Administration

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Department Overview

Budget Units

| Budget Unit | Program | 2022 Adopted Budget |
|----------------------------|---|---------------------|
| City Manager | | \$ 4,959,700 |
| 100-12-120 | City Manager | \$ 1,521,821 |
| 100-12-122 | Sustainability | \$ 866,420 |
| 100-12-126 | Office of Communications | \$ 708,955 |
| 100-12-305 | Multimedia | \$ 916,347 |
| 100-12-307 | Public Access Support | \$ 79,531 |
| 100-12-632 | Community Outreach and Neighborhood Watch | \$ 171,892 |
| 100-12-633 | Office of Emergency Management | \$ 694,734 |
| 100-12-705 | Economic Development | \$ - |
| City Clerk | | \$ 651,274 |
| 100-13-130 | City Clerk | \$ 603,333 |
| 100-13-132 | Duplicating and Mail Services | \$ 47,794 |
| 100-13-133 | Elections | \$ 147 |
| City Manager Discretionary | | \$ 75,000 |
| 100-14-123 | City Manager Contingency | \$ 75,000 |
| City Attorney | | \$ 1,943,655 |
| 100-15-141 | City Attorney | \$ 1,943,655 |
| Total | | \$ 7,629,629 |

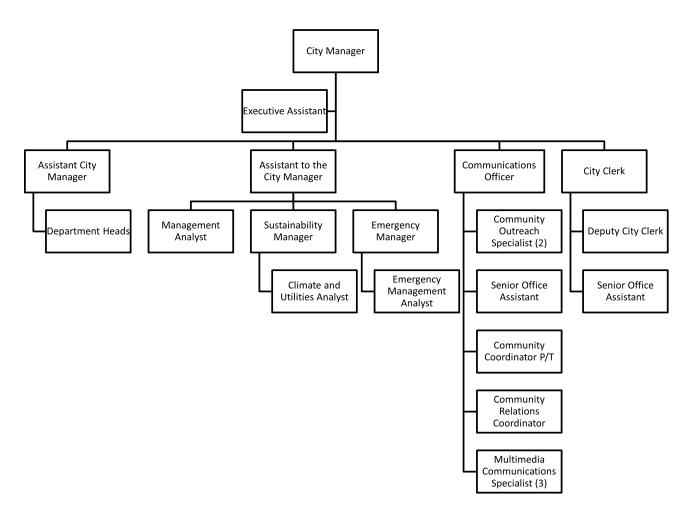
Budget at a Glance

| - | 2022 Adopted Budget |
|--------------------------|---------------------|
| Total Revenues | \$ 1,739,136 |
| Total Expenditures | \$ 7,629,629 |
| Fund Balance | \$ - |
| General Fund Costs | \$ 5,890,493 |
| % Funded by General Fund | 77.2% |
| Total Staffing | 18.9 FTE |

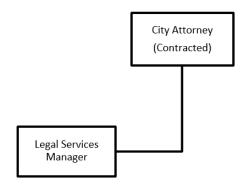
Organization

Deborah L. Feng, City Manager Dianne Thompson, Assistant City Manager Heather Minner, City Attorney (Contract) Kirsten Squarcia, City Clerk

City Manager's Office



City Attorney's Office



Performance Measures

City Clerk Division

Goal: Streamline information processing for Council, staff and community members for compliance with State requirements and facilitate independent and transparent access to public information.

Benefit: All can fully participate in local government to achieve the community & organizational goals.

| Performance Measure | FY 2019 July-June | FY 2020 July-June | FY 2021 July-Dec | Ongoing Target |
|---|----------------------|----------------------|---------------------|-------------------|
| City Council minutes for regular meetings presented for Council approval by the following regular meeting | 94% | 100% | 100% | 100% |
| Adopted City Council resolutions and ordinances processed and scanned to Laserfiche within a week of Clerk's office receipt of final, signed document | 99% | 60% | 67% | 100% |
| Public Record Act requests responded to by the Statutory deadline date | 100% | 100% | 100% | 100% |

Office of Communications

Goal: Promote and increase interest and participation in City services, programs, initiatives, and projects while building community pride and positive identification with the City among its residents.

Benefit: Residents have access to timely, engaging, and important information.

| Performance Measure | FY 2019 | FY 2020 | FY 2021 | Ongoing |
|--|---------------|---------------|---------------|------------------------|
| | July-June | July-June | July-Dec | Target |
| Social media engagement: total number of followers including City Hall Nextdoor, Facebook, Twitter, and Instagram accounts | 27,074 | 31,906 | 32,987 | 10% annual increase |
| Social media engagement: average number of engagements (reactions, comments, shares, and clicks ¹) per post on City Hall Facebook account | 67.2 | 72.3 | 44.7 | 10% annual increase |
| Cupertino 311: Average response time | Average Close | Average Close | Average Close | Average |
| to customers organization-wide (in | Time | Time | Time | Close Time |
| days) ² : | 3.1 Days | 2.8 Days | 2.65 Days | 5 days |

¹ Clicks have now been added to the engagement metric, which will bump up the average number.

² The performance measure for Access Cupertino: Average response time to customers organization-wide was revised as Access Cupertino was replaced by Cupertino 311 in September 2017. The Cupertino 311 Application is administered through the IT Department, but each individual department is responsible for responding to its own requests. Response times are organized by request category.

Sustainability Division

Goal: Implement Cupertino's Climate Action Plan and General Plan Sustainability Element to achieve quantifiable emissions reductions, conserve finite resources, and achieve utility cost avoidance and savings across municipal operations and community partners.

Benefit: Cupertino is a healthy, resilient, environmentally-vibrant city for current and future residents to live, work, learn and play.

| Performance Measure | FY 2019 July-June | FY 2020 July-June | FY 2021 July-Dec | Ongoing Target |
|---|--|----------------------|---|--|
| % community-wide emissions reduced from baseline of 307,288 MT CO2e/yr ¹ | 2018 inventory: 24% decrease in emissions from baseline (258,659 MT CO2e/yr) | | | 15% reduction by 2020 (261,195 MT CO2e/yr) |
| Initiate and implement all Climate Action Plan near-term measures: x% initiated x% complete or ongoing | 100% 45% | 100% 79% | 100% 79% | 100% 100% |
| % municipal operations emissions reduced from baseline of 1,865 MT CO2e/yr | 2018 inventory: 66% reduction in emissions from baseline: 642 MTCO2e | | | 15% reduction by 2020 |
| 5% utility cost savings identified each year | New performance measure proposed for FY2021 | | | Projects identified to exceed 5% new utility savings each year |
| Pursue grant and incentive funding for special projects and base operations | New performance measure proposed for FY2021 | | Offset 10% of special projects expenses with grants, rebates, or avoided utility expenses. | |
| $^1\mathrm{Cupertino's}$ GHG inventories are cond | ucted roughly ev | ery 3-5 years. | | |

Economic Development Division

Goal: To actively pursue opportunities in the areas of business attraction, retention, and expansion as a means of promoting economic vitality, and strengthening the City's sales tax base to support Cupertino's excellent quality of life for its residents, businesses, and daytime population.

Benefit: Cupertino's economy and sales tax revenue base are diversified to further enhance the City's financial stability and its ability to provide quality amenities to the community.

| Performance Measure | FY 2019 July-June | FY 2020 July-June | FY2021 July-Dec | Ongoing Target |
|---|-----------------------------------|-----------------------------------|----------------------------------|-----------------------|
| Economic Development Business Buzz Subscribers | 1442 | 2,000 | 2,500 | 2,800 |
| Economic Development Business Workshops & Events | 16 | 11 | 3 | 12 per year |
| Multimedia Division | | | | |
| Performance Measure | FY 2019 | FY 2020 | FY 2021 | Ongoing |
| | July-June | July-June | July-Dec | Target |
| Percentage of total video productions performed vs scheduled productions (city meetings excluded) | July-June 176% 60/34 | July-June 145% 32/22 | July-Dec 900%* 18/2 | Target 100% |
| performed vs scheduled productions | 176% | 145% | 900%* | C |

The Multimedia Division is responsible for producing videos for both city staff as well as the general Cupertino public. Typically, dozens of video productions are completed every year. Video productions range in scope from relatively simple 30-second public service announcements to major projects like CREST that require more than two months of on-going field production, post-production editing, and a live awards program telecast. This specific Workload Indicator clearly indicates that a large percentage of annual video projects are unscheduled or unanticipated. The main reason is that video productions are oftentimes evaluated and prioritized on the basis of their immediate organizational value, impact and/or newsworthiness. Oftentimes, these unanticipated projects are identified and assigned with only a few days or weeks of advanced notice. As such, there is an on-going need within the division for workflow and work schedule adaptability when it comes to evaluating video productions and completing them on time and on budget. The measurements here are tracked in the "milestones" document located in our City Channel documentation folder. The milestones document is a comprehensive dataset of all the video division projects--both large and small--and is maintained by the entire Multimedia Division staff. City meeting telecasts are not included in this particular dataset.

