

Via Student Art Contest



CUPERTINO

Purpose: Rename Via-Cupertino & create new graphics/branding

Age Group:

- Grades 6-12

Communities

- Cupertino
- Santa Clara

Design & Name To Convey:

- Community
- Mobility
- Ease of Use
- Public

Considerations for Artwork:

1. Does the submission convey **community**, **transit/mobility**, **ease of use**, or **public**?
2. Is the artwork vibrant and eye-catching?
3. Does the artwork appear to be original?

Considerations for New Name:

1. How well does name convey: **community**, **transit/mobility**, **ease of use** or **public**?
2. Is the name catchy? Does it have a ring to it?
3. Is the name relevant to Cupertino, Santa Clara, and potentially other cities in the future?

Contestants: Annabel C., Xinpei L.



Cupertino Wineries
(Annabel C.)

SV Community
Shuttle
(Xinpei L.)



Contestant: Shriya P.



EVA

Contestants:

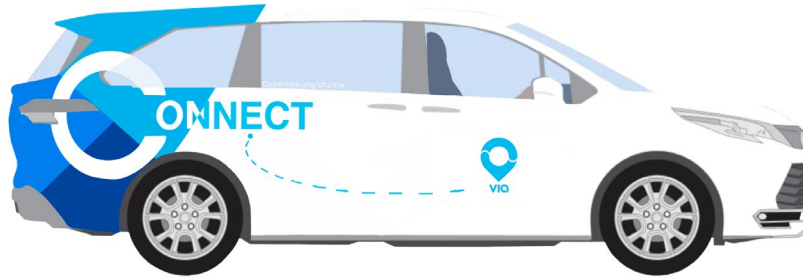
Anaya W.



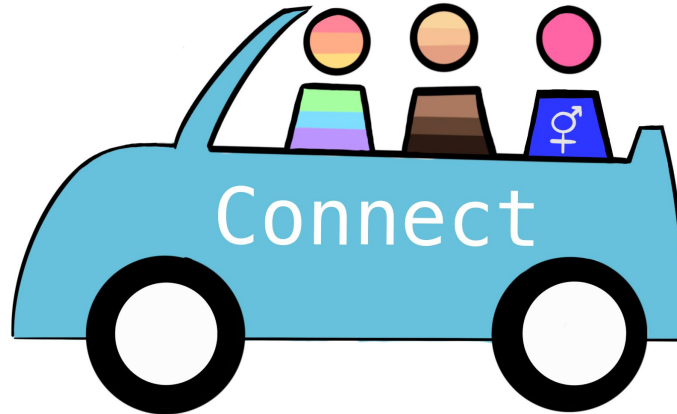
CUP-ride
(Mahir I.)



Contestants:

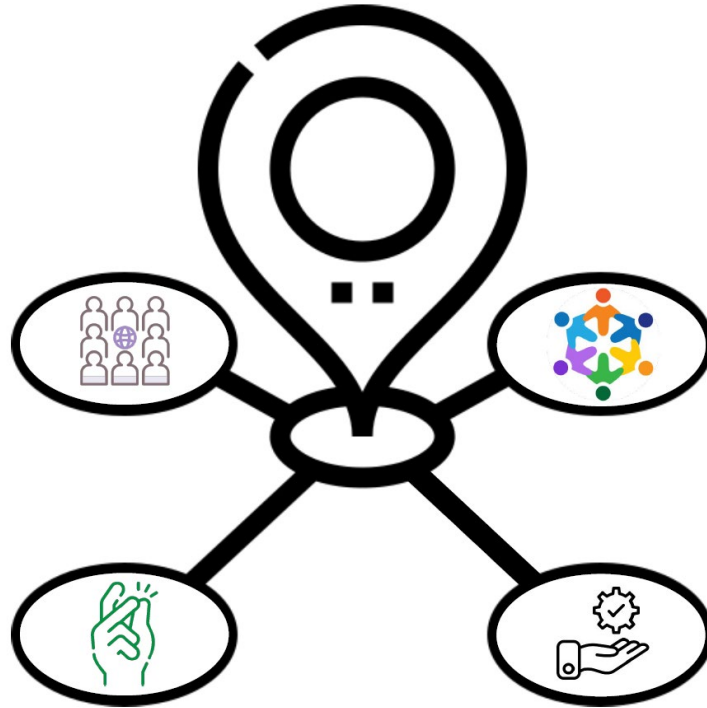


Mike O.



