** How many active members are there?

**JIM:** We have 67 signed up, with about 30 I'd consider active. These 30 are the ones I can definitely count on to show up when activated.

**SCENE:** What do you find most fulfilling about volunteering for CARES?

**JIM:** I take this role seriously. What is most fulfilling is understanding the risks that the City faces, planning how CARES could respond, growing the skills of our members, and being able to confidently respond to the needs of the City

**SCENE:** How important will an organized radio operation be when we have emergencies in Cupertino?

**JIM:** I think very important. The big event we are waiting for is an earthquake. For instance, 2018 is the 150th anniversary of the large 1868 Hayward Fault earthquake event. The U.S. Geological Survey says we are due for another one. It will occur; we are just waiting for it.

Wildland fires are another big threat particularly given the Tubbs and Thomas fires of last year.

A communications outage is also something to think about. This could be by a cyber-attack that takes out commercial communications or power. We are working with the County on how we would pass along 9-1-1 messages if there was a total loss of telephone service throughout the community. This happened back in 2009 in Gilroy and Morgan Hill.

**SCENE:** Is there anything else you'd like to share?

**JIM:** We are fortunate that Cupertino and Santa Clara County have been spared the severe damage and destruction that have hit other communities throughout the state and country. However, we know we will face some adverse event at some point. I think CARES, CERT, and MRC members volunteer their time because they truly see a need and are concerned about the well-being of their neighbors and the community.

For more information about CARES, or to volunteer, visit [cupertinocares.org](http://cupertinocares.org) or [cupertino.org](http://cupertino.org).

# Listening to Community Input

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The Vallco Special Area Specific Plan process kicked off in February and continued through March with multiple meetings and presentations. This month the City of Cupertino and Opticos Design, Inc. will host its first charrette from Monday, April 9 to Friday, April 13 throughout Cupertino City Hall and Community Hall. Monday's opening presentation starts at 6 p.m. with a closing presentation on Friday at 6 p.m.

Exact meeting times will be published at [envisionvallco.org](http://envisionvallco.org) and [cupertino.org/vallco](http://cupertino.org/vallco).

## What is a Charrette?

A charrette is a multiple-day public design workshop that brings together community members, decision makers, and stakeholders to work with an impartial multi-disciplinary team of experts (the charrette team) to co-create a design solution to the problem.

Anyone directly affected by the outcome as well as those who can approve, provide valuable information, promote, or even block the project are embedded in the design process through a series of short feedback loops or meetings over the course



of several days. The charrette makes the best use of everyone's time by engaging people when their input will have the greatest impact.

Note that people are not at the charrette all the time; instead they attend two or three feedback meetings at critical decision-making points during the charrette. The charrette studio is open to the public much of the time to accommodate people who cannot make the scheduled meetings. Charrettes typically provide in excess of 50 hours of open public time.

### How is it Set Up?

The charrette team will set up a temporary design studio for the week of April 9th at Cupertino City Hall.

The charrette begins with a public meeting to listen to the community speak about their values, needs, and vision in an evening presentation at 6 p.m. This first feedback session embeds the public into the design process. Everyone hears the impacts and trade-offs

