



Proclamation

- WHEREAS,** The City of Cupertino wishes to celebrate our local small businesses and the contributions they make to our local economy and community;
- WHEREAS,** According to the United States Small Business Administration, there are 31.7 million small businesses in the U.S. and they are responsible for 65.1% of net new jobs created from 2000 to 2019;
- WHEREAS,** Small businesses employ nearly half of the employees in the private sector in the U.S., 88% of U.S. consumers feel a personal commitment to support small businesses in the wake of the pandemic, and 92% of small business owners have had to adjust their business significantly to stay open during this pandemic;
- WHEREAS,** Small Business Saturday is always an important day to help our local businesses, and during the difficult time of the Covid-19 pandemic, we greatly encourage our community to take an active role in helping, by online or in-person patronage of local small businesses, and by sharing your support on social media with friends and family members; and
- WHEREAS,** The City of Cupertino supports our local businesses, which create jobs, boost our economy, and offer a variety of goods and services for the community to enjoy.
- THEREFORE,** I, Mayor Darcy Paul, and the Cupertino City Council do hereby Proclaim November 27, 2021 as:

Small Business Saturday

in the City of Cupertino, and we urge the community to support our local small businesses on Small Business Saturday and throughout the year.

IN WITNESS THEREOF, I have hereunto set my hand and caused the seal of the City of Cupertino to be affixed this Tuesday, November 16, 2021.


Darcy Paul
Mayor