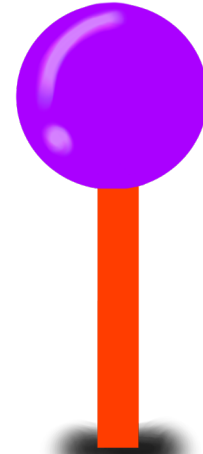
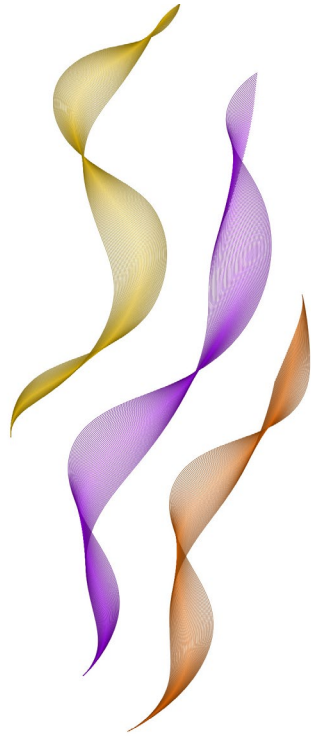
Prachi B. &
Claire Z.

Contestant: Sarvesh M.



CommuniRide

Contestant: Petra S.V.



PlaceSpot

Contestant: Shachi L.



Contestant: Eira L.

