

CANDIDATE STATEMENT FOR

_ City of Cupertino, Member, City Council

Office Sought *(not included in word count)*

Joseph "J.R." Fruen

Candidate Name *(not included in word count)*

Occupation *(not included in word count)* Attorney, Entrepreneur, & Community Advocate

Education and Qualifications:

Residents today face critical challenges: many families struggle to afford Cupertino, which guts school enrollment and forces rapid small business closures. Traffic—and a lack of transit—damages our environment and quality of life, all while COVID-19 damages our community.

City council's current lack of vision on these issues leads to stagnation. To make progress, we need new, responsible leaders who will utilize local control to plan for future generations, while still maintaining our small-town feel.

I have the unique skills and experience to confront our challenges. As an attorney, entrepreneur, and longtime community advocate, I've tackled planning decisions, school enrollment, and budgeting. I've fought for transparency, fiscal responsibility, and held city leaders accountable. I advanced safer bicycle-pedestrian infrastructure, and won financial support for renters, homeowners, and small businesses to protect residents during the pandemic.

I'm a third-generation resident; I grew up in our schools, and devoted my life to Cupertino. The Valley of Heart's Delight brought my family here in 1952. After graduating from UCLA, I returned to Silicon Valley because there's no home like Cupertino. I'm running to make my story possible for future generations.

Vote for me and together let's build a sustainable, affordable, inclusive Cupertino! www.JR4Cupertino.com