



Block Leader and Neighborhood Watch Newsletter

Hello Everyone!

The weather this May has been a bit more cold and damp than expected, but summer is on the way!

News For You

Now Open: National Night Out Registration

National Night Out is an annual community-building campaign that promotes public safety-community partnership and neighborhood camaraderie to make our neighborhoods safer, more caring places to live. National Night Out enhances the relationship between neighbors and law enforcement while bringing back a true sense of community. Furthermore, it provides a great opportunity to bring police and neighbors together under positive circumstances. As a reminder - **Block Leaders are required to host at least one community event each year** and National Night Out is a great option.

Learn more and register at cupertino.org/nno

All registrations must be received by July 14, 2023 to accommodate any requests.

Ideas for National Night Out Events include:

- Potluck or BBQ
- Ice cream social
- Games and contest
- Food or clothing donation
- Picnic or gathering at a neighborhood park or pool
- Plan a clean-up day to beautify a common area
- Heighten disaster preparation awareness
- Set neighborhood goals or discuss neighborhood issues
- Reconnect your Neighborhood Watch Program or make plans to start a group

Check and Update Your Contact Information

Please take the time to log into volunteer site and check that your information is filled out and correct. If you have any issues with the Better Impact system, let me know. Log in [here](#).

The information you provide in Better Impact is used to help manage the Block Leader and Neighborhood Watch programs - it is not shared without your permission.

Multi-Jurisdictional Hazard Mitigation Plan Update Survey

The County in collaboration with the cities, towns, and special districts are working together to update the Multi-Jurisdictional Hazard Mitigation Plan (MJHMP) which is now open for public participation. Community members are encouraged to participate in the public survey to share their experiences, knowledge, and concerns about local hazards by going to www.PrepareSCC.org/MJHMPSurvey.

Information provided in the survey will inform strategies and actions to reduce future risk of death, injuries and property damage from hazards.

Hazard mitigation plans address a range of natural hazards including flooding, wildfire, and severe weather. For the first three months of 2023, Santa Clara County experienced record and widespread snowfall, rainfall and power outages due to a series of atmospheric rivers.

The survey is available in English, Spanish, Chinese, Vietnamese, and Tagalog and closes **May 19**

www.PrepareSCC.org/MJHMPSurvey.

Please Share the Following

Vector Control

Santa Clara County is home to many animals and insects, capable of causing discomfort to the public and potential illness or injury. The District offers a variety of [services and education](#) to help the public protect themselves from animals and insects which can be harmful to human health.

Mosquitoes are more active in the warmer months - learn more about preventing mosquitoes [here](#).

Request help from the Vector Control district using [this form](#) with issues like:

- Wildlife
- Rodents
- Mosquitoes
- and more

City of Cupertino Launches Community Budget Survey

The City of Cupertino is experiencing financial hardships and anticipating changes in the City's short- and long-term financial outlook, which may lead to reductions in some services. The City is taking early action to prepare budget-balancing strategies for the Fiscal Year 2023-2024 budget and beyond. The City would like to hear from you on the priorities of residents, business owners, and community members.

The community is invited to take the [Community Budget Survey](#) today through May 31. In this survey, we'll ask you to tell us where you would prefer to see services reduced or not, in addition to revenue strategies you would like to see the City pursue. Take the survey [here](#).

The survey will be open through May 31. Preliminary responses submitted through May 16 will be shared during the City Council Special Meeting on the Fiscal Year 2023-2024 Proposed Budget Study Session on May 17.

Find more information about the City's financial outlook and potential budget-balancing strategies at cupertino.org/budgetforecast.

Registration Open: Middle School Bike Skills Workshops!

