



FISCAL YEAR
2019 - 2020

BUDGET
AT A GLANCE





A Message from the City Manager

The City of Cupertino presently finds itself in a healthy financial position. With revenues continuing to outpace expenditures in the short term, coupled with the City's conservative budgeting approach, the City is able to maintain excellent service, high-quality programs and initiatives, and healthy reserves.

The Fiscal Year 2019-20 Adopted Budget reflects a total City budget of \$150.5 million, an increase of \$18.8 million, or 14%, when compared to last fiscal year's budget. The City's General Fund is \$80.1 million, an increase of \$2.5 million, or 3%, from last year.

The near future looks bright for the City's financial picture, which will allow the City to focus on maintaining and improving services and initiatives that will positively affect our residents' lives.

Respectfully,

Deborah L. Feng, City Manager

City Services

Total Budget \$150.5 Million

Services provided by each department are as follows:



Public Works \$33,320,460
Maintenance of streets, parks, City facilities, City vehicles and equipment, and public trees, graffiti removal, traffic operations, transportation planning, management of solid waste and recycling contract, storm water management, development review and encroachment permitting, and management of the capital improvement program (CIP)



Non Departmental \$29,429,395
This includes funding for the City's debt service and transfers out to other funds primarily to fund capital project costs



Parks & Recreation \$15,868,219
Park development and supervision, leadership training, youth and senior programs, community and recreational events



Law Enforcement \$14,077,937
Police, animal and noise control, emergency response, vehicle code enforcement



Capital Improvement Program (CIP) \$25,674,918
Managed by the Public Works Department, this includes the design and construction administration for all capital improvement projects including streets, storm drainage, buildings, parks, and other public facilities



Planning & Community Development \$10,649,005
Building inspection, permit review, safety code enforcement, safety training



Innovation & Technology \$7,040,620
City program development, governmental transparency (City website and channel), information technology



Administrative Services \$6,916,894
Human resources services, risk management, finance, business licensing, budget



Administration \$6,551,614
City Administration, sustainability programs, records management, legal counsel, emergency preparedness, community outreach, economic development

