

Staff Update

Senior Advisory Council

January 24, 2022



COVID Updates

Free COVID testing – January 31 and February 7

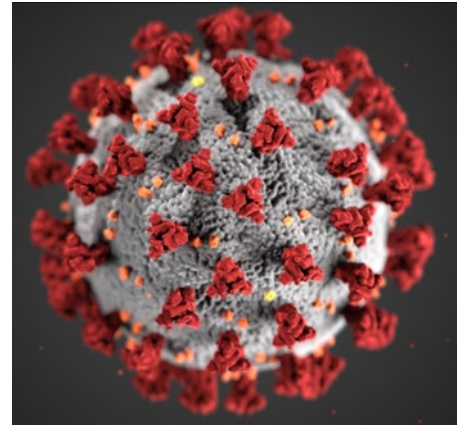
- Cupertino Senior Center
- 9:30 a.m. to 4:00 p.m.
- sccfreetest.org

Free At-Home COVID Tests

- special.usps.com/testkits

Vaccine Information

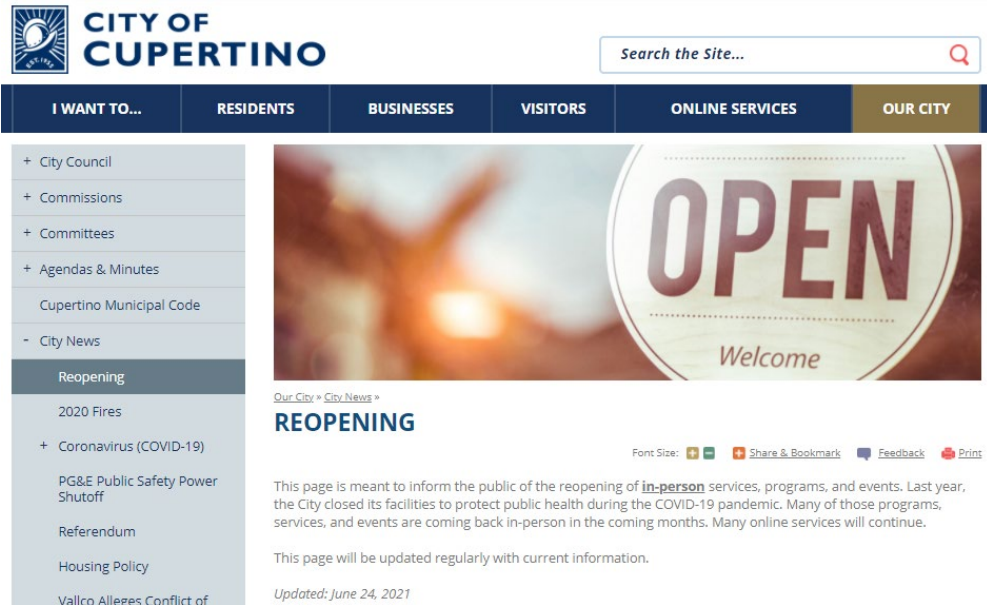
- sccfreevax.org



COVID Updates

City Facilities – Reopening Details

- cupertino.org/reopening



The screenshot shows the City of Cupertino website. At the top left is the City of Cupertino logo. To its right is a search bar with the placeholder text "Search the Site...". Below the logo and search bar is a navigation menu with the following items: "I WANT TO...", "RESIDENTS", "BUSINESSES", "VISITORS", "ONLINE SERVICES", and "OUR CITY". On the left side, there is a sidebar menu with the following items: "+ City Council", "+ Commissions", "+ Committees", "+ Agendas & Minutes", "Cupertino Municipal Code", "- City News", "Reopening" (highlighted), "2020 Fires", "+ Coronavirus (COVID-19)", "PG&E Public Safety Power Shutoff", "Referendum", "Housing Policy", and "Vallco Alleges Conflict of". The main content area features a large banner image with the word "OPEN" in large, bold, red letters and the word "Welcome" in a smaller, cursive font below it. Below the banner is the text "Our City » City News »" followed by the heading "REOPENING". Underneath the heading are social media sharing icons for Facebook, Twitter, LinkedIn, and Print, along with the text "Share & Bookmark", "Feedback", and "Print". The main text of the page reads: "This page is meant to inform the public of the reopening of **in-person** services, programs, and events. Last year, the City closed its facilities to protect public health during the COVID-19 pandemic. Many of those programs, services, and events are coming back in-person in the coming months. Many online services will continue." Below this text is a note: "This page will be updated regularly with current information." At the bottom of the page, it says "Updated: June 24, 2021".