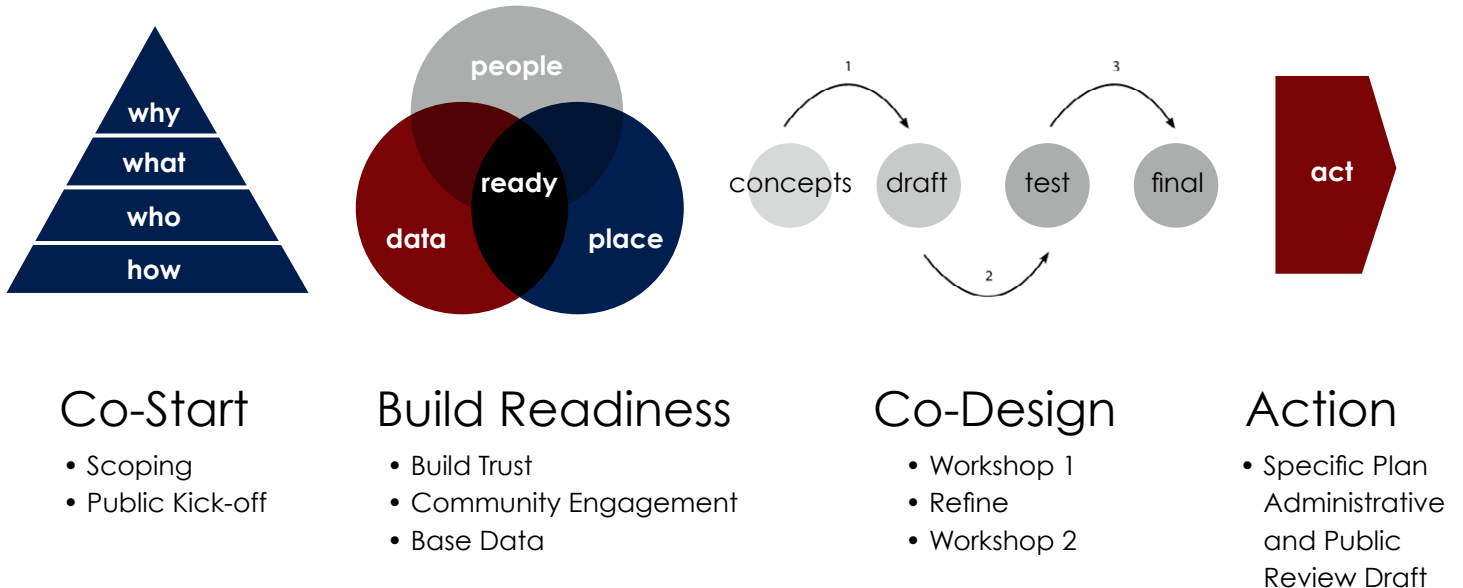
of proposed options and weighs in on which ideas deserve to move forward. The team then synthesizes the best aspects of the options into a preferred plan that is developed in detail and tested for economic, design, and political feasibility.

The charrette concludes with a comprehensive presentation at a final public meeting. The result is a draft feasible plan reflective of the community values that requires minimal rework and is carried by the support of all stakeholders through implementation.

### Two Charrettes

The Vallco Special Area Specific Plan will have two charrettes. The first will develop a set of options. The period between the first and second charrettes will allow for analysis and further public input via a web tool. The preferred options will be created and refined in the second charrette, which will be held between May 21 and 25.

## The Collaborative Design Process





# A History of Sustainability

The City of Cupertino invites the community to this year's Earth & Arbor Day Festival

The City of Cupertino's 10th annual Earth & Arbor Day Festival will showcase the community's commitment to environmental sustainability and reflect upon Cupertino's green roots. The event will be held on Saturday, April 21 from 11 a.m. to 3 p.m. at the Cupertino Civic Center Plaza and Torre Avenue.

This year's festival will be bustling with community members of all ages collaborating about environmental issues that face Cupertino. Featuring over 75 local organizations, a rock climbing wall, live performances, a petting zoo and more, this year's festival may be the largest yet.



Let's look back at the festival's history:

**2009:** The first Earth Day Festival was located in the Quinlan Community Center and included 21 local organizations, paper-shredding and donation drives, and an eco-art gallery.

**2010:** In one year the festival had outgrown the Quinlan Community Center. The event was moved to the Civic Center Plaza to accommodate a doubling in organizations tabling at the festival.

**2012:** The City incorporated "Arbor Day" into the festival to celebrate the protection and maintenance of Cupertino's urban forest.

**2016:** After the founding of the City's Safe Routes 2 School Program, the festival hosted its first community bike ride called "Pedal 4 the Planet."

**2018:** The festival has finally outgrown the Civic Center Plaza and will extend onto Torre Avenue to hold even more booths and new activities.

The festival's expansion over the years reflects Cupertino's growing commitment to sustainability. When founded in 2008, the Sustainability Division had just one full-time staff member.



The City has since added a sustainability element to its General Plan, adopted a Climate Action Plan, certified all its municipal facilities as green businesses, created a Sustainability Commission, and led the effort to create the 100-percent carbon-free electricity provider Silicon Valley Clean Energy.

The City invites the community to this year's festival to celebrate how far Cupertino has traveled on the road to sustainability.

For more information on activities and organizations, visit [cupertino.org/earthday](http://cupertino.org/earthday).



# GET IN THE CUPERTI-*know*

*What's going on around town?*

## Design Contest

Help transform dull utility boxes into beautiful art.