²Multimedia staff is responsible for designing, managing, and maintaining the many audiovisual and broadcast systems located within the organization. These include systems within the conference and multipurpose rooms, office and huddle spaces, as well as the complex broadcast systems within the video control room at Community Hall. Engineering projects differ from simple repairs, tasks, and modifications in that projects, as defined, require a phased-in approach with advanced planning, design, budgeting, resource acquisition, and implementation. Most engineering projects are scheduled well in advance; occasionally, however, Multimedia Division staff may need to implement unanticipated projects if staff or council priorities require as such. The Workload Indicator here measures the number of projects completed vs. the number of scheduled projects. These measurements are tracked in the "engineering milestones" document located in our City Channel documentation folder. This document is maintained by Pete Coglianese, who is the broadcast engineer for the division.

³Multimedia staff historically tracks viewership data within our primary online video platforms--YouTube and Granicus. We continue to see an upward trend in viewership of our videos which are used to promote city meetings, city programs, and city services. Our target is to increase viewership by 5% annually. Both YouTube and Granicus provide advanced reporting modules that allow us to accurately track the number of views over a given date range. The numbers here indicate total views rather than total unique views. Other online platforms were considered as part of this dataset; however, because we do not consistently post videos to our other social media sites such as Facebook, Twitter, Instagram, and Nextdoor, those statistics were not included as part of this specific performance measure. Similarly, we do have accurate viewership data for the City Channel, our government access television channel, so that platform was excluded as well.

*Percentage skewed due to the pandemic

Workload Indicators

City Clerk Division

| Workload Indicator | FY 2019 July-June | FY 2020 July-June | FY 2021 July-Dec |
|--|------------------------------|------------------------------|---------------------------|
| City Council minutes for regular meetings presented for Council approval by the following regular meeting | 18/18 | 22/22 | 11/11 |
| Adopted City Council resolutions and ordinances processed and scanned to Laserfiche within a week of Clerk's office receipt of final, signed document | 124/124 resos; 10/10 ords | 182/272 resos; 12/18 ords | 27/55 resos; 6/12 ords |
| Public Record Act requests responded to by the Statutory deadline date | 131/131 | 104/104 | 68/68 |
| Office of Communications | | | |
| Workload Indicator | FY 2019 July-June | FY 2020 July-June | FY 2021 July-Dec |
| Social Media Engagement: Post per year (Facebook, Nextdoor, Twitter, Instagram) | 890 | 1182 | 818 |
| Number of Media Inquiries | N/A | N/A | N/A |
| Number of Topics initiated via Online Community Engagement Feedback with Open City Hall | N/A | N/A | N/A |
| Number of Community Information and Outreach Program products provided (newsletters, press releases, website postings, flyers, etc.) | N/A | N/A | N/A |

Sustainability Division

Staff plans to update workload indicators and performance measures as part of CAP 2.0 development in FY2021.

| Workload Indicator | FY 2019 July-June | FY 2020 July-June | FY 2021 July-Dec |
|---|----------------------|-----------------------|---------------------|
| Number of local businesses visited / reached out to as part of GreenBiz program outreach (est) | 50 | 36 | 5 |
| Events related to increasing awareness of reducing greenhouse gas emissions (staff organized or staff tabled) (est) | 14 | 10 | 3 |
| Sustainability related metrics tracked and / or analyzed (est) | 90 | 90 | 85 |
| Climate Action Plan action steps initiated or implemented (est) | 55 | 64 | 69 |
| \$ value of utility savings projects and opportunities identified. | New worklo | ad indicator proposed | for FY2021. |
| Monitor all major utility spend accounts (water, gas, electricity) | New worklo | ad indicator proposed | for FY2021. |

Economic Development Division

| Workload Indicator | FY 2019 July-June | FY 2020 July-June | FY 2021 July-Dec |
|---|----------------------|----------------------|---------------------|
| Meetings with large groups/organizations; appointments with brokers, prospective business owners, business owners and operators, City staff, etc. | 275 | | |
| Special events, including small business workshops and seminars, ICSC conferences and events, ribbon cuttings and grand openings, networking events, and Small Business Saturday Celebration event and/or activities | 24 | | |
| Presentations to local organizations and visiting delegations | 12 | | |
| Respond to calls and email inquires | 250 | | |
| Multimedia Division | | | |
| Workload Indicator | FY 2019 July-June | FY 2020 July-June | FY 2021 July-Dec |
| Percentage of total video productions performed vs scheduled productions (city meetings excluded) | 176% 60/34 | 145% 32/22 | 900%* 18/2 |
| Percentage of total engineering projects vs scheduled projects | 112% 9/8 | 233% 7/3 | 260% 13/5 |
| Total video views on Youtube and Granicus platforms combined 3 | 135,716 | 215,607 | 156,677 |

1The Multimedia Division is responsible for producing videos for both city staff as well as the general Cupertino public. Typically, dozens of video productions are completed every year. Video productions range in scope from relatively simple 30-second public service announcements to major projects like CREST that require more than two months of on-going field production, post-production editing, and a live awards program telecast. This specific Workload Indicator clearly indicates that a large percentage of annual video projects are unscheduled or unanticipated. The main reason is that video productions are oftentimes evaluated and prioritized on the basis of their immediate organizational value, impact and/or newsworthiness. Oftentimes, these unanticipated projects are identified and assigned with only a few days or weeks of advanced notice. As such, there is an on-going need within the division for workflow and work schedule adaptability when it comes to evaluating video productions and completing them on time and on budget. The measurements here are tracked in the "milestones" document located in our City Channel documentation folder. The milestones document is a comprehensive dataset of all the video division projects--both large and small--and is maintained by the entire video staff. City meeting telecasts are not included in this particular dataset.

²Multimedia staff is responsible for designing, managing, and maintaining the many audiovisual and broadcast systems located within the organization. These include systems within the conference and multipurpose rooms, office and huddle spaces, as well as the complex broadcast systems within the video control room at Community Hall. Engineering projects differ from simple repairs, tasks, and modifications in that projects, as defined, require a phased-in approach with advanced planning, design, budgeting, resource acquisition, and implementation. Most engineering projects are scheduled well in advance; occasionally, however, video staff may need to implement unanticipated projects if staff or council priorities require as such. The Workload Indicator here measures the number of projects completed vs. the number of scheduled projects. These measurements are tracked in the "engineering milestones" document located in our City Channel documentation folder. This document is maintained by Pete Coglianese, who is the broadcast engineer for the division.

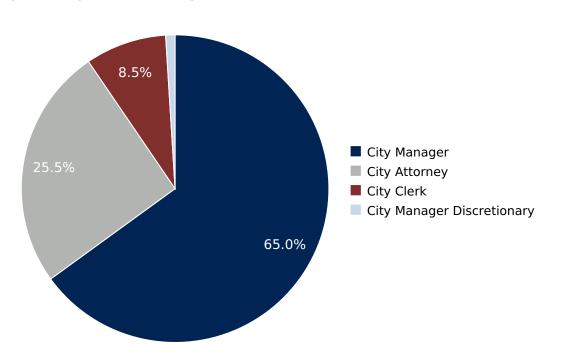
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* Percentage skewed due to pandemic

Adopted Budget

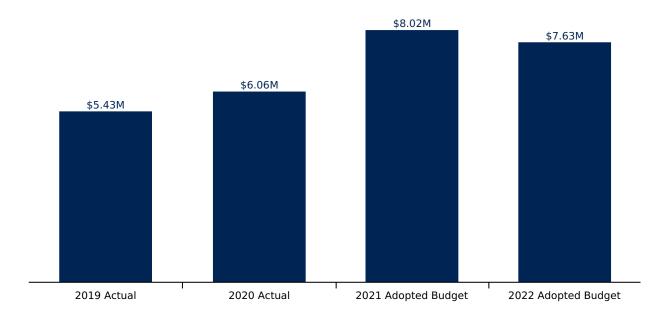
On June 15, City Council approved a budget of \$7,629,629 for the Administration department. This represents a decrease of \$388,215 (-4.8%) from the FY 2020-21 Adopted Budget.