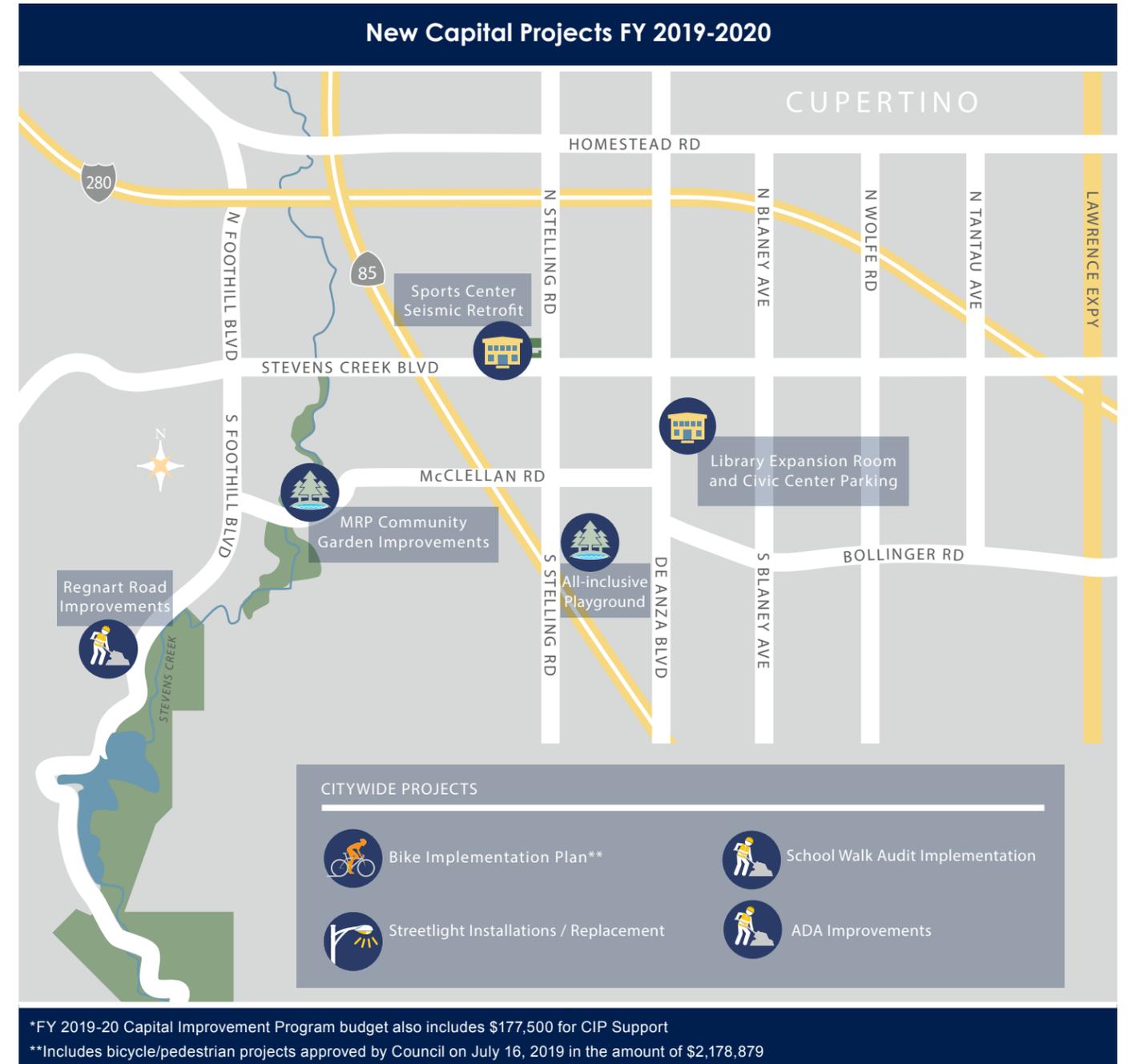


City Council & Commissions \$1,003,089
Establishment of public policies

CITY OF CUPERTINO FAST FACTS:

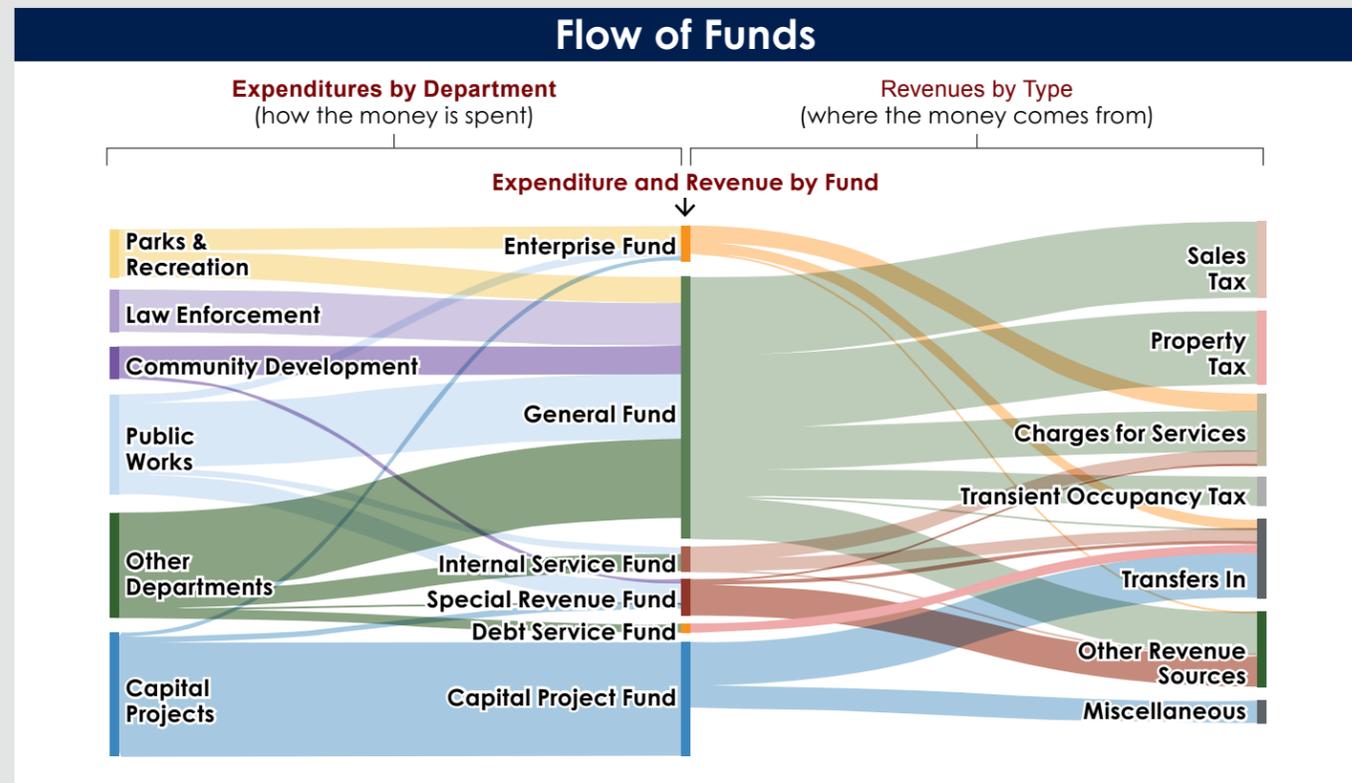
<p>Founded 1955</p>	<p>Population 64,344</p> <p>Median Age 40</p>	<p>Average Household Income \$228,515</p>	<p>Designated Tree City USA</p>	<p>Bike Friendly Community Bronze Level</p>
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Capital Improvement Program (CIP) Budget*