Submissions due by April 9

Apply at [cupertino.org/artbox](http://cupertino.org/artbox)



## Cherry Blossom Festival

April 28 & 29 at Memorial Park  
Free parking at DeAnza College  
[cupertinotoyokawa.org](http://cupertinotoyokawa.org)

## <hack> Cupertino

Teens invited to 13-hour hackathon designed to solve a presented problem

April 14 @ 6 p.m. – April 15 @ 11 a.m.

[hackcupertino.com](http://hackcupertino.com)



## Teen Commission

The Cupertino Teen Commission has three openings

Application Deadline:  
Friday, May 4 at 4:30 p.m.

[Cupertino.org/vacancies](http://Cupertino.org/vacancies)

## TEENS

### <hack> Cupertino 2018

Saturday – Sunday, April 14 – 15,  
6:00 p.m. – 11:00 a.m.

Cupertino's Teen Commission together with the Cupertino Recreation Department is hosting <hack> Cupertino, a 13-hour overnight hackathon designed to solve a problem presented during our Opening Ceremony.

©

### Spring Break @ the Teen Center

Monday, April 16 – Friday, April 20,  
12:00 p.m. – 6:00 p.m.

Cupertino Teen Center,  
21111 Stevens Creek Blvd

Looking for something to do during your Spring Break? The Cupertino Teen Center has got you covered! Stop by for the various activities Cupertino Staff has planned!

©

### Teen Leadership Information Night

Monday, April 23, 7:00 p.m.

Social Room at Quinlan Community Center, 10185 North Stelling Road

Come learn more about the City's summer teen leadership opportunities such as the Leaders in Training program, the Cupertino Teen Commission, and our new program the Cupertino Teen Leadership Academy.

## FAMILY-FRIENDLY

### West Coast Farmers Market

Every Friday, 10:00 a.m. – 2:00 p.m.  
and Sunday 9:00 a.m. – 1:00 p.m.

Oaks Shopping Center

Stop by the West Coast Farmers Market every Friday and Sunday in the Oaks Shopping Center parking lot. For more information visit [wcfma.org/cupertino](http://wcfma.org/cupertino).

©

### Creekside Farmers Market

Every Friday, 9:00 a.m. – 1:00 p.m.

Creekside Park, 10455 Miller Avenue

Stop by the Creekside Farmers Market every Friday. For more information visit [pcfma.org/visit/markets](http://pcfma.org/visit/markets).

### Holi Festival of Colors

Sunday, April 8, 11:00 a.m. – 4:00 p.m.

Memorial Park, 21121 Stevens Creek Boulevard

The festival celebrates the arrival of spring and for many a festive day to meet others, enjoy delicacies, play & laugh!

©

### Earth & Arbor Day Festival

Saturday, April 21, 11:00 a.m. – 3:00 p.m.

Civic Center Plaza, 10350 Torre Avenue

Cupertino's Annual Earth Day & Arbor Day Festival is an interactive community event that invites community members of all ages to learn about environmental issues and solutions in a family-friendly, interactive atmosphere.

©

### Community Poetry Night

Tuesday, April 24, 7:00 p.m. – 8:30 p.m.

Cupertino Library, Story Room

Celebrate National Poetry Month and National Poem-in-Your-Pocket Day! The evening will begin with a brief overview of the holiday, and an open mic poetry reading will follow. Poems read on National Poem-in-Your-Pocket Day are traditionally fairly short, and all participants will leave with a new poem for their pocket! Come to listen and enjoy, or bring a poem to share (original or borrowed)!

©

### Cherry Blossom Festival

Saturday – Sunday, April 28 – 29,

10:00 a.m. – 5:00 p.m.

Memorial Park, 21121 Stevens Creek Boulevard

This event offers a wide selection of Japanese food and beverages, entertainment, demonstrations, cultural exhibits, art, crafts and clothing for sale. All-day entertainment will take place in the Amphitheatre.

©

### Cupertino Odd Fellows Dance

Saturday, April 28 from 6 p.m. to midnight

20589 Homestead Road

Odd Fellows has been at the same location since 1958. Come help us celebrate our 60th Anniversary with

three dance lessons (6 pm East Coast Swing, 7 pm Waltz, and 8 pm Night Club Two Step) followed by open dancing until midnight. Beginner? No problem. Singles or couples? Either way. Our teachers are friendly and patient and you'll be changing partners often throughout the lessons. Wear dressy attire with comfortable low heeled shoes. \$5 per person includes all lessons, dancing, and light refreshments! Featuring the renowned DJ, Samy Makar with Judy Shimizu, both of Cubberley Ballroom. For more info visit our Facebook page: Odd Fellows Cupertino 70 Lodge.

