

Staff Update

Senior Advisory Council

November 22, 2021



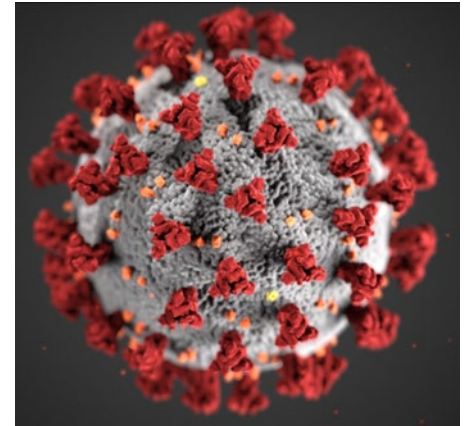
COVID Updates

Free COVID testing – December 6 and 20

- Cupertino Senior Center
- 9:30 a.m. to 4:00 p.m.
- sccfreetest.org

Vaccine Information

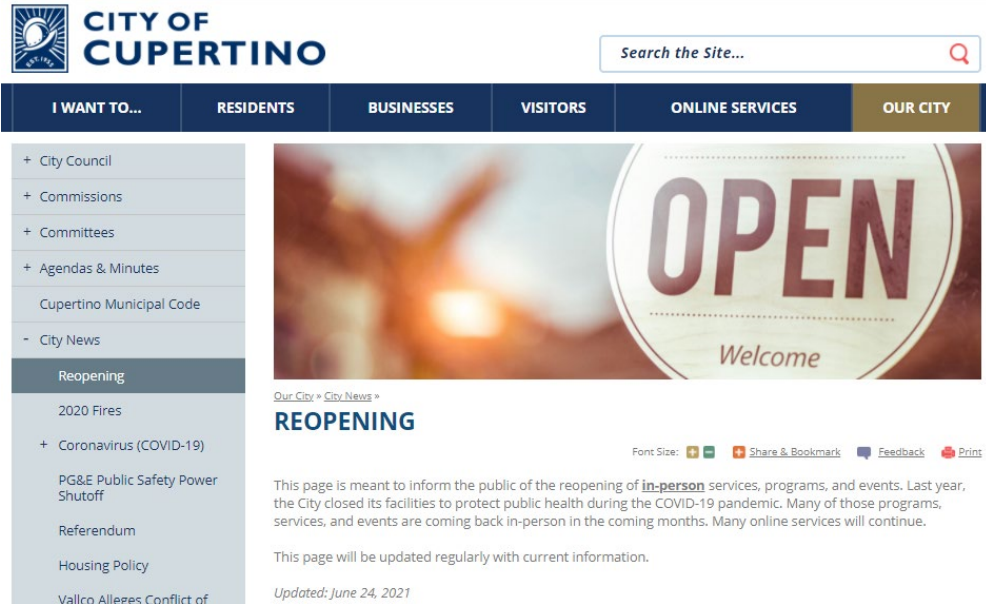
- sccfreeevax.org



COVID Updates

City Facilities – Reopening Details

- cupertino.org/reopening



The screenshot shows the City of Cupertino website. At the top left is the City of Cupertino logo. To its right is a search bar with the placeholder text "Search the Site...". Below the logo and search bar is a navigation menu with the following items: "I WANT TO...", "RESIDENTS", "BUSINESSES", "VISITORS", "ONLINE SERVICES", and "OUR CITY". On the left side, there is a sidebar menu with the following items: "+ City Council", "+ Commissions", "+ Committees", "+ Agendas & Minutes", "Cupertino Municipal Code", "- City News", "Reopening" (highlighted), "2020 Fires", "+ Coronavirus (COVID-19)", "PG&E Public Safety Power Shutoff", "Referendum", "Housing Policy", and "Vallco Alleges Conflict of". The main content area features a large banner image with the word "OPEN" in large, bold, red letters and the word "Welcome" in a smaller, cursive font below it. Below the banner is the text "Our City » City News »" followed by the heading "REOPENING". Underneath the heading are social media sharing icons for Facebook, Twitter, LinkedIn, and YouTube, along with "Share & Bookmark", "Feedback", and "Print" options. The main text of the page reads: "This page is meant to inform the public of the reopening of **in-person** services, programs, and events. Last year, the City closed its facilities to protect public health during the COVID-19 pandemic. Many of those programs, services, and events are coming back in-person in the coming months. Many online services will continue." Below this text is a note: "This page will be updated regularly with current information." At the bottom right, it says "Updated: June 24, 2021".