This increase is primarily due to a request to add a full-time Emergency Management Analyst and the following City Work Program items: Personal Preparedness Campaign, and the Climate Action Plan update. This increase is offset by the reorganization of Economic Development into the Community Development Department.



Adopted Expenditures by Division

Department Expenditure History



Revenues and Expenditures

The following table details revenues, expenditures, changes in fund balance and General Fund costs by category. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Category | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|---------------------------|--------------|--------------|---------------------|---------------------|
| Revenues | | | | |
| Intergovernmental Revenue | \$ 1,300 | \$ 33,209 | \$ - | \$ - |
| Charges for Services | \$ 712,070 | \$ 1,137,815 | \$ 1,388,254 | \$ 1,739,136 |
| Miscellaneous Revenue | \$ 20,506 | \$ 14,494 | \$ 27,592 | \$ - |
| Total Revenues | \$ 733,876 | \$ 1,185,518 | \$ 1,415,846 | \$ 1,739,136 |
| Expenditures | | | | |
| Employee Compensation | \$ 1,820,343 | \$ 1,860,354 | \$ 2,524,754 | \$ 2,944,170 |
| Employee Benefits | \$ 653,296 | \$ 699,664 | \$ 1,019,993 | \$ 1,288,316 |
| Materials | \$ 361,441 | \$ 297,319 | \$ 452,399 | \$ 425,135 |
| Contract Services | \$ 1,998,612 | \$ 2,702,604 | \$ 2,782,757 | \$ 2,237,070 |
| Cost Allocation | \$ 537,762 | \$ 469,747 | \$ 481,712 | \$ 513,713 |
| Special Projects | \$ 59,291 | \$ 31,841 | \$ 175,092 | \$ 120,900 |
| Contingencies | \$ - | \$ - | \$ 581,137 | \$ 100,325 |
| Total Expenditures | \$ 5,430,745 | \$ 6,061,529 | \$ 8,017,844 | \$ 7,629,629 |
| Fund Balance | \$ - | \$ - | \$ - | \$ - |
| General Fund Costs | \$ 4,696,869 | \$ 4,876,011 | \$ 6,601,998 | \$ 5,890,493 |

Staffing

The following table lists full-time equivalents (FTE) by position. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Position Title | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|-------------------------------------|----------------|----------------|------------------------|------------------------|
| ASSISTANT CITY MANAGER | 1.17 | 1.00 | 1.00 | 1.00 |
| ASSIST TO THE CITY MNGR | 0.75 | 1.00 | 1.00 | 1.00 |
| CITY CLERK | 1.00 | 1.00 | 1.00 | 1.00 |
| CITY MANAGER | 1.00 | 1.00 | 1.00 | 1.00 |
| CLIMATE AND UTILITIES ANALYST | 0 | 0.70 | 0.70 | 0.70 |
| COMMUNICATIONS OFFICER | 0.75 | 0.75 | 0.85 | 0.85 |
| COMMUNITY OUTREACH SPECIALIST | 1.20 | 1.20 | 1.20 | 1.20 |
| COMMUNITY RELATIONS COORD | 0.75 | 0.75 | 0.75 | 0.75 |
| DEPUTY CITY CLERK | 1.00 | 1.00 | 1.00 | 1.00 |
| DEPUTY CITY MANAGER | 0.95 | 0 | 0 | 0 |
| ECONOMIC DEVELOPMENT MANAGER | 1.00 | 1.00 | 1.00 | 0 |
| EMERGENCY MANAGEMENT ANALYST | 0 | 0 | 0 | 1.00 |
| EMERGENCY MANAGER | 1.00 | 1.00 | 0.95 | 0.95 |
| ENVIRONMENTAL PROGRAMS ASSISTANT | 0 | 0 | 0.35 | 0.35 |
| EXEC ASST TO THE CITY COUNCIL | 0.50 | 0.50 | 0.50 | 0.50 |
| LEGAL SERVICES MANAGER | 1.00 | 1.00 | 1.00 | 1.00 |
| MANAGEMENT ANALYST | 0 | 0 | 0 | 1.00 |
| MULTIMEDIA COMMUNICATIONS SPEC | 0 | 0 | 3.00 | 3.00 |
| SR OFFICE ASSISTANT | 1.70 | 1.60 | 1.80 | 1.80 |
| SUSTAINABILITY MANAGER | 0.70 | 0.70 | 0.75 | 0.75 |
| Total | 14.47 | 14.20 | 17.85 | 18.85 |

City Manager

Budget Unit 100-12-120 General Fund - City Manager - City Manager

Budget at a Glance

| | 2022 Adopted Budget |
|--------------------------|---------------------|
| Total Revenues | \$ 637,444 |
| Total Expenditures | \$ 1,521,821 |
| Fund Balance | \$ - |
| General Fund Costs | \$ 884,377 |
| % Funded by General Fund | 58.1% |
| Total Staffing | 4.9 FTE |

Program Overview

The City Manager is responsible to the City Council for the effective and efficient operation of the City. Under the direction of the City Council as a whole, the City Manager carries out the City's goals and objectives.

Service Objectives

- Accomplish the Council-approved City Work Program.
- Manage City operations.
- Ensure all laws and ordinances of the City are duly enforced and that all franchises, permits, licenses, and privileges granted by the City are faithfully performed and observed.
- Advise the City Council on policy, and the financial conditions and needs of the City.
- Investigate all complaints concerning the operation of the City.
- Prepare reports and initiate recommendations as may be desirable or as requested by the City Council.
- Ensure that the City's policies and procedures provide a foundation for a secure financial position.

Adopted Budget

On June 15, City Council approved a budget of \$1,521,821 for the City Manager program. This represents an increase of \$192,967 (14.5%) from the FY 2020-21 Adopted Budget.

This increase is primarily due to the conversion of a full-time vacancy in Parks and Recreation to a Management Analyst in the City Manager's Office. This increase in full-time salary and benefit costs was partially offset by a decrease in part-time compensation.

Revenues and Expenditures

The following table details revenues, expenditures, changes in fund balance and General Fund costs by category. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Category | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|---------------------------|-------------|--------------|---------------------|---------------------|
| Revenues | | | | |
| Intergovernmental Revenue | \$ - | \$ 33,209 | \$ - | \$ - |
| Charges for Services | \$ 332,342 | \$ 401,525 | \$ 452,422 | \$ 637,444 |
| Miscellaneous Revenue | \$ 3,145 | \$ - | \$ 27,592 | \$ - |
| Total Revenues | \$ 335,487 | \$ 434,734 | \$ 480,014 | \$ 637,444 |
| Expenditures | | | | |
| Employee Compensation | \$ 450,190 | \$ 760,394 | \$ 843,072 | \$ 964,238 |
| Employee Benefits | \$ 120,510 | \$ 269,702 | \$ 293,674 | \$ 402,900 |
| Materials | \$ 52,935 | \$ 37,468 | \$ 43,830 | \$ 49,338 |
| Contract Services | \$ 62,307 | \$ 91,435 | \$ 117,400 | \$ 101,572 |
| Cost Allocation | \$ 55,273 | \$ 40,423 | \$ - | \$ - |
| Special Projects | \$ - | \$ - | \$ 27,592 | \$ - |
| Contingencies | \$ - | \$ - | \$ 3,286 | \$ 3,773 |
| Total Expenditures | \$ 741,215 | \$ 1,199,422 | \$ 1,328,854 | \$ 1,521,821 |
| Fund Balance | \$ - | \$ - | \$ - | \$ - |
| General Fund Costs | \$ 405,728 | \$ 764,687 | \$ 848,840 | \$ 884,377 |

Staffing

The following table lists full-time equivalents (FTE) by position. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Position Title | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|----------------------------------|----------------|----------------|------------------------|------------------------|
| ASSISTANT CITY MANAGER | 1.17 | 1.00 | 1.00 | 1.00 |
| ASSIST TO THE CITY MNGR | 0.40 | 1.00 | 1.00 | 1.00 |
| CITY MANAGER | 1.00 | 1.00 | 1.00 | 1.00 |
| DEPUTY CITY MANAGER | 0.85 | 0 | 0 | 0 |
| EXEC ASST TO THE CITY COUNCIL | 0 | 0 | 0 | 0.50 |
| MANAGEMENT ANALYST | 0 | 0 | 0 | 1.00 |
| SR OFFICE ASSISTANT | 0.20 | 0.40 | 0.40 | 0.40 |
| Total | 3.62 | 3.40 | 3.40 | 4.90 |

A full-time vacancy in Parks and Recreation was converted to a Management Analyst in the City Manager's Office in FY 2020-21.