General Updates

Memorial Park
Fence Extension



General Updates

Westport Project

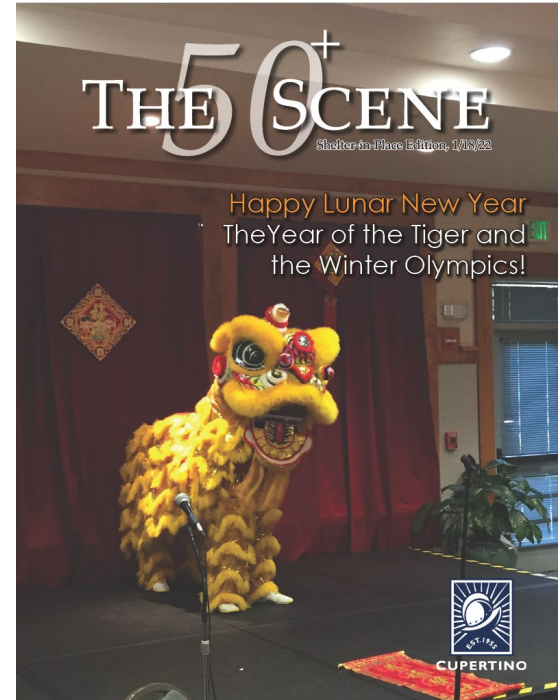
- Impacts will be notified by the Contractor and Utility companies
- Parking Impacts
 - Parking Lot
 - Mary Avenue



Senior Center Updates

January Newsletter Interactions

- 219 reads out of 387 impressions
- Average read time: Around 5 minutes and 57 seconds
- 41 clicks



Senior Center Updates

Season's Greetings

- 250 Holiday Bags
 - Holiday cards made by local teens and Starbucks employees
- Drive Through Event



Senior Center Updates

2022 Membership

- Residents: \$25
- Non-residents: \$30
- Change to Year-Round Membership
- New Parking Permit

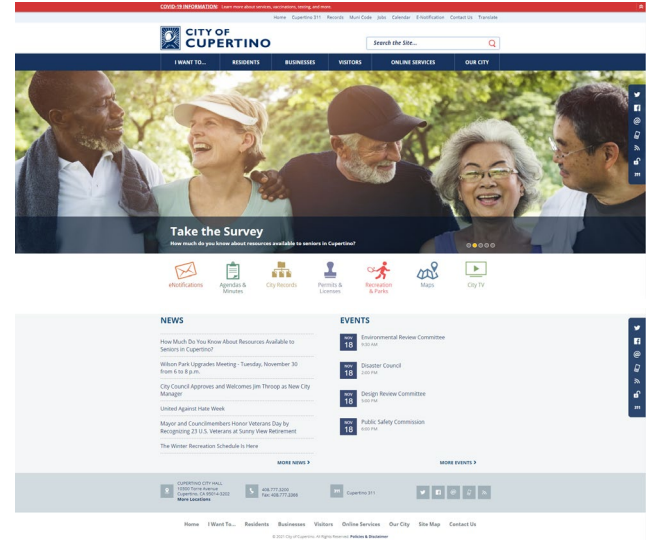


City Work Program – Senior Strategy

- City Work Program FY 2021-2022
- Five Focus Areas
 - Technology
 - Housing
 - Transportation
 - Food Access
 - Physical and Mental Health
- Seeking to determine needs and awareness of services

Senior Survey Data

- Total: 459
- Electronically
 - English: 390
 - Chinese: 19
- Paper
 - English: 49
 - Chinese: 1



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