

Cupertino Safe Routes to School

Moving beyond improving infrastructure to change behavior

April 21, 2021
Working Group
Meeting



Cupertino Safe Routes to School (SR2S)


Mission Statement: *"Create a safer environment for students and families in Cupertino to travel to and from school actively."*



Cupertino SR2S: Introductions

- Please introduce yourselves to the group with:
 - Name
 - School or Org
 - Role

Public Comments



Thoughts?
Questions?
Future Agenda Items?

'FAQ' from the Frontlines



Rainbow Stripe
Stevens Creek Boulevard and Finch

David Stillman, Transportation Manager, City of Cupertino



Presentation: Enforcement

Role of Enforcement in SR2S



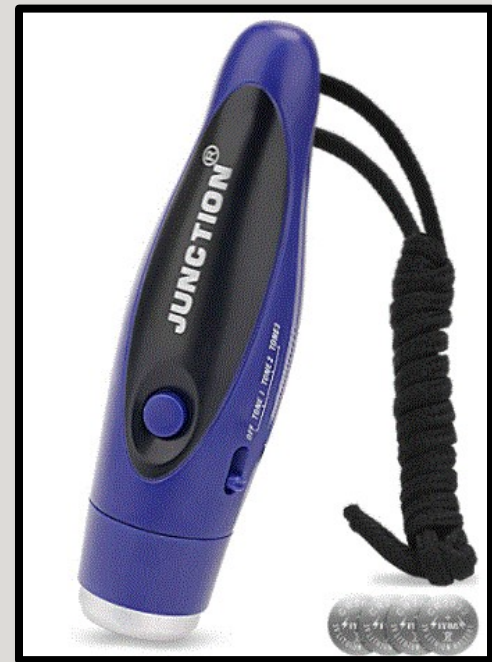
Survey Results

SR2S Update: Engineering

Crossing Guards

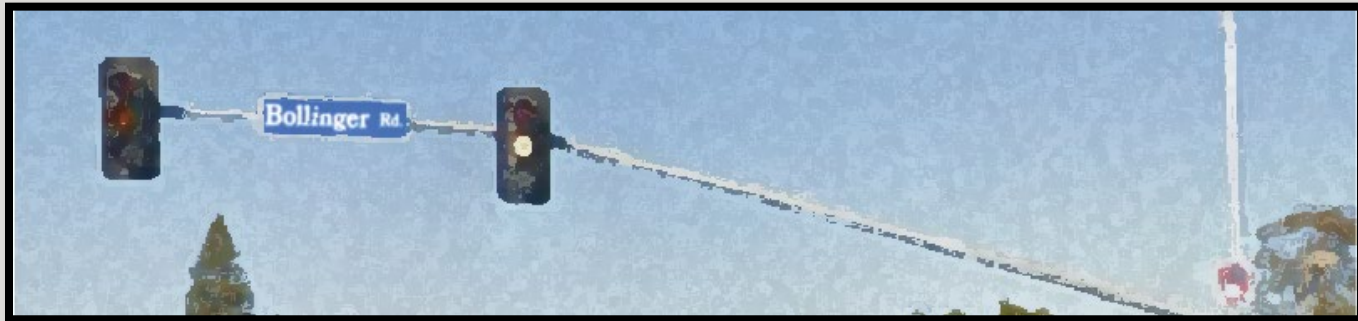
Services Redeployed on
April 19

New! Electronic Hand
Whistles



SR2S Update: Engineering

Bollinger Road Corridor Study



Safety Improvements from
De Anza Boulevard to Lawrence Expressway

Update: Community Meeting in May (date TBD)
Initial Safety Improvement Concepts Will Be Presented

<https://engagekh.com/bollingerroad/>

SR2S Update: Education

Traffic Garden Feasibility Study

City Council
Currently Ranking
Projects for FY 2022
City Work Plan

Council Will Discuss
Again in May
(possibly May 4th)