Sustainability

Budget Unit 100-12-122 General Fund - City Manager - Sustainability

Budget at a Glance

| | 2022 Adopted Budget |
|--------------------------|---------------------|
| Total Revenues | \$ - |
| Total Expenditures | \$ 866,420 |
| Fund Balance | \$ - |
| General Fund Costs | \$ 866,420 |
| % Funded by General Fund | 100.0% |
| Total Staffing | 1.8 FTE |

Program Overview

The Sustainability Division works to implement the City's Climate Action Plan, and work across departments in building public good through activities that reduce greenhouse gas emissions, help to mitigate financial and regulatory risk, provide utility cost assurances, conserve scarce resources, prioritize public health and prepare for the impacts of climate change. In this capacity, the program teams with regional partners and adjacent jurisdictions, and seeks grant funding to develop collective approaches to implement the City's ambitious Climate Action Plan.

Service Objectives

- Collect and analyze relevant data to demonstrate municipal compliance with current and burgeoning state and federal regulations.
- Serve as a technical resource on sustainability initiatives by preparing staff reports, developing local policies and ordinances, coordinating educational events, and making presentations to Council, City departments, and applicable outside organizations.
- Coordinate municipal and community-wide greenhouse gas emissions inventories, develop emissions targets, execute a community-wide climate action plan, and track progress to achieve emissions reductions over time.
- Expand existing compliance-focused environmental services to offer innovative energy, water, and resource conservation programs that effectively engage employees and community members.
- Evaluate existing departmental programs and benchmark environmental achievements on an ongoing basis.
- Research tools and best practices for efficient utility management and conservation and adapt these to the City's organizational culture, operations, and budgets.
- Manage or perform resource audits, identify energy conservation and renewable energy generation opportunities, calculate feasibility and develop projects that are cost-effective and conserve resources.
- Work with schools to expand successful municipal programs into educational institutions through effective partnerships that empower students as environmental leaders.

Adopted Budget

On June 15, City Council approved a budget of \$866,420 for the Sustainability program. This represents an increase of \$65,069 (8.1%) from the FY 2020-21 Adopted Budget.

This increase is largely due to increases in cost allocation expenses due to increased cost of internal services provided by Human Resources and IT. This proposed budget also includes a request for \$78,000 to complete phase 2 of the City Work Program item Climate Action & Adaptation plan update.

Special Projects

The following table shows the special projects for the fiscal year.

| Special Project | Appropriation | Revenue | Funding Source | Description | Strategic Goal |
|---|---------------|----------|----------------|--|--|
| Climate Action & Adaption Plan update (phase 2) | . \$78,000 | \$78,000 | General Fund | City Work Program: A proposed increase in funding to complete phase 2 of the update to the Cupertino Climate Action Plan (Work Program item approved for FY 2020-21). This funding will allow staff to complete phase 2 of the project which includes additional community engagement as well as completion of the required CEQA documentation. | Sustainability and Fiscal Strategy |
| Electric Cooking Workshop Series | \$6,400 | \$6,400 | General Fund | Cooking class for Cupertino residents | N/A |
| Total | \$84,400 | \$84,400 | | | |

Revenues and Expenditures

The following table details revenues, expenditures, changes in fund balance and General Fund costs by category. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Category | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|-----------------------|-------------|-------------|---------------------|---------------------|
| Revenues | | | | |
| Miscellaneous Revenue | \$ 5,963 | \$ 14,494 | \$ - | \$ - |
| Total Revenues | \$ 5,963 | \$ 14,494 | \$ - | \$ - |
| Expenditures | | | | |
| Employee Compensation | \$ 172,616 | \$ 161,002 | \$ 244,755 | \$ 273,730 |
| Employee Benefits | \$ 90,645 | \$ 80,086 | \$ 118,784 | \$ 131,482 |
| Materials | \$ 14,035 | \$ 10,204 | \$ 20,687 | \$ 29,955 |
| Contract Services | \$ 109,918 | \$ 60,747 | \$ 94,074 | \$ 94,379 |
| Cost Allocation | \$ 155,255 | \$ 116,846 | \$ 208,182 | \$ 249,106 |
| Special Projects | \$ 33,423 | \$ 20,174 | \$ 112,000 | \$ 84,400 |
| Contingencies | \$ - | \$ - | \$ 2,869 | \$ 3,368 |
| Total Expenditures | \$ 575,892 | \$ 449,059 | \$ 801,351 | \$ 866,420 |
| Fund Balance | \$ - | \$ - | \$ - | \$ - |
| General Fund Costs | \$ 569,929 | \$ 434,564 | \$ 801,351 | \$ 866,420 |

Staffing

The following table lists full-time equivalents (FTE) by position. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Position Title | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|-------------------------------------|----------------|----------------|------------------------|------------------------|
| ASSIST TO THE CITY MNGR | 0.35 | 0 | 0 | 0 |
| CLIMATE AND UTILITIES ANALYST | 0 | 0.70 | 0.70 | 0.70 |
| ENVIRONMENTAL PROGRAMS ASSISTANT | 0 | 0 | 0.35 | 0.35 |
| SUSTAINABILITY MANAGER | 0.70 | 0.70 | 0.75 | 0.75 |
| Total | 1.05 | 1.40 | 1.80 | 1.80 |

There are no changes to the current level of staffing.

Office of Communications

Budget Unit 100-12-126

General Fund - City Manager - Office of Communications

Budget at a Glance

| | 2022 Adopted Budget |
|--------------------------|---------------------|
| Total Revenues | \$ - |
| Total Expenditures | \$ 708,955 |
| Fund Balance | \$ - |
| General Fund Costs | \$ 708,955 |
| % Funded by General Fund | 100.0% |
| Total Staffing | 3.0 FTE |

Program Overview

The Office of Communications is responsible for community outreach to ensure that residents have access to timely, useful, and important information. The Office of Communications oversees and maintains many of the City's lines of communication with residents, including the City's website, social media accounts, monthly newsletter, videos, event tabling, flyers, and press releases. The Office of Communications also acts as a liaison between various City departments and the community when it comes to communicating information about projects and events.

Service Objectives

- Serve as the communications link between the City of Cupertino and residents
- Ensure that the community has easy access to important, useful, and timely information through various forms of media including print, online, and video
- Build community pride and positive identification with the City among residents
- Increase interest and participation in City services, projects, and activities
- Promote City Council and departmental goals, initiatives, programs, and services
- Assist in creating better internal and external communication
- Enhance the City's relationship with the news media

Adopted Budget

On June 15, City Council approved a budget of \$708,955 for the Office of Communications program. This represents an increase of \$23,113 (3.4%) from the FY 2020-21 Adopted Budget.

This budget unit remains relatively unchanged over the previous fiscal year.

