

# Staff Update

## Senior Advisory Council

May 24, 2021



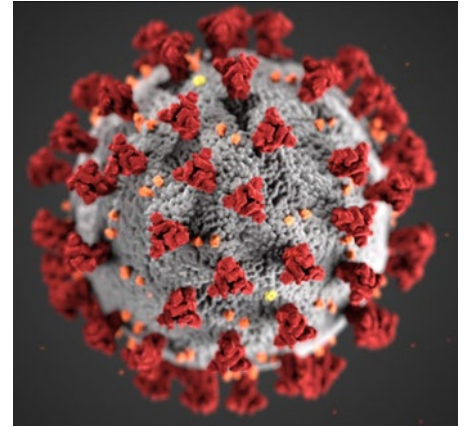
# COVID Updates

June 2 – Free COVID testing

- Cupertino Senior Center
- 9:30 a.m. to 3:45 p.m.
- By appointment
- [sccfreetest.org](https://sccfreetest.org)

Vaccine Information

- [sccfreeevax.org](https://sccfreeevax.org)



# COVID Updates

## Yellow Tier

- Gatherings
  - No household limits
  - Outdoor – maximum of 100 people
  - Indoor (discouraged) – limited to 50% of maximum capacity or 50 people, whichever is fewer

# Council Updates

## Fee Schedule Updates

- Effective July 1
  - Senior Center
  - Sports Center
  - Outdoor Facilities
  - Blackberry Farm Golf Course

# Junipero Serra Trail Community Meetings

Thursday, May 27: 6 p.m. to 8 p.m.  
- City Wide

Webpage: [Cupertino.org/jst](http://Cupertino.org/jst)

# General Updates

Memorial Park - Playgrounds Restrooms  
Renovation Complete



# General Updates

## Community Gardens





# General Updates

## Community Garden Sign





# General Updates

## Blackberry Farm Pool

- Season begins June 15
- Reservations required
- [blackberryfarm.org](http://blackberryfarm.org)



## Hours

Tuesday – Friday: 12 to 6 p.m.

Saturday – Sunday: 10 a.m. to 6 p.m.

# General Updates

## Gems of Cupertino – May 1 to 9



**Step one:** Visit a participating business on the Gems of Cupertino list ([cupertino.org/cupertinocares](http://cupertino.org/cupertinocares))

**Step two:** Find the gem QR code (participating businesses will post it on their door or window)

**Step three:** Scan the gem QR code with your phone and open the web link that pops up

**Step four:** Complete the form and enter the four-digit code on the gem (each business has a different code)

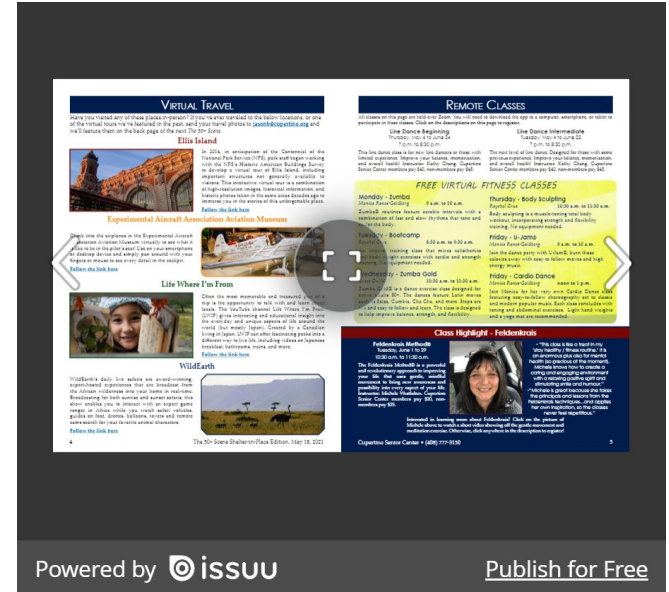
**Step five:** Submit the form and visit another participating business