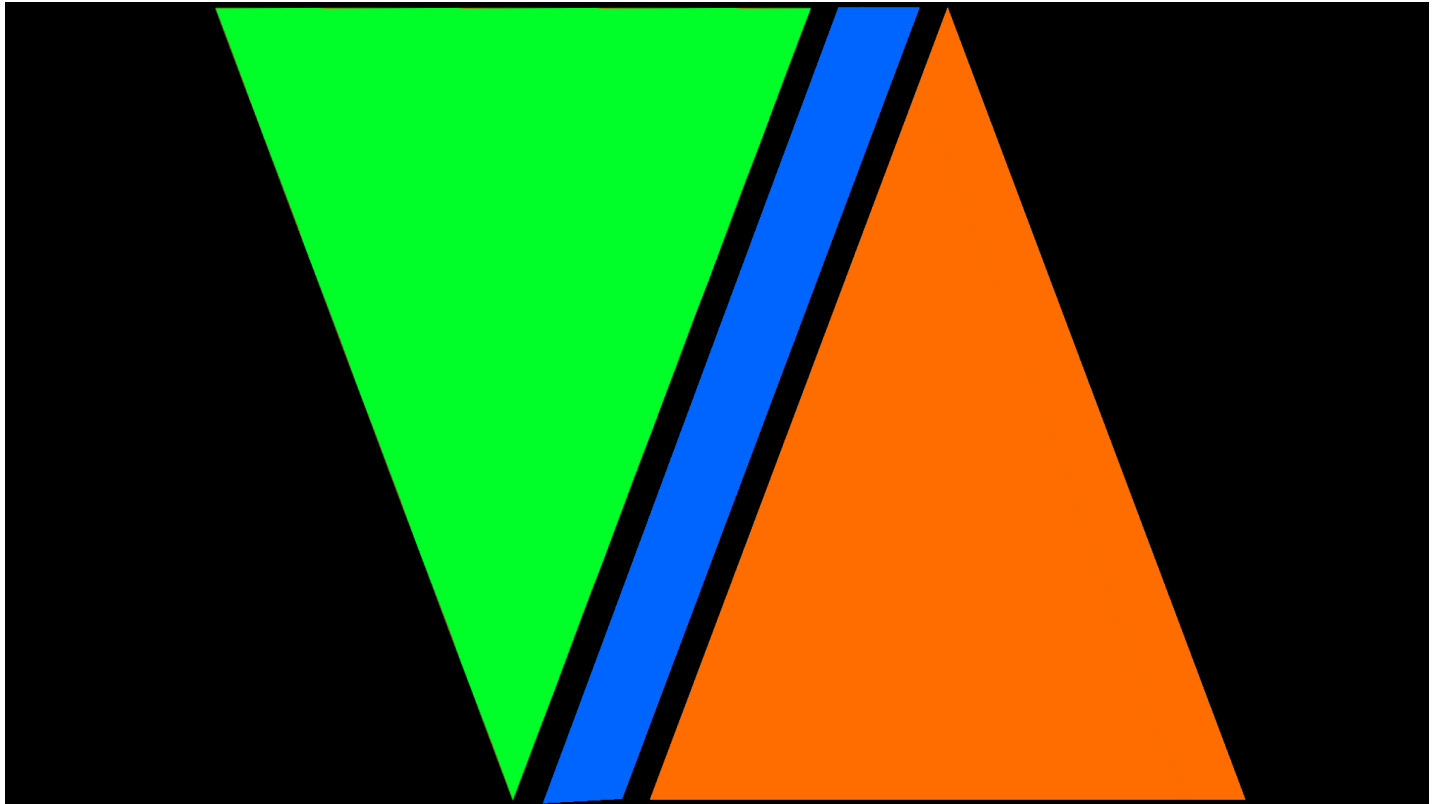


E-Everyone



Semi-Finalists

Contestant: Sridhar S.

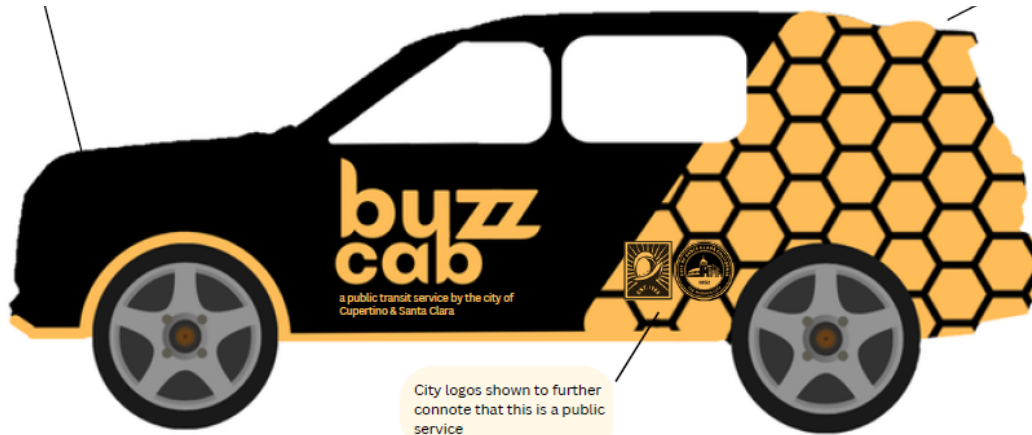


Contestant: Myra C.