Revenues and Expenditures

The following table details revenues, expenditures, changes in fund balance and General Fund costs by category. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Category | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|-----------------------|-------------|-------------|---------------------|---------------------|
| Revenues | | | | |
| Charges for Services | \$ 121,818 | \$ 260,873 | \$ - | \$ - |
| Total Revenues | \$ 121,818 | \$ 260,873 | \$ - | \$ - |
| Expenditures | | | | |
| Employee Compensation | \$ 249,333 | \$ 266,759 | \$ 360,868 | \$ 347,178 |
| Employee Benefits | \$ 95,524 | \$ 103,636 | \$ 144,494 | \$ 160,426 |
| Materials | \$ 112,689 | \$ 97,245 | \$ 153,222 | \$ 154,755 |
| Contract Services | \$ 33,926 | \$ 34,762 | \$ 22,856 | \$ 39,856 |
| Cost Allocation | \$ 70,741 | \$ 28,441 | \$ - | \$ - |
| Contingencies | \$ - | \$ - | \$ 4,402 | \$ 6,740 |
| Total Expenditures | \$ 562,213 | \$ 530,843 | \$ 685,842 | \$ 708,955 |
| Fund Balance | \$ - | \$ - | \$ - | \$ - |
| General Fund Costs | \$ 440,394 | \$ 269,970 | \$ 685,842 | \$ 708,955 |

Staffing

The following table lists full-time equivalents (FTE) by position. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Position Title | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|----------------------------------|----------------|----------------|------------------------|------------------------|
| COMMUNICATIONS OFFICER | 0.75 | 0.75 | 0.85 | 0.85 |
| COMMUNITY OUTREACH SPECIALIST | 1.20 | 1.20 | 1.20 | 1.20 |
| DEPUTY CITY MANAGER | 0.10 | 0 | 0 | 0 |
| SR OFFICE ASSISTANT | 1.10 | 0.70 | 0.90 | 0.90 |
| Total | 3.15 | 2.65 | 2.95 | 2.95 |

There are no changes to the current level of staffing.

Multimedia

Budget Unit 100-12-305 General Fund - City Manager - Multimedia

Budget at a Glance

| | 2022 Adopted Budget |
|--------------------------|---------------------|
| Total Revenues | \$ 414,196 |
| Total Expenditures | \$ 916,347 |
| Fund Balance | \$ - |
| General Fund Costs | \$ 502,151 |
| % Funded by General Fund | 54.8% |
| Total Staffing | 3.0 FTE |

Program Overview

In FY 2020-21, this program transferred from Innovation Technology to the City Manager's Office. Historical data can be found under Budget Unit 100-31-305. The primary goal of the Multimedia Division is to increase public awareness, interest, understanding, and participation in the issues, programs, and services presented by the City of Cupertino. The staff promotes City services and programs through its 24/7 government access channel, radio station, digital signage network, City website, and numerous online video platforms. In addition, the video staff provides multimedia production services and technical support for all City departments. Multimedia staff also oversees the design, maintenance, and engineering of the City's broadcast and audiovisual systems.

Service Objectives

Multimedia staff works together to manage and maintain the following city services:

- City Channel, the government access television channel which provides 24/7 information to Cupertino residents, includes full coverage of city meetings, community events, town hall forums, press conferences, election coverage, and local speaker series, as well as educational programming and state government affairs programming
- Webcasting and video on demand services for live streaming city meetings, events and other programs of interest
- Radio Cupertino for emergency and community information for public service announcements, traffic alerts, and weather forecasts
- Digital signage to promote city programs and events via electronic displays in city facilities
- Multimedia production services and maintenance of city video equipment

Adopted Budget

On June 15, City Council approved a budget of \$916,347 for the Multimedia program. This represents an increase of \$150,891 (19.7%) from the FY 2020-21 Adopted Budget.

The increase in employee compensation is due to part-time multimedia staff. The increase in contract services is due to an EOC control system upgrade and an upgrade to the Radio Cupertino computer system (PC) that manages the software for both recording and on-air playback. The upgrade to the Radio Cupertino computer system can be 100% funded from the City's PEG fund as it also relates to the City's City Channel playback audio system.

Special Projects

The following table shows the special projects for the fiscal year.

| Special Project | Appropriation | Revenue | Funding Source | Description |
|---------------------------------|---------------|----------|----------------|---|
| EOC Control System Upgrade | \$15,000 | \$15,000 | General Fund | Emergency operations center technology enhancement |
| Radio Windows 10 Replacement | \$10,000 | \$10,000 | General Fund | Radio Cupertino system upgrade |
| Total | \$25,000 | \$25,000 | | |

Revenues and Expenditures

The following table details revenues, expenditures, changes in fund balance and General Fund costs by category. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Category | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|-----------------------|-------------|-------------|---------------------|---------------------|
| Revenues | | | | |
| Charges for Services | \$ - | \$ - | \$ 293,110 | \$ 414,196 |
| Total Revenues | \$ - | \$ - | \$ 293,110 | \$ 414,196 |
| Expenditures | | | | |
| Employee Compensation | \$ - | \$ - | \$ 397,965 | \$ 500,123 |
| Employee Benefits | \$ - | \$ - | \$ 178,244 | \$ 215,203 |
| Materials | \$ - | \$ - | \$ 55,769 | \$ 60,521 |
| Contract Services | \$ - | \$ - | \$ 94,228 | \$ 110,597 |
| Special Projects | \$ - | \$ - | \$ 35,500 | \$ 25,000 |
| Contingencies | \$ - | \$ - | \$ 3,750 | \$ 4,903 |
| Total Expenditures | \$ - | \$ - | \$ 765,456 | \$ 916,347 |
| Fund Balance | \$ - | \$ - | \$ - | \$ - |
| General Fund Costs | \$ - | \$ - | \$ 472,346 | \$ 502,151 |

Staffing

The following table lists full-time equivalents (FTE) by position. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Position Title | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|-----------------------------------|----------------|----------------|------------------------|------------------------|
| MULTIMEDIA COMMUNICATIONS SPEC | 0 | 0 | 3.00 | 3.00 |
| Total | 0 | 0 | 3.00 | 3.00 |

There are no changes to the current level of staffing.

Public Access Support

Budget Unit 100-12-307

General Fund - City Manager - Public Access Support

Budget at a Glance

| | 2022 Adopted Budget |
|--------------------------|---------------------|
| Total Revenues | \$ - |
| Total Expenditures | \$ 79,531 |
| Fund Balance | \$ - |
| General Fund Costs | \$ 79,531 |
| % Funded by General Fund | 100.0% |
| Total Staffing | FTE |

Program Overview

The City assists in the funding of the KMVT Community Access Television Program.

Service Objectives

- Encourage Cupertino-based individuals and groups to use the community television production facilities for the purpose of expressing their interests, concerns, and ideas in a socially responsible manner.
- Provide professional training in hands-on video production by providing access to television equipment, computers, and software that would be otherwise out of reach of the average person.
- Provide workshops on all aspects of television production--including how to run a video camera, photography, editing, visual effects, social media, podcasting, and video blogging.
- Assist individuals and community groups to develop and produce programs for broadcast on the community access channel.

Adopted Budget

On June 15, City Council approved a budget of \$79,531 for the Public Access Support program. This represents a decrease of \$489 (-0.6%) from the FY 2020-21 Adopted Budget.

This budget is relatively unchanged from the prior fiscal year.

Revenues and Expenditures

The following table details revenues, expenditures, changes in fund balance and General Fund costs by category. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Category | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|--------------------|-------------|-------------|---------------------|---------------------|
| Revenues | | | | |
| Total Revenues | \$ - | \$ - | \$ - | \$ - |
| Expenditures | | | | |
| Contract Services | \$ - | \$ - | \$ 75,120 | \$ 75,120 |
| Cost Allocation | \$ - | \$ - | \$ 3,022 | \$ 2,533 |
| Contingencies | \$ - | \$ - | \$ 1,878 | \$ 1,878 |
| Total Expenditures | \$ - | \$ - | \$ 80,020 | \$ 79,531 |
| Fund Balance | \$ - | \$ - | \$ - | \$ - |
| General Fund Costs | \$ - | \$ - | \$ 80,020 | \$ 79,531 |

Staffing

There is no staffing associated with this program.

Community Outreach and Neighborhood Watch

Budget Unit 100-12-632

General Fund - City Manager - Community Outreach and Neighborhood Watch

Budget at a Glance

| | 2022 Adopted Budget |
|--------------------------|---------------------|
| Total Revenues | \$ - |
| Total Expenditures | \$ 171,892 |
| Fund Balance | \$ - |
| General Fund Costs | \$ 171,892 |
| % Funded by General Fund | 100.0% |
| Total Staffing | 0.8 FTE |

Program Overview

Community Outreach programs facilitate communication and enhance cultural understanding in Cupertino neighborhoods. Block Leaders are instrumental in building connected communities, delivering timely and pertinent information to neighbors, and providing input to the City. Neighborhood Watch enhances public safety by providing crime prevention information to local businesses and residents. The program promotes an active relationship between the community and the Sheriff's Office.