# Senior Center Updates

## Newsletter Interactions

- Introduction Article
  - 362 “reads”
  - 37 seconds spent on page
- Travel Page
  - 313 “reads”
  - 47 seconds spent on page



# Senior Center Updates

## Printed Newsletters

- Started in May for members without internet
  - Mailing around 105 newsletters



# Senior Center Updates

## Donation Form

- Available online on the Senior Center home page
  - [cupertino.org/senior](https://cupertino.org/senior)
- Advertisement
  - Newsletter
  - Flyer

The screenshot shows the Cupertino Senior Center website. On the left is a vertical navigation menu with the following items: Parks & Recreation, Community Events, Virtual Recreation, Recreation Classes and Activities, Educational Programs, Outdoor Activities, Cupertino Senior Center (highlighted), Bi-Monthly Newsletter, Classes, Membership, Resources for Seniors, Social Activities, Travel Program, Senior Center-Volunteer Services, Hidden Treasures, 50+ Golf Tournament, Cupertino Sports Center, Reservations & Permits, Who We Are, Find A Park or Facility, and Community Funding Grant Program. The main content area features a header with 'CUPERTINO SENIOR CENTER' and a sub-header 'Creating A Positive, Healthy, Connected Community'. Below this is a red alert box stating that programs are postponed due to COVID-19 and the center is closed. To the right of the alert is a 'CONTACT US' box with the address (21251 Stevens Creek Blvd, Cupertino, CA 95014), phone number (408.777.3150), email ([senior\\_center@cupertino.org](mailto:senior_center@cupertino.org)), and office hours (Mon-Thurs: 8 a.m. to 9 p.m., Fri: 8 a.m. to 5 p.m., Sat: 8:30 a.m. to 4:30 p.m.). Below the alert is a grid of nine service categories: THE SCENE THE 50+ SCENE, MEMBERSHIP, SOCIALS, TRAVEL, 50+ CLASSES, SENIOR RESOURCES, VOLUNTEER, and DONATE. The 'DONATE' button is highlighted with a red border.

# Senior Center Updates

## Website Updates

- Updating format and page interface

- Parks & Recreation

- + Community Events
- + Virtual Recreation
- + Recreation Classes and Activities
- + Educational Programs
- + Outdoor Activities
- Cupertino Senior Center
  - Bi-Monthly Newsletter
  - + Classes
  - Membership
  - + Resources for Seniors
  - + Social Activities
  - Travel Program
  - Senior Center-Volunteer Services
  - Hidden Treasures
  - 50+ Golf Tournament
  - Cupertino Sports Center
- + Reservations & Permits
- + Who We Are
- + Find A Park or Facility
- Community Funding Grant Program

Our City » Departments » Parks & Recreation »  
**CUPERTINO SENIOR CENTER**

Font Size: [Share & Bookmark](#) [Feedback](#) [Print](#)

Creating A Positive, Healthy, Connected Community

The Parks and Recreation Department is postponing, suspending, or moving programs to a virtual setting following guidance from the Santa Clara County Public Health Department. Receive Parks and Recreation COVID-19 updates by visiting [cupertino.org/recreation](http://cupertino.org/recreation).

The Senior Center is currently closed to the public, however staff are responding to email and voice mail.


**CONTACT US**

21251 Stevens Creek Blvd.  
Cupertino, CA 95014  
408.777.3150  
[senior\\_center@cupertino.org](mailto:senior_center@cupertino.org)

**Office Hours**  
Mon-Thurs: 8 a.m. to 9 p.m.  
Fri: 8 a.m. to 5 p.m.  
Sat: 8:30 a.m. to 4:30 p.m.

Follow us on

Getting Here  
[Public Transit Planner](#)  
[Driving Directions](#)





# Senior Center Updates

## Volunteer Recognition

- “Our Volunteers are the Bee’s Knees”
- 191 volunteer qualified
- Part I: Drive Through Pick Up
- Part II: Virtual Celebration





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