WeVan

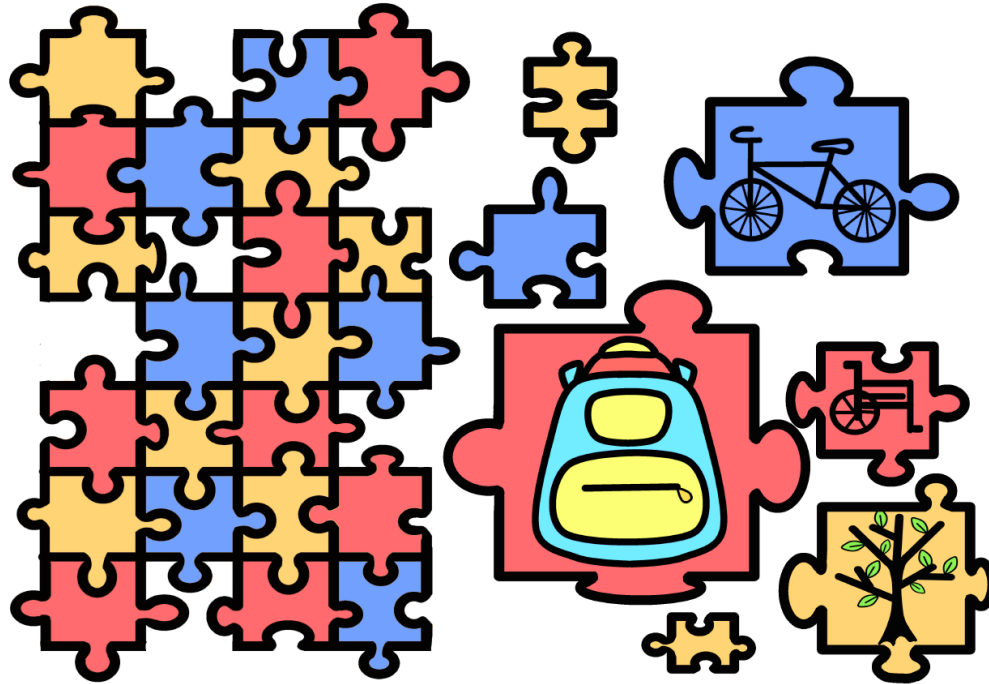
Contestant: Animesh A.



City logos shown to further connote that this is a public service



Contestant: Alison L.



Cupertino
Community
Shuttle

Contestant: Kopal K.