General Updates

Recreation Manager –
Sonya Lee



General Updates

Tree Plantings – Quinlan Parking Lot



General Updates

Via-Cupertino Services Return

- Monday to Friday
 - 7:00 a.m. to 7:00 p.m.
- Saturdays
 - 9:00 a.m. to 5:00 p.m.
- cupertino.org/shuttle



General Updates

Upcoming Events - 2021 Cupertino Holiday Light Map

- Map available December 3
- cupertino.org/cupertinocares



General Updates

Upcoming Events – Tree Lighting

- Friday, December 3
- 6:00 p.m.
- Quinlan Community Center (Outdoors)
- Free event, registration required at reg4rec.org



General Updates

Upcoming Events – Breakfast with Santa

- Saturday, December 4
- 8:30 a.m. to 11:30 a.m.
 - \$16 for Residents
 - \$19 for Non-Residents
- Quinlan Community Center
- Register at reg4rec.org



General Updates

Upcoming Events – Signing Santa

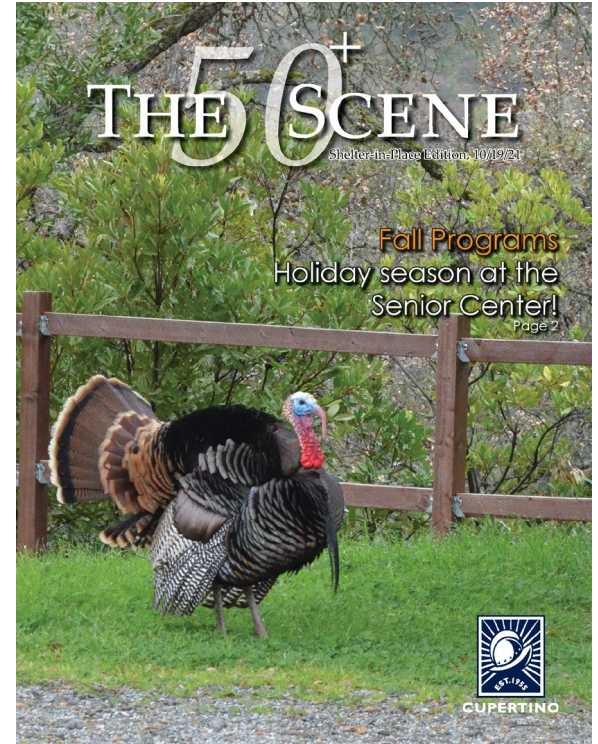
- Saturday, December 11
- 2:00 p.m. to 4:00 p.m.
 - \$5 for residents
 - \$6 for non-residents
- Quinlan Community Center
- Register at reg4rec.org



Senior Center Updates

October Newsletter Interactions

- 409 reads out of 795 impressions
- Average read time: Around 7 minutes and 37 seconds
- 115 clicks



Senior Center Updates

Classes and Programs

- Needlecraft
- Ping Pong
- Cupertino TV Production
- Apple Group Assistance
- LinkedIn Learning



Senior Center Updates

Special Events

- Season's Greetings
 - December 16 and 17
- Holidays in Hawaii
 - Virtual Event
 - December 15
 - 1:30 to 3 p.m.



Senior Strategy Survey

- City Council Work Program FY 2021-2022
- Five Focus Areas
 - Technology
 - Housing
 - Transportation
 - Food Access
 - Physical and Mental Health
- Seeking to determine needs and awareness of services

Where to find it

- Outreached to all City Commissions
- City's Main Web Page
- Flyer Mailed Out
- The Scene
- The Parks and Recreation Brochure
- *The 50+ Scene*
- Social Media




Where to find it

- Hard copies
 - Quinlan Community Center, Senior Center, Sports Center, and the Cupertino Library
- Data
 - 43 Hard Copies
 - 338 Online

Senior Resource Availability Survey

[f](#) [t](#) [i](#) [e](#)

How much do you know about the resources available to seniors in Cupertino?



In and around the City of Cupertino, there are a variety of organizations and programs that help address needs relating to technology, housing, food supply, transportation, and mental and physical health and well-being.

This survey aims to assess what resources the senior population in Cupertino is most aware of and uses most frequently.

Why this is important:

- The senior population is growing – there is a 140% increase of persons 65+ in the Bay Area expected from 2010 to 2040.
- The growing senior population needs a variety of services and resources to support the aging process.

[Survey](#)

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