

Cupertino SafeRoutes2School

Moving beyond improving infrastructure to change behavior

March 13th, 2019
Working Group
Meeting



Cupertino Safe Routes 2 School (SR2S)

Mission Statement: *"Create a safer environment for students and families in Cupertino to travel to and from school actively."*



Cupertino SR2S: Fun in the Snow?

- Please introduce yourselves to the group with:
 - Your Name
 - Your school or org
 - What was your favorite part of President's Week off?



Public Comments



'FAQ' from the Frontlines



David Stillman, Transportation Manager, City of Cupertino



'FAQ' from the Frontlines

New Bulb Out for Cupertino HS

Finch &
Calle de Barcelona



Installation

'FAQ' from the Frontlines

New Bulb Out for Cupertino HS

Finch &
Calle de Barcelona



Configuration

Update: State of the Program

Scope:

14 Public Schools within Cupertino City Borders

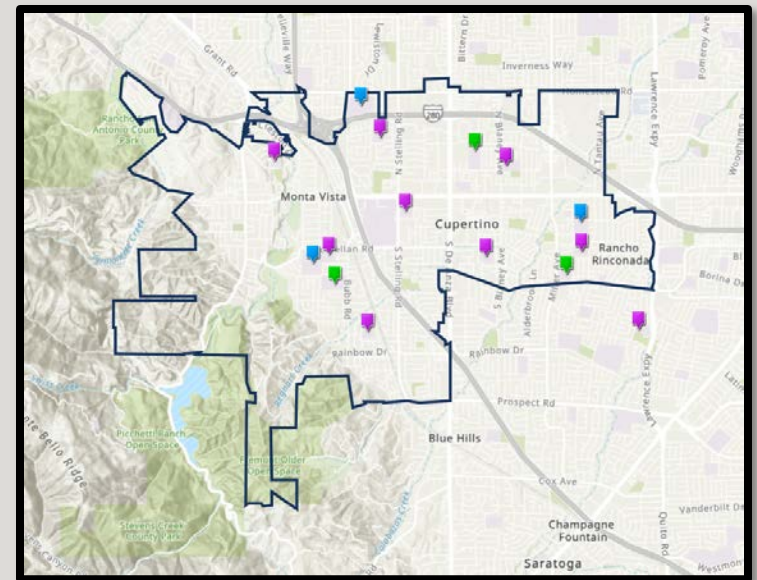
Cupertino Union School District:

8 Elementary Schools

3 Middle Schools

Fremont Union High School District:

3 High Schools



Update: State of the Program

We create a safer environment for students and families in Cupertino to travel to and from school actively through:

- Engagement
- Engineering
- Education
- Encouragement
- Enforcement
- Equity
- Evaluation

State of the Program: Engagement

SR2S Partnership

City of Cupertino

- SR2S Team
- Transportation Engineer
- Public Information Team

Sheriff's Department

- Safety Resource Officers (SRO)
- Patrol Officers

CUSD

- District Staff
- School admin

FUHSD

- District Staff
- School admin

Community

- Parents Volunteers
- Student Volunteers
- Rotary Club
- Walk/Bike Cupertino

State of the Program: Engagement

SR₂S Outreach/Engagement

- Monthly Working Group Meeting
- Tabling
 - Schools
 - Community Events
- SR₂S Banners
- Website

State of the Program: **Engineering**

- **School Walk Audits at each School:**
 - Suggested Routes to School
 - Improvement Recommendations
- **Crossing Guards**
- **Crossing Flags**
- **Bicycle Transportation Plan**
- **Pedestrian Transportation Plan**
- **Bike Racks**
- **Board Storage**
- **Bike Fix-It Stations**

State of the Program: Education

- **Bike Presentation by SRO:** 3rd, 4th, 5th, 6th grades
 - Exception: Hyde Middle School's PE Teachers do their 6th grade presentation
- **Summer Bike Skills Workshops** at YMCA: for families
- **Community Bike Rodeo** at Fall Bike Fest: for children
- **Bicycle Safety Videos:** for everyone
 - Bike Safety Basics
 - The ABC Quick Check
 - Bicycle Hand Signals
 - Bicycle Friendly Driver Training 101



State of the Program:

Encouragement

- **Encouragement to walk/bike/carpool at 12 out of 14 Schools**
 - Walk and Roll Days
 - Bike Stampedes
 - Walking School Bus
 - Carpool App
- **School Rodeos at 9 out of 11 Elementary and Middle Schools**
- **Two Community Bike Rides**
 - Pedal for the Planet Bike Ride for Earth Day
 - Fall Bike Fest

State of the Program: Enforcement

Our Partnership with the Santa Clara County Sheriff's Department Provides us:

- Ability to Request School Traffic Enforcement
- Collision Reports
- Juvenile Traffic Diversion Program



State of the Program: **Equity**

Translated Documents

- **Materials Translated:**

- Suggested Routes to School Maps:
two most common languages per school
- Safety Tips for Cyclists
- Safety Tips for Motorists
- Safety Tips for Pedestrians
- SR2S Guide for Parents
- Helmet Instructions
- Quick Guide to Bicycle Commuting
- SR2S Brochure

- **Languages**

- Chinese
- Hindi
- Japanese
- Korean
- Telugu
- Spanish
- Vietnamese

State of the Program: Evaluation

- **Student Travel Tallies at all Schools:** bi-annually
- **Bicycle Counts at all Schools:** determining schedule
- **Dero Zap to count alt travel modes at one school:**
ongoing

State of the Program: Gaps

Elements Missing from the Cupertino SR2S Program

- Pedestrian Education
- On-Bike Cycling Education
- Delivery of Suggested Routes Maps
- Bike Racks for School Visitors

State of the Program: Gaps

Solutions to the Gaps

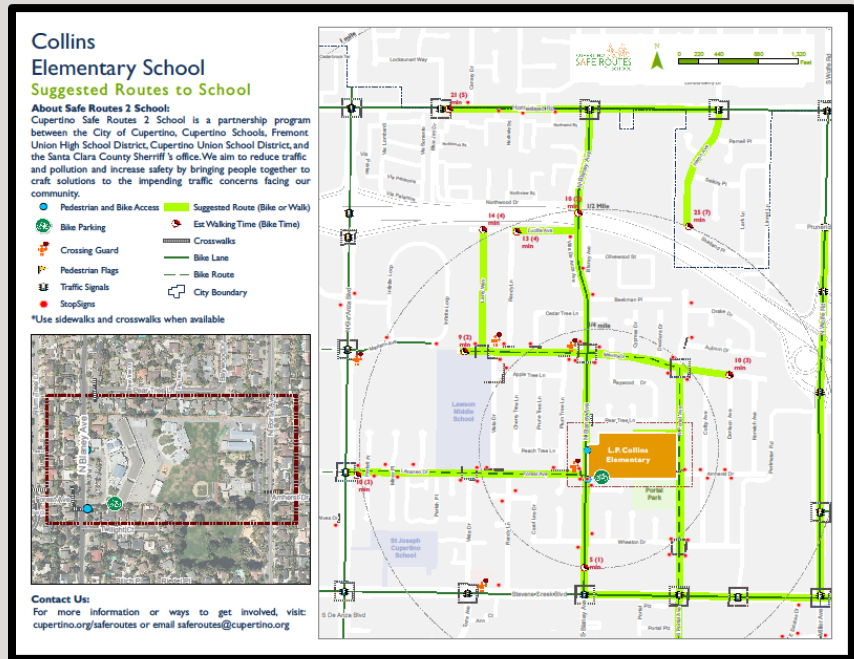
- **Pedestrian Education**
 - 2nd Grade Ped Ed Pilot in 2019
- **On-Bike Cycling Education**
 - Middle School Bicycle Skills Pilot summer 2019
 - Palo Alto-Style 3rd Grade Bike Rodeo pilot in 2020
- **Suggested Routes Maps** (see next slide)
- **Bike Racks for School Visitors**
 - ?

Program Update: Maps

Suggested Routes to School Maps for Incoming Elementary Families

Starting Fall 2019, City will Provide Physical Maps Each Year to:

- Kindergarteners
- Families new to a school



Update: Spring Travel Tallies

Dates have been selected for this year's
spring travel tallies

2019 Dates :
April 29 – May 3



Contact Info:

- For SRTS

Issues/Question/Comments/Scheduling:

- Best contact for program is saferoutes@Cupertino.org

- Report City Issues

To report a pothole, tree blocking a sign, signal timing issue, or other infrastructure issue:

- Log into Cupertino 311 www.Cupertino.org/cupertino311



Upcoming Events:



March 30th - Saturday: Regnart Creek “Walkshop,” 10am - noon, Rodrigues Avenue, at the Regnart Creek Trail Access Fence. Parking available at City Hall.

April 10th - Wednesday: Cupertino SRTS Working Group Meeting, 4pm, Conference Room C, City Hall, 10300 Torre Ave

April 13th - Saturday: Pedal for the Planet Bike Ride & Earth Day Festival, 9:30 am Ride, 11am – 3pm Festival, Civic Center Plaza and Torre Ave (between the Library and Rodrigues)

Working Group Meeting Dates:



4-5 PM, Conference Room C

Remaining Dates this School Year:

April 10th, 2019 (Wed)

May 21st, 2019 (Wed)

June 12th, 2019 (Wed)

A Big THANK YOU!!