Total Budget

How the budget dollars are distributed — by type of expense



The three most important things to learn from this chart:

- The chart above demonstrates how expenditures (left to right) and revenues (right to left) flow into each type of City fund.
- Where expenditures meet revenues at the center of the chart (fund type line), a gap to the left is indicative of an increase in fund balance/savings for that type of fund.
- A gap to the right is indicative of expenditures exceeding revenue and a decrease in fund balance/savings for that type of fund.

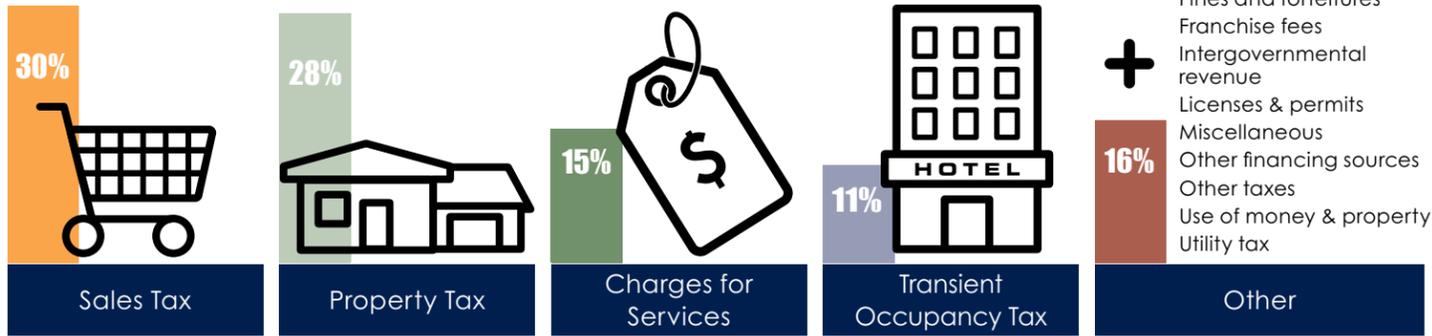
Fiscal Year 2019-2020 Adopted Budget

FY 19-20 Adopted Budget Reconciliation	
Revenue	FY20 Adopted Budget
General Fund Revenue	\$87,100,152
All Other Revenue	55,150,558
Total Revenue	\$142,250,710
FY20 Operating Budget	
Administration	\$6,551,614
Administrative Services	6,916,894
Community Development	10,649,005
Council and Commissions	1,003,089
Innovation & Technology	7,040,620
Law Enforcement	14,077,937
Non-Departmental	29,429,395
Public Works	33,320,460
Parks & Recreation	15,868,219
Total Operating Budget	\$124,857,233
FY20 Capital Budget	
Road Improvements	\$1,225,000
Bike & Pedestrian	9,792,418
Parks & Recreation	7,000,000
Facilities	7,480,000
Project Development	177,500
Total Capital Projects	\$25,674,918
Total FY20 Revenue	\$142,250,710
Total FY20 Adopted Budget	150,532,151
Changes to Fund Balance	\$(8,281,441)