Register here: <https://wheelkids.com/msbs-cupertino/>

Middle School Bike Skills workshops prepare rising 6th, 7th, and 8th graders to bike to middle school and beyond. Participants and their parent or guardian will learn:

- Basic traffic laws
- How to position yourself on the road
- How to navigate intersections
- The most common types of bike crashes and how to avoid them
- Proper hand signals and how to let drivers know your intentions
- How to check that your bike is functioning properly
- How to adjust your helmet

This Middle School Bike Skills program is brought to you by Cupertino Safe Routes to School in partnership with Wheel Kids. The program includes a classroom safety presentation, on-bike skills drills on a blacktop, and a group ride through the neighborhood to put the lessons and skills into practice. **One parent or guardian is required to attend the class with each student. Student and guardian both need to bring a bike and helmet.**

Logistics:

Location:

Cupertino Senior Center
21251 Stevens Creek Blvd
Cupertino, CA 95014

Time: 8:30 a.m. - 12:30 p.m.

Dates:

June 11 (Sunday)
June 24 (Saturday)
July 16 (Sunday)
August 6 (Sunday)
August 26 (Saturday)

Who: Open to middle school students from any city + their parent or guardian

Fee: \$165

Class fee covers the cost of both the student and their guardian

Note: If you need financial assistance, please fill out [this form](#) then email tiffany@wheelkids.com. Scholarships are funded in part by VTA's 2016 Measure B.



March 31, 2023

Block Leader and Neighborhood Watch Newsletter

Happy Friday!

Thank you to everyone who spread life safety information ahead of the storms this month. I hope everyone has come out the other side safely. I especially want to thank the volunteers who took the time to translate the messaging in order to reach more of our community.

News For You

REACH Campaign

In the last 5 months you have been receiving emails about inclement weather as well as a request to share life-safety information. REACH (Raising Emergency Awareness of Community Hazards) is an initiative to increase community resilience and preparedness using existing social networks, and to give volunteers an opportunity to make sure that you are able to get in touch with your neighbors. And remember a connected community is a safe and resilient community!

While we may have some "practice" messages (such as the March 1 message about evacuation routes), REACH messages usually go out when an incident such as a storm represents a moderate, major, or extreme risk. You are not required to respond to every REACH message - you may be busy, or sick, or out of town - but please respond at least once a quarter. I want to be clear - this is a tool used to evaluate the programs themselves, not you as volunteers.

I ask that you respond through the Microsoft form each time a REACH message goes out for a few reasons.

1. To measure message spread/efficacy
2. To measure participation across the Office of Emergency Management volunteer programs
3. To let us know that your email is up to date
4. So that any data I report can be easily replicated

Date Sent	Topic	Responses (all programs)	Message Spread (Estimate)	Translations
3/1/23	Evacuation Maps	20	696	0
3/8/23	Inclement Weather	77	4252	4
3/13/23	Continued Storms	40	2585	1
3/20/23	Inclement Weather	67	4741	0

Doorhangers

The first batch of "Hello Neighbor!" doorhangers have arrived! Supplies are limited, so these will only be available for Block Leaders.

These doorhangers have a basic description of the Block Leader program as well as space for your contact information. Leave these with neighbors that you want to invite into your Block or may have lost touch with.

The doorhangers will be available for pickup at the May meeting. If you want your doorhangers earlier, email me to arrange a pickup at City Hall.

May Meeting

The next Block Leader meeting will be May 30th at Community Hall. Our guest speaker will be Victoria Morin from the City's Sustainability and Environmental Programs - please let me know if there is something specific you would like Victoria to discuss.

We will also have a limited number of the retired Block Leader shirts available on a first-come, first-serve basis. Due to the limited number, I cannot guarantee that everyone who attends will receive a shirt.

As a reminder, all are welcome to join but Block Leaders are required to attend **at least one meeting per year**.

Register at [this link](#), I hope to see you there!

