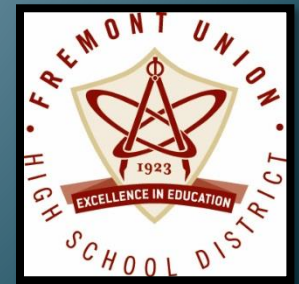


Cupertino SafeRoutes2School

Moving beyond improving infrastructure to change behavior

Oct 24th, 2018
Working Group
Meeting



Cupertino SR2S: Welcome Fall!

- Please introduce yourselves to the group with:
 - Your Name
 - Your school or org.
 - If you have a bike, what kind is it?

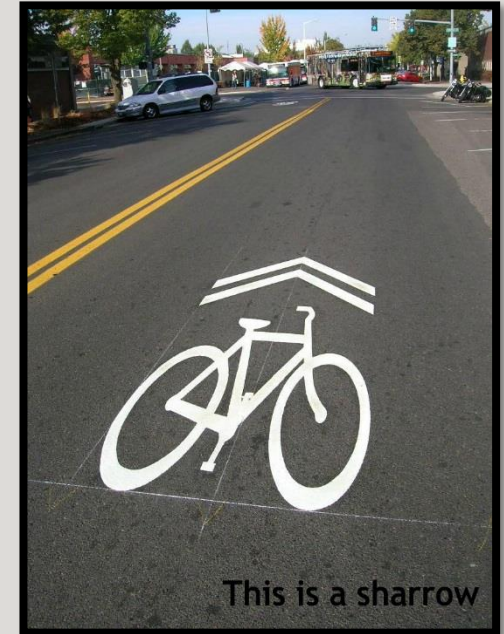


Cupertino Safe Routes 2 School (SR2S)

Mission Statement: *"Create a safer environment for students and families in Cupertino to travel to and from school actively."*



'FAQ' from the Frontlines



David Stillman, Transportation Manager, City of Cupertino



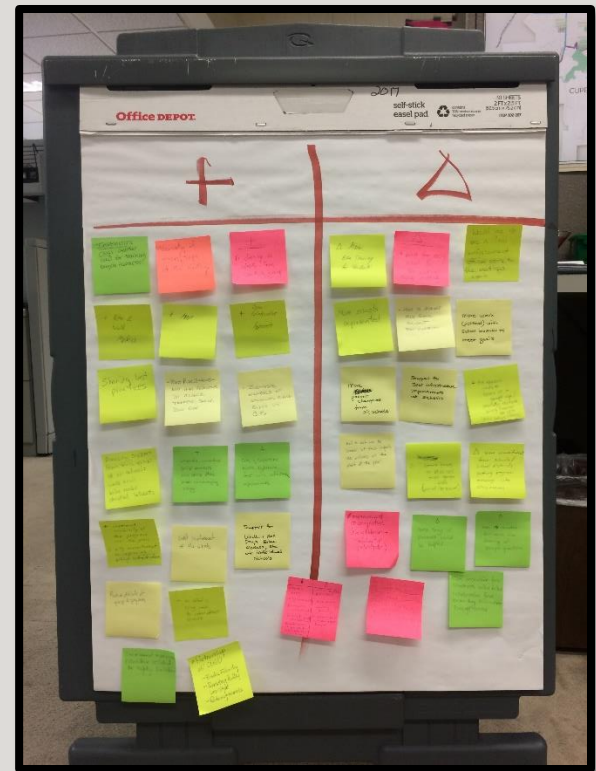
Discussion Item: Plus/Delta Results



What's positive about the program?
What do you want to see continue?



What needs changing?
What could be improved?



Discussion Item: Plus/Delta Results



Positive +	Category
Instructor's Class- another class for training cycling instructors	education
There's an increased awareness & education related to safety for bikes	education
An effort is being made to better educate students	education
School maps	engineering
City commitment in improving biking infrastructure	engineering
City of Cupertino moves lightning fast with infrastructure improvements	engineering
Variety of voices & reps at the meetings	equity
Bike & Walk metrics	evaluation
Pogo ride sharing has the potential to reduce traffic during drop off	impact
Increased # of students riding bikes to CHS	impact
Partnership with CUSD (enviro friendly, promoting healthy lifestyle, reducing traffic)	partnership
Good involvement of the schools	partnership
Wonderful, committed group members who share ideas in an encouraging way	partnership
Sharing best practices	partnership
Open & collaborative approach	partnership
A diversity of ideas from working group	partnership
Program exists and city involvement	partnership
School staff involvement	partnership
Amazing support from this group at our school: walk & roll, bike rodeo, donated helmets	support/partnership
Support for walk & roll days, bike rodeos, etc. at individual schools	support/partnership
Improved visibility of the program over the years	
Positive attitude of group and program	

Discussion Item: Plus/Delta Results



Change Δ	Category
Would love to see a law enforcement officer come to the meetings again	broaden partnership
A parent from every school at the working group meetings	broaden partnership
More schools represented	broaden partnership
More parent champions from <u>all</u> schools	broaden partnership
More work (political) with school boards to meet goals	broaden partnership
Hard to work over the summer, but this impacts the actions at the start of the year	broaden partnership
The approach needs to start at a younger age/ possibly reviewed during freshman PE (bike safety efforts)	education
Promote parents to bike w/ their younger kids	encouragement
Need to aim at high school student participation	encouragement
More incentives for students who bike, collaboration from near by businesses/ drop off area	encouragement
Support for spot infrastructure improvements at schools	engineering
Make an underground roads for kids- Make traffic light rules more strict- Make a ladder leading to school- Give kids super powerful balloons so kids could float to school	engineering
Safer street provided (more crosswalks, walking grounds, and more walking school buses)	engineering
Improvement of congestion (early release Tuesdays at Garden Gate)	impact
Name tags or placecards would be helpful	meeting format
Add 15 minutes for more idea sharing or specific questions	meeting format
More bike training for students	more education
More commitment from schools/ districts: getting program message into classrooms	

Discussion Item: Model Safe Routes to School Program: Palo Alto

6 Es:

Discussion Item: Model Safe Routes to School Program: Palo Alto

6 Es:

Engineering

Discussion Item: Model Safe Routes to School Program: Palo Alto

6 Es:

Engineering
Enforcement

Discussion Item: Model Safe Routes to School Program: Palo Alto

6 Es:

Engineering
Enforcement
Education

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Engineering
Enforcement
Education
Encouragement

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Enforcement
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Evaluation

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Discussion Item: Crossing Flags

Kennedy:

- Bubb and Pumpkin

Lawson:

- Vista/Merritt
- Apple Tree/Vista
- Vista/Forest



Discussion Item: Crossing Flags



Discussion Item: Crossing Flags



Discussion Item: Crossing Flags



Upcoming Events:



October 27th – Saturday: Fall Bike Fest! 9 AM – 12PM, City Hall Parking Lot

November 14th - Wednesday: Working Group Meeting, 4-5 PM, Conference Room C

Working Group Meeting Dates:



4-5 PM, Conference Room C

September 25th, 2018 (Tue)

October 24th, 2018 (Wed)

November 14th, 2018 (Wed)

January 23rd, 2019 (Wed)

February 12th, 2019 (Tue)

March 13th, 2019 (Wed)

April 10th, 2019 (Wed)

May 21st, 2019 (Wed)

June 12th, 2019 (Wed)

Reminders: Action Items

- **For schools:**
 - Send rodeo requests to- saferoutes@Cupertino.org
 - High Schools- please help distribute the WG applications to students in the Fall
- **For everyone:**
 - Best contact for program is saferoutes@Cupertino.org



A Big THANK YOU!!