Estimated Changes to Fund Balance from FY 19-20			
	FY19 Estimated Fund Balance	Changes to Fund Balance	FY20 Estimated Fund Balance
General Fund	\$39,631,790	\$6,995,684	\$46,627,474
Special Revenue Funds	11,558,020	2,103,826	13,661,846
Debt Service Funds	1,586,987	-	1,586,987
Capital Project Funds	21,076,597	(15,529,781)	5,546,816
Enterprise Funds	7,118,711	(2,032,362)	5,086,349
Internal Service Funds	4,701,861	181,192	4,883,053
Total Fund Balance by Fund	\$85,673,966	\$(8,281,441)	\$77,392,525

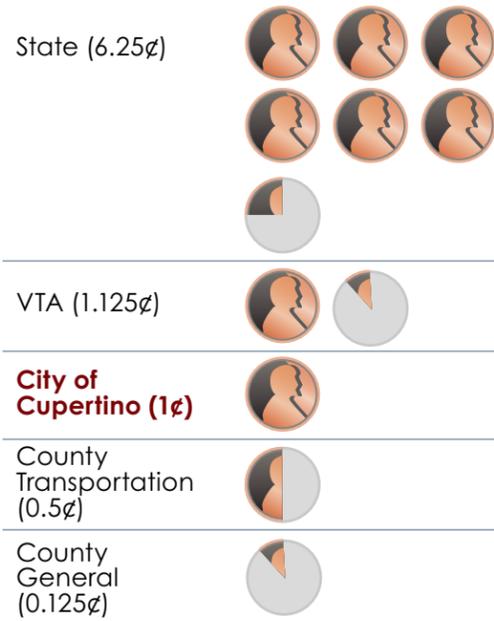
REVENUES

Where does the City get its money?