Upcoming Dates and Events

-Ramadan Continues-

April 2: Holi

- 11 am - 4 pm at Quinlan Community Center

April 4: Morning Chat with the Cupertino Mayor

- 7:30 am at Holder's Country Inn

April 5: Passover

April 8: [Big Bunny Run](#)

April 9: Easter

April 15 & 16: [Hack Cupertino](#)

Questions? Contact Marta Drown at (408) 777-3408, or MartaD@cupertino.org.

Are you interested in joining the Block Leaders program? Learn more at Cupertino.org/BlockLeader



cupertino.org



**CITY OF
CUPERTINO**

City of Cupertino, California

Website | 408.777.3200

10300 Torre Avenue, Cupertino, CA 95014-3202



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Block Leader Newsletter

March 14, 2023

We are halfway through March already! Stay warm and dry as another Atmospheric River heads our way.

News for You

- Storm Messaging
- Meeting Updates
- Block Leader Resources
- Upcoming Block Leader Trainings

Please Share!

- Supporting West Valley Community Services
- Upcoming Dates/Events

News For You

Storm Messaging

Thank you to everyone who passed on life safety information about the atmospheric river! Stay alert, as the Flood Watch and High Wind Warning are still in effect. If you have not already confirmed that you received and passed on the messaging, do so at [this link](#). Remember, your efforts are essential in keeping our community safe.

Meeting Updates

The April meeting has been moved to May 30th in person at Community Hall. Our guest speaker will be from the Sustainability Division - if there are any specific topics you would like information about, please let me know. You can register for the meeting through this [Eventbrite link](#).

The Public Safety Forum has been scheduled for Thursday October 19th at Quinlan Community Center - more information coming soon.

Block Leaders: To remain an active Block Leader you must attend at least one meeting per year. If you did not attend the January meeting, try to attend the May or July meetings, or the Public Safety Forum.

Resource Updates

I have added the USPS Informed Delivery program to the list of [Block Leader resources](#). Informed Delivery is a free service that shows you preview images of incoming mail, and is a useful tool in the event of mail theft.

If you know of any other resources that would be useful for your fellow Block Leaders and Neighborhood Watch volunteers, please let me know.

Upcoming Block Leader Trainings

The next trainings will be held virtually on March 15 and April 26. You can register through one of the links below.

[March 15th – 12pm](#)

[March 15th – 6pm](#)

[April 26th – 12 pm](#)

[April 26th – 6pm](#)

Please Share the Following

Help Support West Valley Community Services

WVCS is in need of your support! Below is a list of requested items as well as information about how to donate.

- Meals in a can (soup/stew/chili)
- Canned vegetables
- Canned fruit in its own juice/water
- Canned protein (tuna/chicken)
- Pasta & pasta sauce
- Cereal & oatmeal
- Rice and beans
- Mac and cheese
- Baking mixes
- Oil
- Peanut butter
- Sugar & flour
- Healthy snacks

Please avoid items packed in glass, candy, or sugar-sweetened drinks. We do not accept expired, opened or broken cans, packages or boxes.

Donations are accepted from 9am-12pm and 1-4pm Monday - Friday at 10104 Vista Drive, on the right past the Fire Station.

Unable to drop food off? Please consider donating to West Valley Community Services by visiting wvcommunityservices.org/donate-now

Want to host a Food Drive for WVCS? Please contact our Manager of Food Pantry Operations:

Toni Concepcion 408-342-0555 tonic@wvcommunityservices.org

Thank you for your support of OUR community.

Upcoming Dates/Events

3/18 - Regnart Creek Trail Ribbon Cutting

3/19 - Lailat al Bara'ah

3/21 - Nowruz

3/23 - Ramadan begins

3/25 - Summer Jobs Rair

3/31 - Cesar Chavez Day

4/4 - Coffee with the Mayor, Maha Jayanti

4/5 - Passover

4/8 - Big Bunny Run

Questions? Contact Marta Drown at (408) 777-3408, or MartaD@cupertino.org.

Are you interested in joining the Block Leaders program? Learn more at Cupertino.org/BlockLeader