SR2S Update: Education

Pedestrian Education

Vendor: Ecology Action
Program Cost: \$44,240 (\$36,400)
Measure B Funds: \$37k

SR2S Requesting Funding for
Pedestrian Education Program

June 15:
Council Considering Budget



SR2S Update: Education

Middle School Bike Skills 2021 by Wheel Kids

1. Online Bike Safety Class
2. Skills Drills
3. Neighborhood Group Ride

Classes in June, July, August and September:

www.Cupertino.org/MSBS

SR2S Update: Engagement

TreeCycle Tree Species Scavenger Hunt

Find 7 Trees and Submit a Photo

First 50 Players to Complete the
Game Win a Tree in a Box

Play April 1 – April 22

Winners Announced April 24



[TREEcycle](#)

SR2S Update: Engagement

Earth Day Bike Trip Challenge

Reduce your Carbon Emissions:
Bike instead of Drive

Enter to Win April 1 – April 22
Every Trip Qualifies
Prize drawing: 5 Winners

Winners Announced April 24



SR2S Update: Engagement

Video Contest Update

Q&A Session:
Wednesday, April 28
5:30 p.m.

Cupertino.org/VideoContest



Student Video Contest
Presented By:

Cupertino
SAFE ROUTES TO SCHOOL

Acceptable Video Submission Types

- Music Video
- Short Story
- PSA
- Tik-Tok
- Animation

Important Dates

- April 28: Q&A Session
- May 28: Submissions Due
- August 11: Winners Announced

www.cupertino.org/videocontest

CUPERTINO

SR2S Update: Engagement

SR2S High School Student Representative Program School Year 2021-22

Update:

- Accepting Applications through June 5
- Applicants Notified by end of July

Cupertino.org/SafeRoutes/HSRep

SR2S Update: Engagement

Teen Commission Collaboration

Video Contest:

- Teen Commission Sub-Committee: 3 Commissioners
- Co-Host Q&A Session
- Joint Panel of Judges

SR2S Presentation at High Schools

- 2021-22 School Year
- Collaborating with San Jose and Sunnyvale to Bring Presentation to all FUHSD High Schools

Upcoming Events:



April 27, 6-7 p.m.: Virtual Bike Workshop by SVBC

Topic: Family Biking - [Register](#)

May 12, 4-5 p.m.: Cupertino SR2S Working Group Meeting

Topic: Back to School Packet, Carbon Footprint to School - [Register](#)

June 9, 4-5 p.m.: Cupertino SR2S Working Group Meeting

Topic: TBD – [Register](#)

Contact Info:

- For SR2S

Issues/Question/Comments/Scheduling:

- saferoutes@Cupertino.org

- Report City Issues

To report a pothole, tree blocking a sign, signal timing issue, or other infrastructure issue:

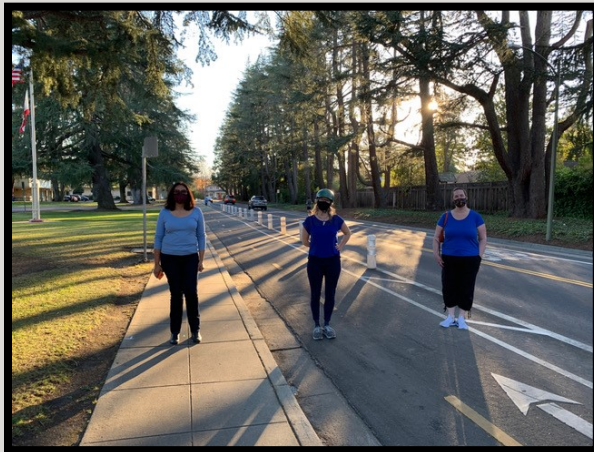
- Log into Cupertino 311
www.Cupertino.org/cupertino311



A Big THANK YOU!!



Socially Distant Middle School Bike Skills Workshop



Checking out two-way separated bikeway in Palo Alto