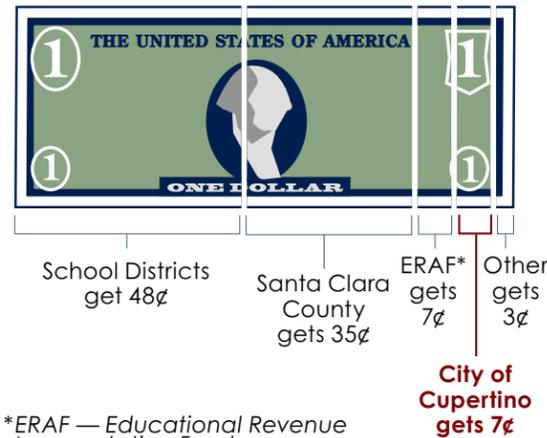
SALES TAXES

For every dollar you spend, you are taxed 9¢

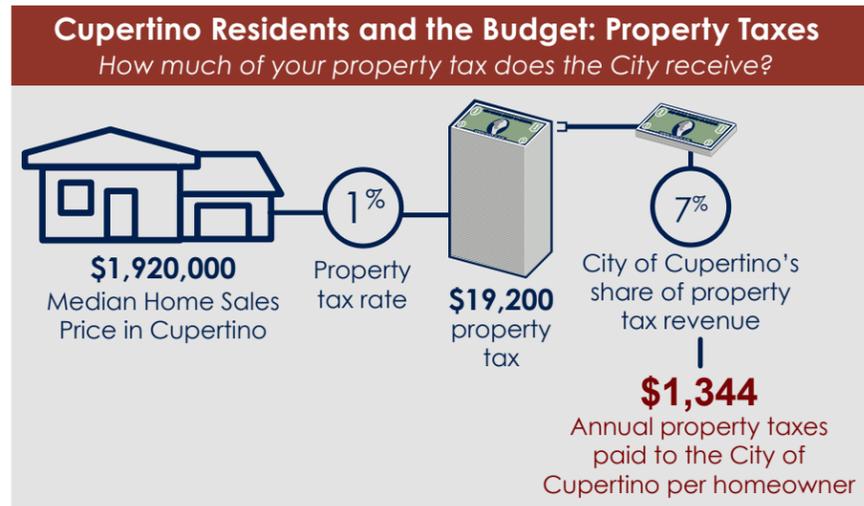
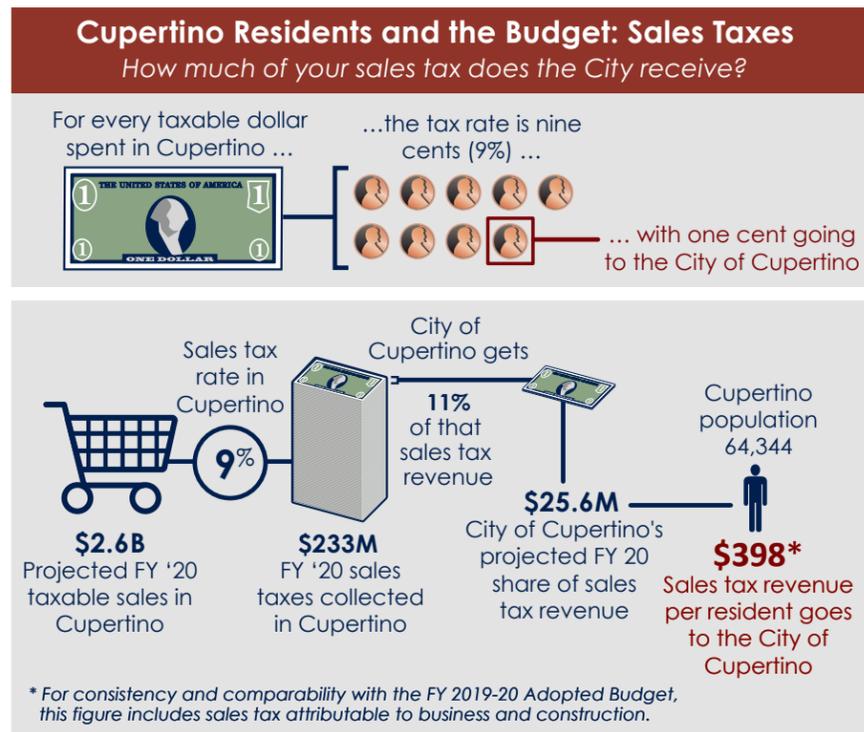


PROPERTY TAXES

For every dollar paid in property taxes:



*ERAF — Educational Revenue Augmentation Fund



CASE STUDY:

How a (Hypothetical) Resident Contributes to Cupertino's Budget

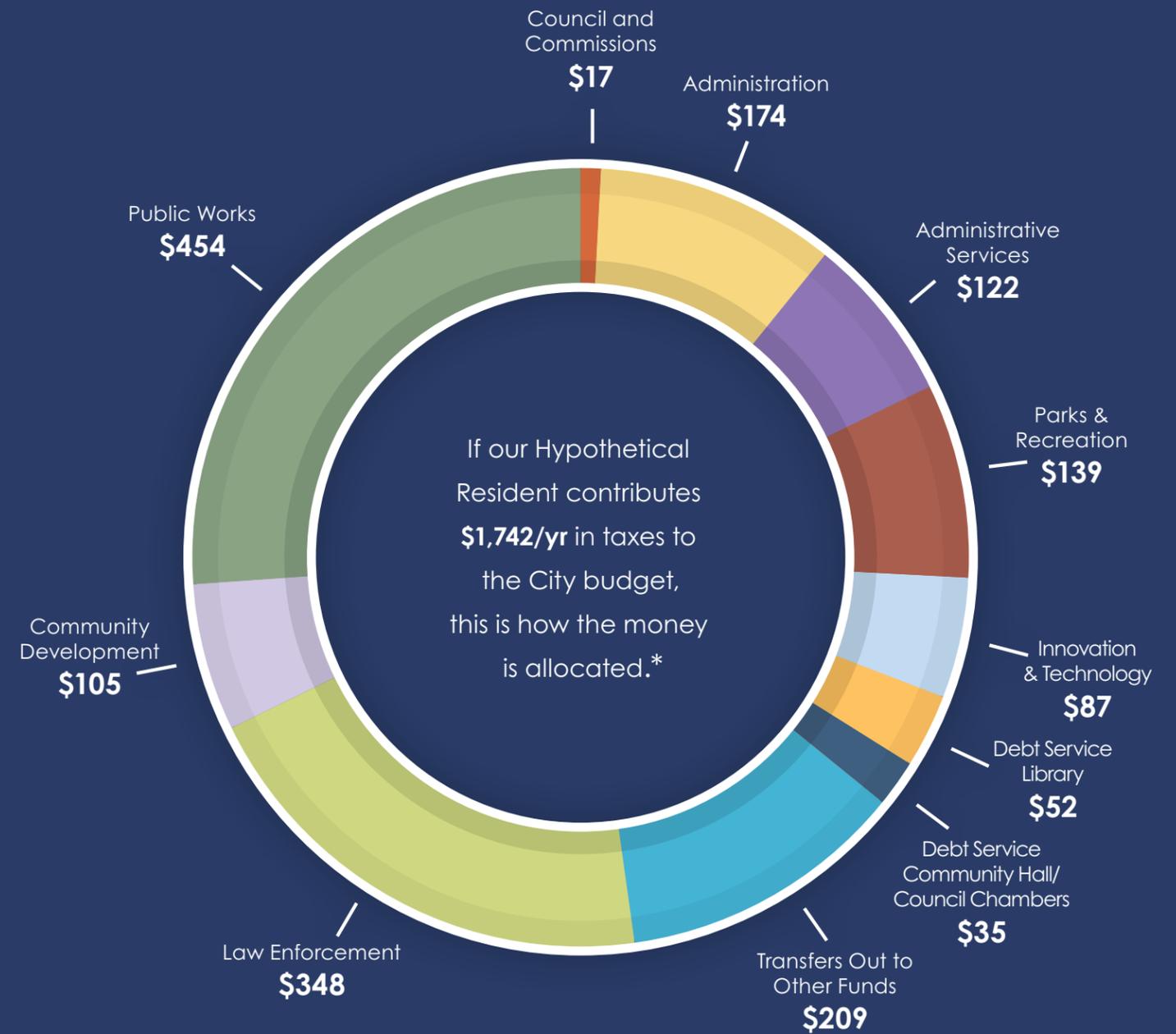
ANNUAL SALES TAX CONTRIBUTION

If Cupertino's population totals 64,344...and if sales tax revenues collected in Cupertino total \$233M, of which the City of Cupertino would get \$25.6M (11%)...then the sales tax contribution to the City per resident is **\$398**

ANNUAL PROPERTY TAX CONTRIBUTION

If Median Home Price is \$1,920,000, the property tax generated is \$19,200...then the City of Cupertino gets **\$1,344** (7%) of that property tax

TOTAL ANNUAL SAMPLE CONTRIBUTION TO THE CITY FROM TAXES: \$1,742

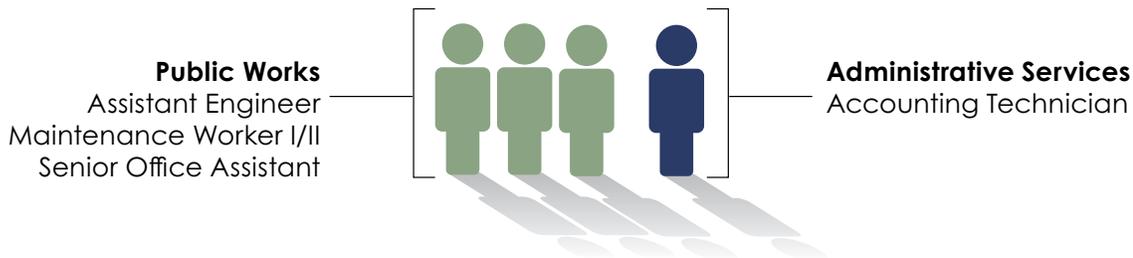


*General Fund Expenditures less department charges for services (\$63.7 million)