©

### 2018 Cupertino Volunteer Fair

Saturday, May 5, 11:00 a.m. – 3:00 p.m.

Civic Center Plaza, 10350 Torre Avenue

Looking for potential volunteer or internship opportunities? Attend the Cupertino Volunteer Fair and find see what options are out there for you to participate in! Whether you are a retired individual seeking to dedicate your time to a greater cause, a high-school student needing to complete service credit, or any individual seeking to better enrich their lives through volunteering, you can find what you are looking for.

## CUPERTINO LIBRARY

For more information on library programs, visit the Events section of the Cupertino Library's website at [www.sccl.org/cupertino](http://www.sccl.org/cupertino).

### CHILDREN'S PROGRAMS

#### Children's Garden Open Hours

Tuesdays, April 3, 10, 17, 24

3:30 p.m. – 4:30 p.m.

Library Courtyard

School age children are invited to participate in different garden activities throughout the season.

©

#### Mandarin/English Bilingual Storytime

Friday, April 13, 11:00 a.m.

Library Story Room

Join us for Mandarin/English Bilingual Storytime! Stories, finger plays, songs and a craft; all ages are welcome.

**Chamber Music by the Bay**

*Wednesday, April 18, 4:00 p.m.*

*Community Hall, 10350 Torre Avenue*

Join us for this fun musical program for children ages 10 years old and younger and their families. The performance will be followed by a Question and Answer session and an Instrument Petting Zoo.

**ADULT PROGRAMS**

**Warlords of the Air: Raptors with Photographer Joan Sparks**

*Monday, April 16, 7:00 p.m.*

*Cupertino Library, Story Room*

Join wildlife photographer Joan Sparks on a journey to see the warlords of the air – owls, hawks, falcons, vultures and eagles.

©

**BEING Onstage: Acting for Entrepreneurs**

*Thursday, April 19, 7:00 p.m.*

*Community Hall*

Join award winning actor, musician, storyteller, author, entrepreneur, and teacher Keith Torgan in a workshop to help increase your connection with potential clients, business associates and investors.

**SENIOR CENTER**

**For more info on the Senior Center, or to sign up for classes or events, visit [cupertino.org/senior](http://cupertino.org/senior) or stop by 21251 Stevens Creek Boulevard.**

**EVENTS & SOCIALS**

**Around the Islands in 60 Minutes**

*Wednesdays, April 4,*

*1:30 p.m. – 3:00 p.m.*

Take part in an afternoon of musical fun and fellowship lead by the HarmonikatZ and Ukulele Band. Light refreshments will be provided. Members are free, senior guests add \$5 day pass. Sign up at the lobby table.

©

**Book Review Meeting**

*Friday, April 6, 1:30 p.m. – 3:00 p.m.*

Learn about Into the Wild by Jon Krakauer, reviewed by Jeanne Payer. Members are free, senior guests pay \$5 day pass.

**April Birthday Bash**

*Wednesday, April 11, 12:00 p.m.*

Boogie on down to the bayou with a meal of fried chicken, Cajun rice, biscuits, and bananas foster for dessert! Pre-registration required. Member fee \$10, senior guests add \$5 day pass.

©

**Lunch with Friends**

*Wednesday, April 25, 11:45 a.m.*

Join us for lunch and enjoy smothered chicken in a creamy mushroom sauce, crisp salad, and dessert! Member fee \$8, senior guest add \$5 day pass.

©

**Monthly Movie**

*Wed. April 25, 1:30 p.m. – 3:00 p.m.*

American Made (2017). Popcorn and lemonade will be served. Members free, senior guests pay \$5 day pass.

**CLASSES & PRESENTATIONS**

**Naturalization Information Session**

*Tuesday, April 3, 10:00 a.m. - 11:30 a.m.*

The program will highlight a step-by-step description of the naturalization process and demonstration of the naturalization interview featuring USCIS officer. Open to the public. Sign up at the lobby table.

©

**Express Yourself with iPad Art**

*Wed., April 4 - 25, 3:00 p.m. – 5:00 p.m.*

Come learn how to use some of the most popular art apps to draw realistic sketches, paint with unlimited colors and paint brush textures, using layering, and more from Kim Smith! Members must bring their own fully-charged device to class. Member fee \$38.

