

# Staff Update

## Senior Advisory Council

July 26, 2021



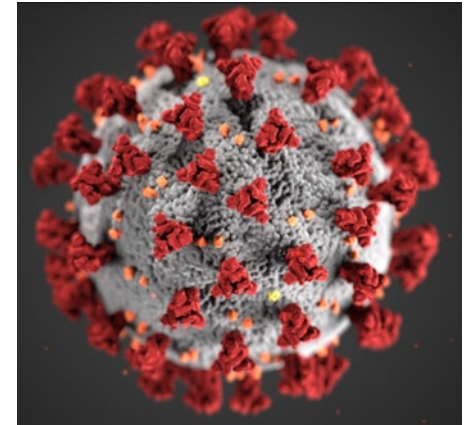
# COVID Updates

Free COVID testing

- [sccfreetest.org](https://sccfreetest.org)

Vaccine Information

- [sccfreevax.org](https://sccfreevax.org)
- Cupertino currently at 76.6% fully vaccinated



# COVID Updates

## Removal of State's Blueprint for a Safe Economy

- Lifted restrictions
  - Physical distancing
  - Capacity limits on businesses
  - County tier system

# COVID Updates

## City Facilities – Face Coverings

- Indoors
  - Required
- Outdoors
  - Optional



# COVID Updates

City Facilities – Check-In Survey

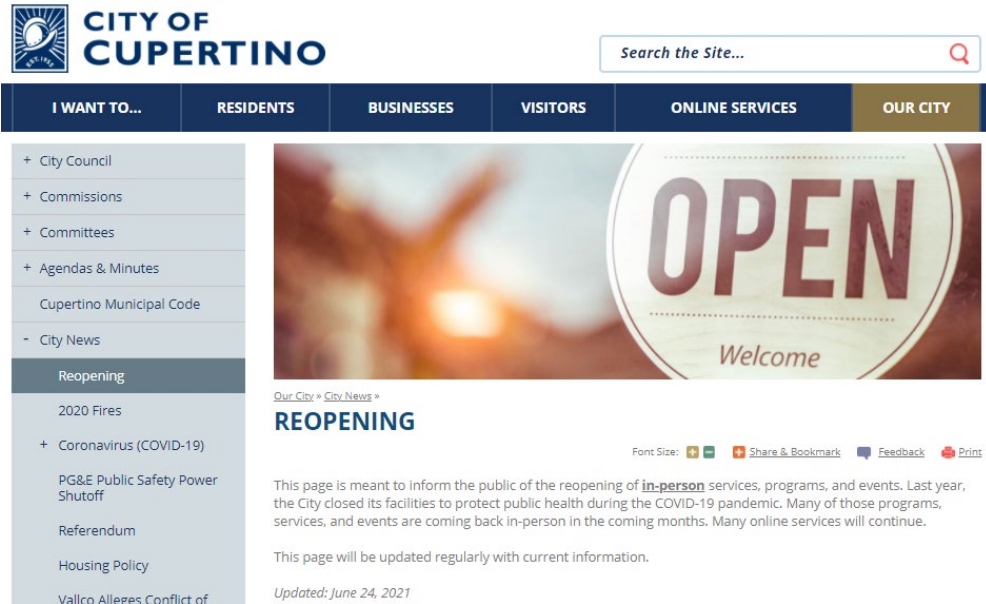
**Contact Tracing**



# COVID Updates

## City Facilities – Reopening Details

- [cupertino.org/reopening](https://cupertino.org/reopening)



The screenshot shows the City of Cupertino website. At the top left is the City of Cupertino logo. To its right is a search bar with the placeholder text "Search the Site...". Below the logo and search bar is a navigation menu with the following items: "I WANT TO...", "RESIDENTS", "BUSINESSES", "VISITORS", "ONLINE SERVICES", and "OUR CITY". On the left side, there is a sidebar menu with the following items: "+ City Council", "+ Commissions", "+ Committees", "+ Agendas & Minutes", "Cupertino Municipal Code", "- City News", "Reopening" (highlighted), "2020 Fires", "+ Coronavirus (COVID-19)", "PG&E Public Safety Power Shutoff", "Referendum", "Housing Policy", and "Vallco Alleges Conflict of". The main content area features a large banner image with the word "OPEN" in large, bold, red letters and the word "Welcome" in a smaller, cursive font below it. Below the banner is the text "Our City » City News »" followed by the heading "REOPENING". Underneath the heading are social media sharing icons for Facebook, Twitter, LinkedIn, and Print, along with the text "Share & Bookmark", "Feedback", and "Print". The main text of the page reads: "This page is meant to inform the public of the reopening of **in-person** services, programs, and events. Last year, the City closed its facilities to protect public health during the COVID-19 pandemic. Many of those programs, services, and events are coming back in-person in the coming months. Many online services will continue." Below this text is a note: "This page will be updated regularly with current information." At the bottom of the page, it says "Updated: June 24, 2021".