Hello
Neighbor

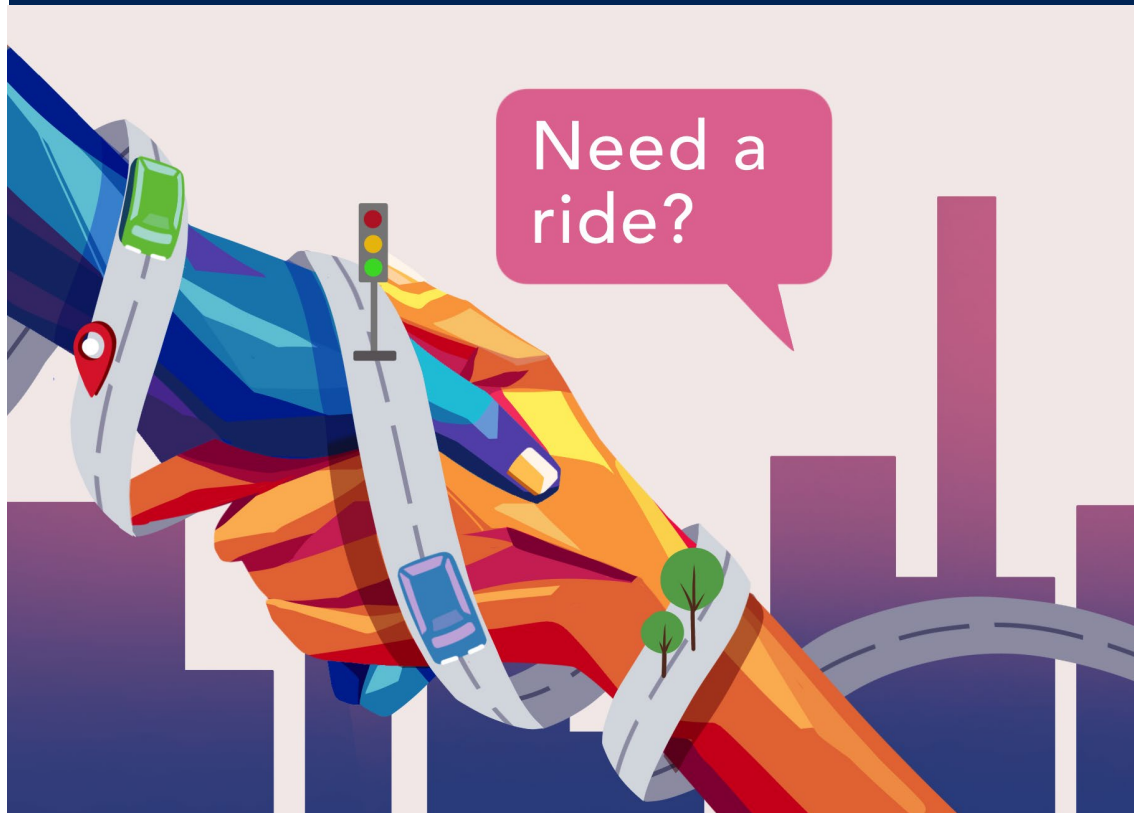
Finalists

Contestant: Medha S.

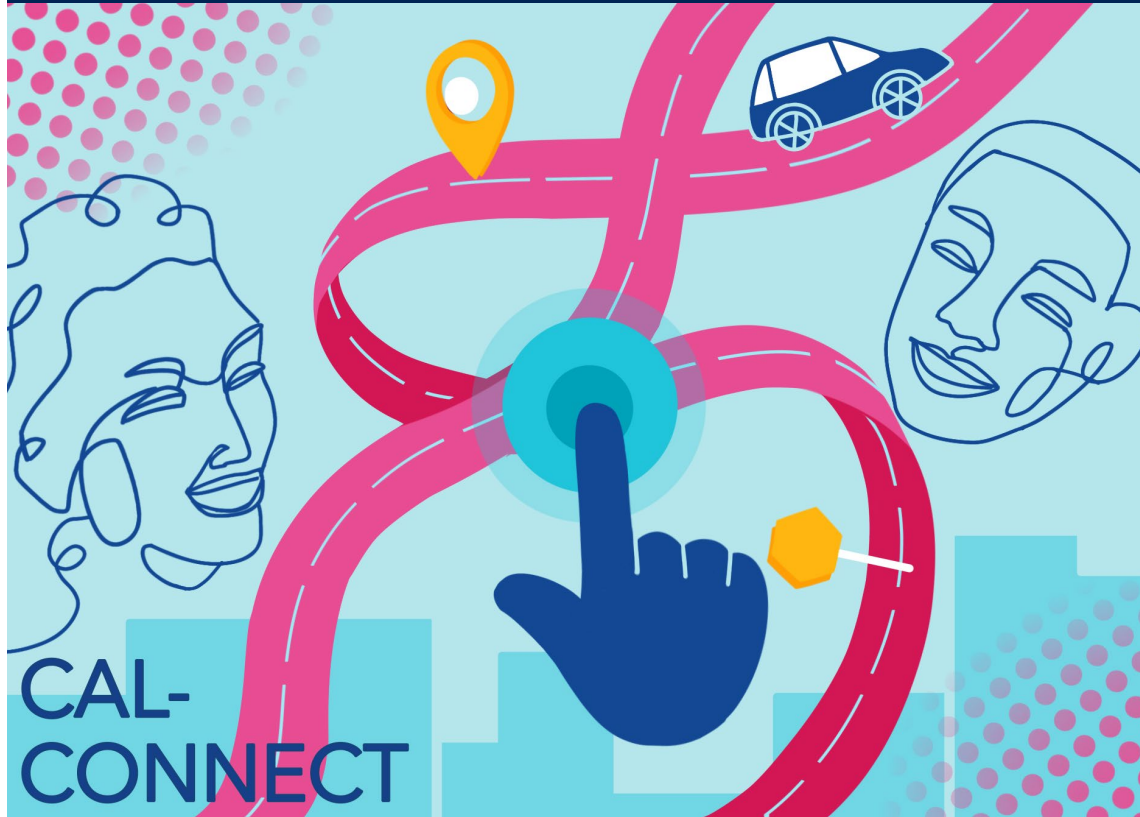


collectiva
let's go
together!

Contestant: Dana Y.



Contestant: Dana Y.



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