Service Objectives

- Aid in the development, implementation, and coordination of City programs and community-building activities designed to bring Cupertino neighborhoods together.
- Coordinate and disseminate useful and important information to Cupertino residents through regular meetings and communications that build relationships and strengthen neighborhoods.
- Facilitate collaboration with Emergency Preparedness and Neighborhood Watch programs.
- Train residents to connect and organize neighbors and neighborhoods.
- Get Block Leaders involved in the Parks and Recreation System Master Plan.
- Create and implement Neighborhood Watch meetings and groups.
- Disseminate important City news and safety information.
- Organize and conduct annual National Night Out initiative.

Adopted Budget

On June 15, City Council approved a budget of \$171,892 for the Community Outreach and Neighborhood Watch program. This represents a decrease of \$19,931 (-10.4%) from the FY 2020-21 Adopted Budget.

This budget is relatively unchanged from the prior fiscal year.

Special Projects

The following table shows the special projects for the fiscal year.

| Special Project | Appropriation | Revenue | Funding Source | Description | Strategic Goal |
|---|---------------|---------|----------------|---|--|
| Revamping Block Leader and Neighborhood Watch Program | \$1,500 | \$1,500 | General Fund | City Work Program: Revamping the program to encourage and allow broad participation, and consider neighborhood councils. | Public Engagement and Transparency |
| Total | \$1,500 | \$1,500 | | | |

Revenues and Expenditures

The following table details revenues, expenditures, changes in fund balance and General Fund costs by category. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Category | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|-----------------------|-------------|-------------|---------------------|---------------------|
| Revenues | | | | |
| Total Revenues | \$ - | \$ - | \$ - | \$ - |
| Expenditures | | | | |
| Employee Compensation | \$ 68,853 | \$ 104,593 | \$ 90,970 | \$ 55,908 |
| Employee Benefits | \$ 21,550 | \$ 37,535 | \$ 32,425 | \$ 34,044 |
| Materials | \$ 9,450 | \$ 3,346 | \$ 11,272 | \$ 11,386 |
| Cost Allocation | \$ 29,357 | \$ 43,100 | \$ 56,874 | \$ 68,769 |
| Special Projects | \$ - | \$ - | \$ - | \$ 1,500 |
| Contingencies | \$ - | \$ - | \$ 282 | \$ 285 |
| Total Expenditures | \$ 129,210 | \$ 188,574 | \$ 191,823 | \$ 171,892 |
| Fund Balance | \$ - | \$ - | \$ - | \$ - |
| General Fund Costs | \$ 129,210 | \$ 188,574 | \$ 191,823 | \$ 171,892 |

Staffing

The following table lists full-time equivalents (FTE) by position. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Position Title | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|------------------------------|----------------|----------------|------------------------|------------------------|
| COMMUNITY RELATIONS COORD | 0.75 | 0.75 | 0.75 | 0.75 |
| Total | 0.75 | 0.75 | 0.75 | 0.75 |

There are no changes to the current level of staffing.

Office of Emergency Management

Budget Unit 100-12-633

General Fund - City Manager - Office of Emergency Management

Budget at a Glance

| | 2022 Adopted Budget |
|--------------------------|---------------------|
| Total Revenues | \$ - |
| Total Expenditures | \$ 694,734 |
| Fund Balance | \$ - |
| General Fund Costs | \$ 694,734 |
| % Funded by General Fund | 100.0% |
| Total Staffing | 2.0 FTE |

Program Overview

The mission of the Office of Emergency Management is to lead and direct the City in prevention, preparation, mitigation, response, and recovery from all emergencies, hazards, incidents, and events.

Service Objectives

- Develop and implement the goals and objectives of Cupertino's Office of Emergency Management.
- Maintain the City's Emergency Operations Center (EOC) in a perpetual state of operational readiness.
- Support Citizen Corps including the Block Leader Program, Neighborhood Watch, Community Emergency Response Team (CERT), Cupertino Amateur Radio Emergency Service (CARES), and Medical Reserve Corps (MRC).
- Prepare, test, and revise emergency response and recovery policies, plans, and procedures in compliance with the California Emergency Services Act, the Standardized Emergency Management System (SEMS), and the National Incident Management System (NIMS).
- Coordinate training of City staff in personal preparedness, SEMS/NIMS, and EOC functions.
- Maintain effective liaison with local, state, and national emergency management organizations and/or allied disaster preparedness and response agencies.

Adopted Budget

On June 15, City Council approved a budget of \$694,734 for the Office of Emergency Management program. This represents an increase of \$299,131 (75.6%) from the FY 2020-21 Adopted Budget.

This increase in compensation and benefits expenses is primarily due to a request to add a full-time Emergency Services Analyst. This better reflects the time needed to develop a comprehensive emergency management program for all hazards, including earthquakes, wildfires, flooding, and COVID-19. Additionally, this proposed budget includes the proposed City Work Program item, Personal Preparedness Campaign.

Special Projects

The following table shows the special projects for the fiscal year.

| Special Project | Appropriation | Revenue | Funding Source | Description | Strategic Goal |
|--------------------------------------|---------------|----------|----------------|---|--|
| Personal Preparedness Campaign | \$10,000 | \$10,000 | General Fund | City Work Program: Personal preparedness kits | Public Engagement and Transparency |
| Total | \$10,000 | \$10,000 | | | |

Revenues and Expenditures

The following table details revenues, expenditures, changes in fund balance and General Fund costs by category. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Category | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|---------------------------|-------------|-------------|---------------------|---------------------|
| Revenues | | | | |
| Intergovernmental Revenue | \$ 1,300 | \$ - | \$ - | \$ - |
| Total Revenues | \$ 1,300 | \$ - | \$ - | \$ - |
| Expenditures | | | | |
| Employee Compensation | \$ 80,231 | \$ 126,289 | \$ 165,751 | \$ 305,225 |
| Employee Benefits | \$ 24,121 | \$ 37,900 | \$ 52,268 | \$ 139,281 |
| Materials | \$ 15,746 | \$ 27,158 | \$ 40,475 | \$ 42,799 |
| Contract Services | \$ - | \$ 320 | \$ 7,100 | \$ 7,139 |
| Cost Allocation | \$ 60,802 | \$ 106,193 | \$ 128,820 | \$ 188,792 |
| Special Projects | \$ - | \$ - | \$ - | \$ 10,000 |
| Contingencies | \$ - | \$ - | \$ 1,189 | \$ 1,498 |
| Total Expenditures | \$ 180,900 | \$ 297,860 | \$ 395,603 | \$ 694,734 |
| Fund Balance | \$ - | \$ - | \$ - | \$ - |
| General Fund Costs | \$ 179,600 | \$ 297,860 | \$ 395,603 | \$ 694,734 |

Staffing

The following table lists full-time equivalents (FTE) by position. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Position Title | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|---------------------------------|----------------|----------------|------------------------|------------------------|
| EMERGENCY MANAGEMENT ANALYST | 0 | 0 | 0 | 1.00 |
| EMERGENCY MANAGER | 1.00 | 1.00 | 0.95 | 0.95 |
| Total | 1.00 | 1.00 | 0.95 | 1.95 |

An Emergency Services Analyst was added in FY 2021-22. The additional position will enhance the City of Cupertino's ability to conduct comprehensive emergency management planning and response to all hazards. This position will primarily assist with planning processes and training to address a whole community approach and engage with others within the City, external partner agencies, and the general public.

Economic Development

Budget Unit 100-12-705

General Fund - City Manager - Economic Development

Budget at a Glance

| | 2022 Adopted Budget |
|--------------------------|---------------------|
| Total Revenues | \$ - |
| Total Expenditures | \$ - |
| Fund Balance | \$ - |
| General Fund Costs | \$ - |
| % Funded by General Fund | 0.0% |
| Total Staffing | 0.0 FTE |

Program Overview

In FY 2021-22, this program was transferred to the Community Development Department. A complete discussion of this program can be found under Budget Unit 100-71-705. This program will remain in order to maintain historical data, however once all prior year data as listed in the table below is \$0, this program will be removed.

Adopted Budget

There is no budget requested for this program.