# COVID Updates

City Facilities – Reopened on June 15

Blackberry Farm

- Tuesday to Sundays
- Picnic sites – reservations required
- Pool – reservations required
- Café – 10:00 a.m. to 6:00 p.m.



# COVID Updates

City Facilities – Reopened on June 15

Sports Center

- Monday to Friday,  
8 a.m. to 10 p.m.
- Saturday to Sunday,  
8 a.m. to 8 p.m.





# COVID Updates

## Parks and Recreation Commission Meetings

- Hybrid in-person/zoom meetings to begin
- September 2



# Council Updates

Interim City Manger



Greg Larson

City Attorney



Chris Jensen

# General Updates

## City Work Plan: Senior Strategy

- Address the needs of seniors in technology resources, housing, food supply, transportation, and mental and physical health and wellbeing.

# General Updates

## Summer Events

- Concerts – starting mid to late July, Thursdays at Memorial Park
- Movies at various parks – beginning late August
- Shakespeare in the Park will be performing in early October – Pericles, Prince of Tyre

# General Updates

## Festivals

- August 14 – Kids'n Fun
- September 11 – Fall Festival
- October 16 - Diwali

# Senior Center Updates

## Reopening

- Will open two days a week, Tuesday and Wednesday.
  - Open only for: classes, in-person registration, and rentals requests.
- Socials will return when fully open to normal operating hours.



# Senior Center Updates

Classes to return in person:

- Exercise
- Music
- Technology
- Learning



# Senior Center Updates

## Membership

- Membership will expire a year from registration date
- Membership Cost:
  - Cupertino Resident: \$25
  - Non-resident: \$30





# Senior Center Updates

## Hidden Treasures

- Cancelled for 2021
- Current funds and future proceeds will go towards the Stay Active Fund



# Senior Center Updates

## Stay Active Fund (SAF)

- Regulated by Senior Center Supervisor and Management Analyst
- In a calendar year, a member may use the SAF for:
  - Membership
  - One class\*
  - One special program or event\*

*\*Eligible only to Cupertino Senior Center Members*

# Senior Center Updates

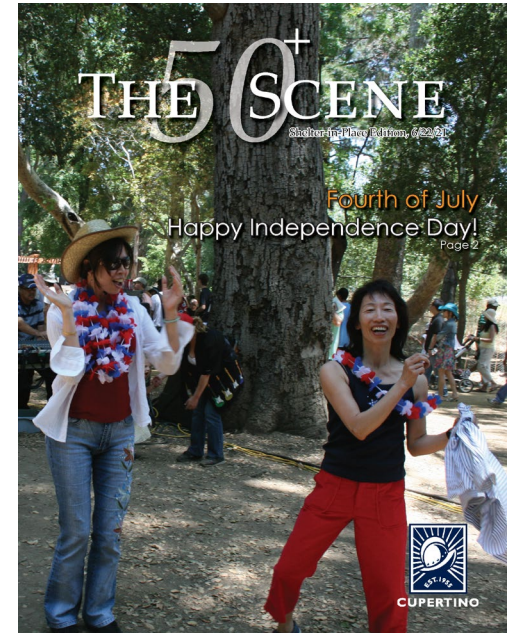
## Stay Active Fund (SAF)

- Anyone 50 years or older are eligible
- Ineligible to be used for trips, visitor passes, and flex passes.
- May only be used at the Senior Center

# Senior Center Updates

## June Newsletter Interactions

- 392 reads out of 1,453 impressions
- Average read time: Around 5 minutes and 15 seconds
- 56 clicks
  - A third of clicks from virtual travel



# Senior Center Updates

## July Newsletter Interactions

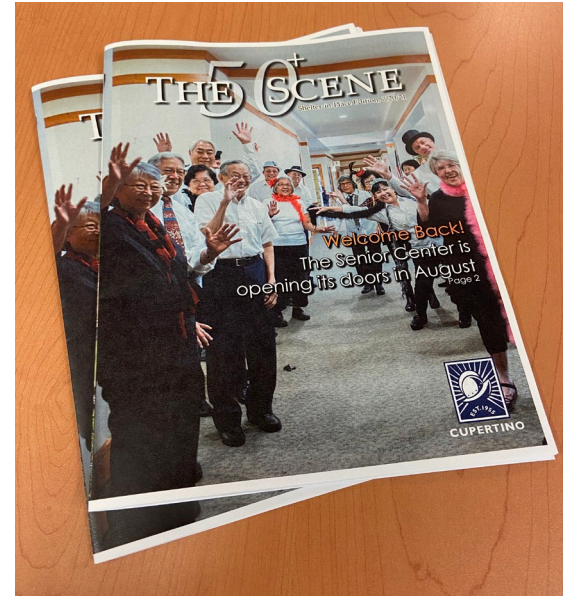
- 319 reads out of 722 impressions
- Average read time: Around 6 minutes
- 68 clicks
  - 38 clicks from classes and virtual travel



# Senior Center Updates

## Printed Newsletters

- Started mailing in May to members without internet
  - Mailing around 120 newsletters



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