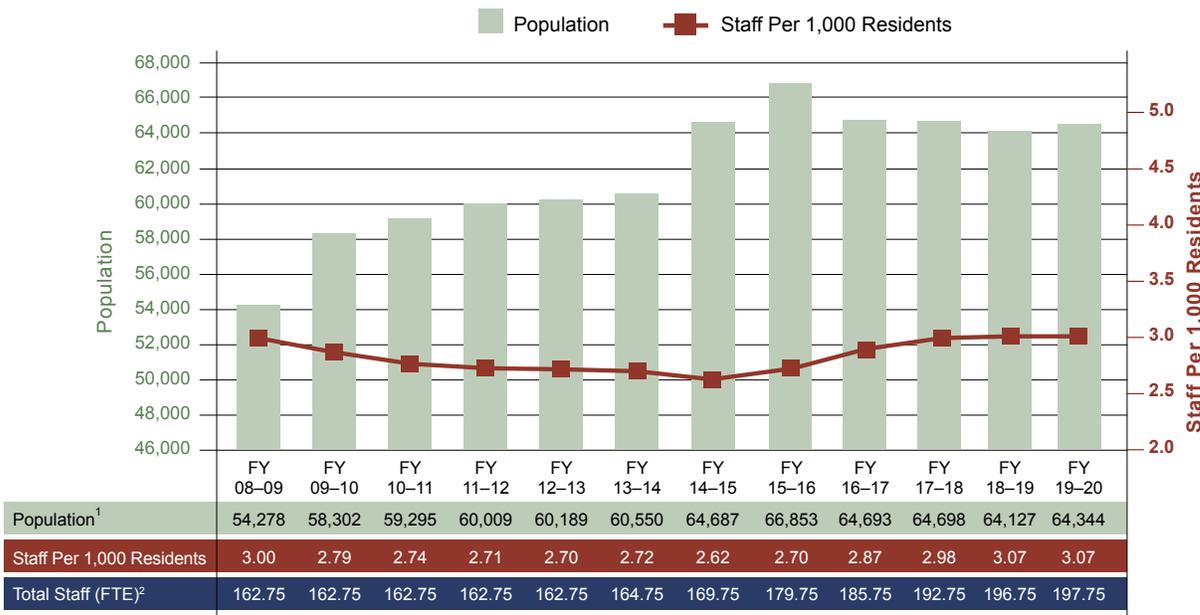
Hypothetical resident contributions are based on a single-family homeowner. Total taxable sales, median home price, and general population figure are from the City of Cupertino FY2019-20 Final Budget. Sales tax is 9%; City share is 11%; City share of property tax is 7%.

New Personnel to Provide Services

Four new positions were requested and approved by Council in this budget to help the City meet demands for enhanced services.



Ten-Year Staffing and Population Growth Chart



¹ Claritas Population estimates for Cupertino, 2013-2019 with 2010 Benchmark from U.S. Census

² See page 32 in the FY 2019-2020 Adopted Budget for full staffing reconciliation

Contact Information

For additional information:

- Visit our website: www.cupertino.org
- Access City budget and financial information: www.cupertino.org/opengov
- Watch City Council meetings on Cable Channels 26/99 or on the web
- Submit a request online at Cupertino.org/Cupertino311
- Follow the City at www.cupertino.org/twitter and www.cupertino.org/facebook

For all City services call: 408-777-CITY (2489)

Sheriff & Fire	(dial 911 for emergencies)	Economic Development	777-7607
Sheriff Westside Station, 1601 S DeAnza Blvd.	868-6600	Emergency Preparedness	777-3120
Administrative Services/Finance	777-3220	Human Resources	777-3227
Building	777-3228	Library (Santa Clara County)	446-1677
City Clerk	777-3223	Neighborhood Watch	777-3177
City Manager	777-3212	Parks & Recreation	777-3120
Code Enforcement	777-3182	Planning	777-3308
		Public Works	777-3354

All numbers are area code 408

Cupertino City Hall • 10300 Torre Avenue • Cupertino, CA 95014
408-777-3220 • Fax: 408-777-3109 • www.cupertino.org

City Council



Steven Scharf
Mayor
sscharf@cupertino.org



Liang Chao
Vice Mayor
lchao@cupertino.org



Darcy Paul
Councilmember
dpaul@cupertino.org



Rod G. Sinks
Councilmember
rsinks@cupertino.org



Jon Willey
Councilmember
jwilley@cupertino.org