©

**PressReader**

*Wed., April 11, 10:00 a.m. – 11:00 a.m.*

Presented by the Santa Clara County Library, learn how PressReader provides you online access to over 6,000 well-known newspapers, magazines, and publications from more than 100 countries in 60 languages. Members are free, senior guests pay \$5. Pre-registration required. Sign up at the front desk.

**Smart Commuting with VTA!**

**Trip Planning**

*Wed., April 18, 3:00 p.m. – 4:00 p.m.*

Become an expert commuter by learning all of the tools and transit options made available by the Santa Clara Valley Transportation Authority. Learn how to read the system map and bus schedule, and how to use the VTA's Trip Planner by Google. Members are free, senior guests pay \$5 day pass. Sign up at the lobby table.

©

**Nutrition Made Easy: Better Breakfast**

*Mon., April 14, 10:00 a.m.-12:00 p.m.*

Are you cooking for just one or two? Learn some creative and easy recipes that are healthy, affordable and just the right size with instructor Jen Oh. Member fee \$45, includes samples and take home treats.

**SOCIAL SERVICES**

**Housing**

*Mon., April 2, 16, 1:30 p.m. - 3:30 p.m.*

Information on resources for senior housing options. Please call 408.777.3150 to make an appointment.

©

**Senior Adult Legal Aid (SALA)**

*Fri., April 6, 13, 20,*

*10:30 a.m. - 12:30 p.m.*

Provides free assistance to elders for basic legal matters in public benefits, long-term care, elder abuse, housing, consumer issues, incapacity planning, probate alternative, and simple wills. Must be 60 or older and live in Santa Clara County. Please call 408.777.3150 to make an appointment.

©

**Blood Pressure Check**

*Tue., April 3, 17, 12:15 p.m. - 1:15 p.m.*

*Mon., April 9, 23, 1:30 p.m. - 2:30 p.m.*

Free blood pressure checks by volunteer nurse.

©

**Health Insurance Counseling (HICAP)**

*Mon., April 9, 23, 1:00 p.m. – 3:00 p.m.*

Consultation on Medicare and health insurance. Please call 408.777.3150 to make an appointment.



**CUPERTINO SCENE**  
 Cupertino City Hall  
 10300 Torre Avenue  
 Cupertino, CA 95014

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# THE SCENE ANSWERS

*Have questions for staff? Send them to [scene@cupertino.org](mailto:scene@cupertino.org) or call (408) 777-3212.*

**Question: I heard that this an election year in Cupertino. I'm thinking about running for Cupertino City Council. What do I need to do?**



**Answer:** The City of Cupertino's general election will be held on Tuesday, November 6. Three seats are available; two incumbent seats and one open seat.

Anyone who is a registered voter within the corporate limits of Cupertino is eligible to run for City Council. In order to be a registered voter in Cupertino in Santa Clara County, you must be a U.S. citizen, 18 years of age or older, and a Cupertino resident.

The first step (after registering to vote) is to file an original Candidate Intention Statement, Form 501, with the City's City Clerk's Office. You must file this before raising or spending any funds for your campaign. The second step is to open a campaign committee by filing an original Form 410 with the Secretary of State and a copy with the City Clerk. That form must be filed as soon as you either receive or spend \$2,000. These forms and the Manual 2, information for local candidates, can be found on the Fair Political Practices Commission website at [www.fppc.ca.gov](http://www.fppc.ca.gov) or in the City Clerk's Office.

The nomination period to pull papers to run for City Council will open Monday, July 16. Please make an appointment with the City Clerk and allow for at least 45 minutes. The nomination paper must be signed by at least 20, and no more than 30, registered voters in Cupertino. The nomination period deadline to file the nomination paper and other documents is Friday, August 10. The Nomination Period will be extended to Wednesday, August 15 if an incumbent who is eligible to run chooses not to do so.

For further elections information, visit [www.cupertino.org/election](http://www.cupertino.org/election), call the City Clerk's Office at (408) 777-3223, or email [cityclerk@cupertino.org](mailto:cityclerk@cupertino.org).

**Grace Schmidt is the City Clerk for the City of Cupertino. She oversees municipal elections, City Council agendas and legislative actions, records management, and community services.**



**CUPERTINO GREEN**

The Cupertino Scene is printed on 40% post-consumer waste recycled paper with soy ink. The newsletter is produced by a certified Bay Area Green Business and is recyclable. For information on becoming a certified Green Business, visit [www.cupertino.org/GreenBiz](http://www.cupertino.org/GreenBiz).

