



CUPERTINO



Cupertino Safe Routes to School



Measure B Funds Now Available!

In 2016, Santa Clara County voters approved Measure B, "a 30-year, half-cent countywide sales tax to enhance transit, highways, expressways and active transportation (bicycles, pedestrians and complete streets). The measure passed by nearly 72%, the highest level of support for any Santa Clara County transportation tax." - VTA

A lawsuit challenging the validity of Measure B was filed in 2017. Earlier this year, "the California Supreme Court refused to hear an appeal on a legal challenge. This paved the way for the lower court, which also ruled against that challenge, to allow VTA to begin dispersing the accumulated funding." - VTA

The City of Cupertino will receive \$37,000 of Measure B funding per year for bike-ped education and encouragement programs. The Safe Routes to School program plans to use these funds to launch a first of its kind, innovative pedestrian education program. Additionally, due to the resolution of the above-mentioned litigation, there is a backlog of funds totaling \$111,000 which is now available to the City on a reimbursement-basis for expenses related to educating and encouraging community members to walk and bike.

Project Update

The City of Cupertino will begin work on a Byrne Avenue Sidewalk Improvement project in late September or October. Work will include the installation of sidewalks where there are none along Byrne Avenue between McClellan Road and Granada Avenue. Construction will take approximately five months to complete.

When work is within a block or two of McClellan, we encourage Monta Vista High School families who use Byrne Avenue as a drop-off or pick-up location to consider using Orange Avenue, Imperial Avenue or Dolores Avenue.

The team is looking forward to creating a contiguous sidewalk along Byrne, which will make the walk to school more comfortable once it is complete.

Contact Project Managers John Raaymakers and Mellownie Salvador with any questions:
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 (408) 777-3282

City Council will receive a presentation on the Regnart Creek Trail at the Council Meeting on Tuesday, September 17th. The meeting will begin at 6:45 p.m. Come tell Council what you think of the project!

Two Community Bike Events!



Lions Club International is hosting a Ride4Diabetes event on **September 8th** at Memorial Park at 9 a.m. The mission is to help prevent and cure diabetes and improve the lives of people affected by diabetes. It's a fun family event for a great cause. You'll bike through beautiful scenic routes in Cupertino. The event is for all levels of bikers, with 3-mile, 12-mile and 25-mile routes. That's not all! There will be a free, on-site diabetes screening and also Let's Dance at the end of the ride... You can register, volunteer and/or donate. Your donations are 100% tax deductible (EIN Tax ID 77-0573626). Visit the website at: www.ride4diabetes.org



Cupertino's 6th Annual Fall Bike Fest is on **September 28** from 9 a.m. to 1 p.m. at the City Hall parking lot. Come check out all the fun offerings at the festival:

- * Kiddos learn skills at a bike rodeo
- * Choose from two scenic bike rides for riders of all ages
- * Win cool prizes in bike contests
- * Gear up with local bike vendors and demo various e-bikes and cargo bikes
- * Make a smoothie from your own pedal power with the blender bike
- * Learn about bike-related topics at one of four bike clinics
- * And many more family friendly activities

Visit our website for more info: Cupertino.org/BikeFest

BAAQMD Survey

This short survey is the City of Cupertino's effort to collaborate with the Bay Area Air Quality Management District (BAAQMD) to better understand commute patterns in our region. While this is not directly related to Safe Routes to School, it is important information for the City. BAAQMD will use this data to inform their programs and funding of transportation projects that reduce greenhouse gas emissions. Please take a moment to complete the short, five-question survey.

<https://www.opentownhall.com/7822>

SR2S Abbreviation

We are pleased to announce the results of a survey we conducted regarding the preferred abbreviation of our program name. Voters overwhelmingly support SR2S over SRTS to represent our program. Moving forward, any Safe Routes to School materials that are abbreviated will be done so using the abbreviation SR2S.

Thank you to everyone who took the survey and gave thoughtful feedback. We are proud that this process was a collaborative effort, and that it reflects the wishes of our community.

September Safety Tip

The third video in our series of award-winning safety videos discusses Bike Safety Basics. Check it out here: <https://youtu.be/7TAKUvna510>

Important Upcoming Dates

Working Group Meeting: Tuesday, September 17 @ 4:00 pm, Conference Room C, Cupertino City Hall, 10300 Torre Ave.

Regnart Creek Trail at City Council Meeting: Tuesday, September 17 @ 6:45 pm, Community Hall, 10300 Torre Ave.

Middle School Bike Skills Workshop: September 21 @ 8:30 am - 1pm, Cupertino Senior Center, 21251 Stevens Creek Blvd.

Fall Bike Fest: Saturday, September 28 from 9:00 - 1:00 pm, Cupertino City Hall, 10300 Torre Ave.

How to Get Involved!

Interested in helping Cupertino Safe Routes to School? Email us! saferroutes@cupertino.org