Revenues and Expenditures

The following table details revenues, expenditures, changes in fund balance and General Fund costs by category. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Category | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|-----------------------|-------------|-------------|---------------------|---------------------|
| Revenues | | | | |
| Total Revenues | \$ - | \$ - | \$ - | \$ - |
| Expenditures | | | | |
| Employee Compensation | \$ 63,749 | \$ 40,726 | \$ - | \$ - |
| Employee Benefits | \$ 18,332 | \$ 14,011 | \$ 1,221 | \$ - |
| Materials | \$ 20,163 | \$ 42,055 | \$ 54,995 | \$ - |
| Contract Services | \$ 45,272 | \$ 213,350 | \$ 316,900 | \$ - |
| Cost Allocation | \$ 25,257 | \$ 32,159 | \$ 50,406 | \$ - |
| Special Projects | \$ 2,500 | \$ 11,667 | \$ - | \$ - |
| Contingencies | \$ - | \$ - | \$ 6,972 | \$ - |
| Total Expenditures | \$ 175,273 | \$ 353,968 | \$ 430,494 | \$ - |
| Fund Balance | \$ - | \$ - | \$ - | \$ - |
| General Fund Costs | \$ 175,272 | \$ 353,968 | \$ 430,494 | \$ - |

The following table lists full-time equivalents (FTE) by position. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Position Title | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|---------------------------------|----------------|----------------|------------------------|------------------------|
| ECONOMIC DEVELOPMENT MANAGER | 1.00 | 1.00 | 1.00 | 0 |
| Total | 1.00 | 1.00 | 1.00 | 0 |

In FY 2021-22, the Economic Development Manager position was transferred to the Community Development Department.

City Clerk

Budget Unit 100-13-130

General Fund - City Clerk - City Clerk

Budget at a Glance

| | 2022 Adopted Budget |
|--------------------------|---------------------|
| Total Revenues | \$ 144,551 |
| Total Expenditures | \$ 603,333 |
| Fund Balance | \$ - |
| General Fund Costs | \$ 458,782 |
| % Funded by General Fund | 76.0% |
| Total Staffing | 2.5 FTE |

Program Overview

The City Clerk's office responsibilities include administrative duties associated with the City Council's agenda and actions; publishing legal notices; posting notice of all commission vacancies; processing codification of City's Municipal Code; records management; compliance with Public Records Act requests; and provides partial mail service for all City Departments.

Service Objectives

- Ensure compliance with the Brown Act open meetings requirements, Maddy Act Commission vacancy requirements and the Public Records Act, to accurately process documents and maintain a records management system that facilitates timely access to information, including digital access to City records.
- Provide complete, accurate and timely information to the public, staff and City Council.
- Respond to internal routing requests within two working days; respond to internal requests requiring archival research within five working days.
- Respond to Public Record Act requests within the time specified by State law.
- Provide a digital City Council packet to members of the City Council and staff for use on mobile devices.
- Process and sort routine incoming and outgoing mail and packages daily for each department.

Adopted Budget

On June 15, City Council approved a budget of \$603,333 for the City Clerk program. This represents an increase of \$89,566 (17.4%) from the FY 2020-21 Adopted Budget.

Increases in employee compensation are primarily due to part-time staffing and negotiated salary increases.

Revenues and Expenditures

The following table details revenues, expenditures, changes in fund balance and General Fund costs by category. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Category | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|-----------------------|-------------|-------------|---------------------|---------------------|
| Revenues | | | | |
| Charges for Services | \$ 63,559 | \$ 65,544 | \$ 91,584 | \$ 144,551 |
| Total Revenues | \$ 63,559 | \$ 65,544 | \$ 91,584 | \$ 144,551 |
| Expenditures | | | | |
| Employee Compensation | \$ 347,154 | \$ 294,834 | \$ 311,593 | \$ 384,695 |
| Employee Benefits | \$ 118,002 | \$ 107,721 | \$ 141,916 | \$ 143,987 |
| Materials | \$ 23,452 | \$ 37,326 | \$ 24,609 | \$ 35,382 |
| Contract Services | \$ 42,893 | \$ 44,336 | \$ 34,179 | \$ 37,448 |
| Cost Allocation | \$ 47,103 | \$ 34,341 | \$ - | \$ - |
| Contingencies | \$ - | \$ - | \$ 1,470 | \$ 1,821 |
| Total Expenditures | \$ 578,604 | \$ 518,558 | \$ 513,767 | \$ 603,333 |
| Fund Balance | \$ - | \$ - | \$ - | \$ - |
| General Fund Costs | \$ 515,045 | \$ 453,015 | \$ 422,183 | \$ 458,782 |

Staffing

The following table lists full-time equivalents (FTE) by position. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Position Title | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|----------------------------------|----------------|----------------|------------------------|------------------------|
| CITY CLERK | 1.00 | 1.00 | 1.00 | 1.00 |
| DEPUTY CITY CLERK | 1.00 | 1.00 | 1.00 | 1.00 |
| EXEC ASST TO THE CITY COUNCIL | 0.50 | 0.50 | 0.50 | 0 |
| SR OFFICE ASSISTANT | 0 | 0.50 | 0.50 | 0.50 |
| Total | 2.50 | 3.00 | 3.00 | 2.50 |

Staff time is being reallocated to better reflect actual time spent in this program.

Duplicating and Mail Services

Budget Unit 100-13-132

General Fund - City Clerk - Duplicating and Mail Services

Budget at a Glance

| | 2022 Adopted Budget |
|--------------------------|---------------------|
| Total Revenues | \$ - |
| Total Expenditures | \$ 47,794 |
| Fund Balance | \$ - |
| General Fund Costs | \$ 47,794 |
| % Funded by General Fund | 100.0% |
| Total Staffing | 0.0 FTE |

Program Overview

The Duplicating and Mail budget provides paper, envelope, and postage supplies Citywide, and is responsible for the maintenance costs of the postage and folder-inserter machines.

Service Objectives

• Supply paper, envelope, and postage Citywide and maintain postage and folder-inserter machines.

Adopted Budget

On June 15, City Council approved a budget of \$47,794 for the Duplicating and Mail Services program. This represents a decrease of \$28,018 (-37.0%) from the FY 2020-21 Adopted Budget.

The decrease is due to a decrease in cost allocation expenses.

Revenues and Expenditures

The following table details revenues, expenditures, changes in fund balance and General Fund costs by category. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Category | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|-----------------------|-------------|-------------|---------------------|---------------------|
| Revenues | | | | |
| Total Revenues | \$ - | \$ - | \$ - | \$ - |
| Expenditures | | | | |
| Employee Compensation | \$ 25,683 | \$ - | \$ - | \$ - |
| Employee Benefits | \$ 10,028 | \$ 216 | \$ - | \$ - |
| Materials | \$ 36,055 | \$ 30,750 | \$ 36,050 | \$ 36,410 |
| Contract Services | \$ 8,121 | \$ 6,065 | \$ 5,900 | \$ 5,959 |
| Cost Allocation | \$ 21 | \$ - | \$ 32,813 | \$ 4,366 |
| Special Projects | \$ 23,368 | \$ - | \$ - | \$ - |
| Contingencies | \$ - | \$ - | \$ 1,049 | \$ 1,059 |
| Total Expenditures | \$ 103,276 | \$ 37,031 | \$ 75,812 | \$ 47,794 |
| Fund Balance | \$ - | \$ - | \$ - | \$ - |
| General Fund Costs | \$ 103,277 | \$ 37,032 | \$ 75,812 | \$ 47,794 |

The following table lists full-time equivalents (FTE) by position. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Position Title | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|---------------------|-------------|-------------|---------------------|---------------------|
| SR OFFICE ASSISTANT | 0.40 | 0 | 0 | 0 |
| Total | 0.40 | 0 | 0 | 0 |

Elections

Budget Unit 100-13-133

General Fund - City Clerk - Elections

Budget at a Glance

| | 2022 Adopted Budget |
|--------------------------|---------------------|
| Total Revenues | \$ - |
| Total Expenditures | \$ 147 |
| Fund Balance | \$ - |
| General Fund Costs | \$ 147 |
| % Funded by General Fund | 100.0% |
| Total Staffing | FTE |

Program Overview

The City Clerk's office administers the legislative process including management of local elections and filings of Fair Political Practices Commission documents.

Service Objectives

- Administer elections and Fair Political Practices Commission filings in compliance with State law.
- Conduct a local election in even-numbered years and ballot measure elections as necessary, in compliance with the California Elections Code.
- Facilitate timely filing of required and voluntary documentation from candidates and election committees, including Nomination Papers, Candidate Statements of Qualification, Campaign Financial Disclosure Statements, and Statements of Economic Interest, as well as candidate biographies and photographs.
- Make election-related information available to the public and news media in a timely manner.

Adopted Budget

On June 15, City Council approved a budget of \$147 for the Elections program. This represents a decrease of \$160,444 (-99.9%) from the FY 2020-21 Adopted Budget.

The decrease is because there are no elections this fiscal year. Elections occur every 2 years.

Revenues and Expenditures

The following table details revenues, expenditures, changes in fund balance and General Fund costs by category. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Category | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|-----------------------|-------------|-------------|---------------------|---------------------|
| Revenues | | | | |
| Miscellaneous Revenue | \$ 11,398 | \$ - | \$ - | \$ - |
| Total Revenues | \$ 11,398 | \$ - | \$ - | \$ - |
| Expenditures | | | | |
| Materials | \$ 6,766 | \$ 58 | \$ 6,947 | \$ - |
| Contract Services | \$ 101,710 | \$ - | \$ 150,000 | \$ - |
| Cost Allocation | \$ - | \$ - | \$ 1,595 | \$ 147 |
| Contingencies | \$ - | \$ - | \$ 2,049 | \$ - |
| Total Expenditures | \$ 108,476 | \$ 58 | \$ 160,591 | \$ 147 |
| Fund Balance | \$ - | \$ - | \$ - | \$ - |
| General Fund Costs | \$ 97,078 | \$ 58 | \$ 160,591 | \$ 147 |

There is no staffing associated with this program.

City Manager Contingency

Budget Unit 100-14-123

General Fund - City Manager Discretionary - City Manager Contingency

Budget at a Glance

| | 2022 Adopted Budget |
|--------------------------|---------------------|
| Total Revenues | \$ - |
| Total Expenditures | \$ 75,000 |
| Fund Balance | \$ - |
| General Fund Costs | \$ 75,000 |
| % Funded by General Fund | 100.0% |
| Total Staffing | FTE |

Program Overview

The City Manager Contingency program was established to meet citywide unexpected expenses that may occur during the year. In FY 2013-14, a Contingencies expenditure category was added to each General Fund program to serve as a contingency for any unexpected expenditures that might occur during the year. In FY 2020-21, program contingencies were reduced from 5% of budgeted General Fund materials and contract services to 2.5%. Program contingencies have been allocated proportionately among operating programs based on each program's share of General Fund budget for materials and contract services. The City Manager Contingency is a second level of contingency established for unexpected expenditures that may occur over the program contingency. In FY 2020-21, City Manager contingencies were also reduced from 5% of budgeted General Fund materials and contract services to 2.5%. In FY 2021-22, City Manager contingencies were further reduced to \$75,000. This brings total contingencies for the General Fund to approximately 2.5% of budgeted materials and contract services. This percentage is below best practices adopted by the Governmental Accounting Standards Board (GASB) which recommended 5-15% contingency. Program contingency budgets may be used to cover unanticipated program expenses at the department's discretion, while use of the City Manager Contingency will require City Manager approval. The Sheriff's and City Attorney services contracts are excluded from the contingency calculation.

Adopted Budget

On June 15, City Council approved a budget of \$75,000 for the City Manager Contingency program. This represents a decrease of \$476,827 (-86.4%) from the FY 2020-21 Adopted Budget.

The City Manager Contingency budget is decreasing to better align with historic use.

Revenues and Expenditures

The following table details revenues, expenditures, changes in fund balance and General Fund costs by category. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Category | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|--------------------|-------------|-------------|---------------------|---------------------|
| Revenues | | | | |
| Total Revenues | \$ - | \$ - | \$ - | \$ - |
| Expenditures | | | | |
| Materials | \$ 45,320 | \$ 743 | \$ - | \$ - |
| Contingencies | \$ - | \$ - | \$ 551,827 | \$ 75,000 |
| Total Expenditures | \$ 45,320 | \$ 743 | \$ 551,827 | \$ 75,000 |
| Fund Balance | \$ - | \$ - | \$ - | \$ - |
| General Fund Costs | \$ 45,320 | \$ 743 | \$ 551,827 | \$ 75,000 |

There is no staffing associated with this program.

City Attorney

Budget Unit 100-15-141 General Fund - City Attorney - City Attorney

Budget at a Glance

| | 2022 Adopted Budget |
|--------------------------|---------------------|
| Total Revenues | \$ 542,945 |
| Total Expenditures | \$ 1,943,655 |
| Fund Balance | \$ - |
| General Fund Costs | \$ 1,400,710 |
| % Funded by General Fund | 72.1% |
| Total Staffing | 1.0 FTE |

Program Overview

The City Attorney is appointed by the City Council to manage the legal affairs of the City, including the operation of the City Attorney's Office. The City Attorney's Office provides all legal services that are needed to support the City Council, City Commissions, City Manager, department directors, and City staff.

Service Objectives

The mission of the City Attorney's Office is to protect and defend the City by all legal and ethical means and to provide the municipal corporation with high-quality legal service and advice. These legal services include the following:

- Prosecute and defend the City in any legal action such as civil matters involving personal injury or property damage, code enforcement, or any administrative action arising out of City business.
- Manage all liability claims filed against the City including investigation and disposition.
- Attend City Council, Planning Commission, and other public meetings as requested.
- Prepare and review proposed legislation including ordinances and resolutions.
- Draft and/or review contracts, agreements, and other legal documents.
- Conduct legal research and analysis, and prepare legal memoranda.
- Provide legal support for special projects, among other things.

Adopted Budget

On June 15, City Council approved a budget of \$1,943,655 for the City Attorney program. This represents a decrease of \$92,749 (-4.6%) from the FY 2020-21 Adopted Budget.

The following table shows contract attorney service for fiscal year.

| Legal Services | Appropriation |
|---------------------------------|---------------|
| General City Attorney Services | \$1,095,000 |
| Specialized Attorney Services | \$480,000 |
| Litigation and Related Services | \$190,000 |

Revenues and Expenditures

The following table details revenues, expenditures, changes in fund balance and General Fund costs by category. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Category | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|-----------------------|--------------|--------------|---------------------|---------------------|
| Revenues | | | | |
| Charges for Services | \$ 194,351 | \$ 409,873 | \$ 551,138 | \$ 542,945 |
| Total Revenues | \$ 194,351 | \$ 409,873 | \$ 551,138 | \$ 542,945 |
| Expenditures | | | | |
| Employee Compensation | \$ 362,534 | \$ 105,757 | \$ 109,780 | \$ 113,073 |
| Employee Benefits | \$ 154,584 | \$ 48,857 | \$ 56,967 | \$ 60,993 |
| Materials | \$ 24,830 | \$ 10,966 | \$ 4,543 | \$ 4,589 |
| Contract Services | \$ 1,594,465 | \$ 2,251,589 | \$ 1,865,000 | \$ 1,765,000 |
| Cost Allocation | \$ 93,953 | \$ 68,244 | \$ - | \$ - |
| Contingencies | \$ - | \$ - | \$ 114 | \$ - |
| Total Expenditures | \$ 2,230,366 | \$ 2,485,413 | \$ 2,036,404 | \$ 1,943,655 |
| Fund Balance | \$ - | \$ - | \$ - | \$ - |
| General Fund Costs | \$ 2,036,016 | \$ 2,075,540 | \$ 1,485,266 | \$ 1,400,710 |

Staffing

The following table lists full-time equivalents (FTE) by position. It includes actuals for two prior fiscal years, the Adopted Budget for the prior fiscal year, and the Adopted Budget for the current fiscal year.

| Position Title | 2019 Actual | 2020 Actual | 2021 Adopted Budget | 2022 Adopted Budget |
|------------------------|-------------|-------------|---------------------|---------------------|
| LEGAL SERVICES MANAGER | 1.00 | 1.00 | 1.00 | 1.00 |
| Total | 1.00 | 1.00 | 1.00 | 1.00 |

There are no changes to the current level of staffing.

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