

Homestead's SR2S

2022-23

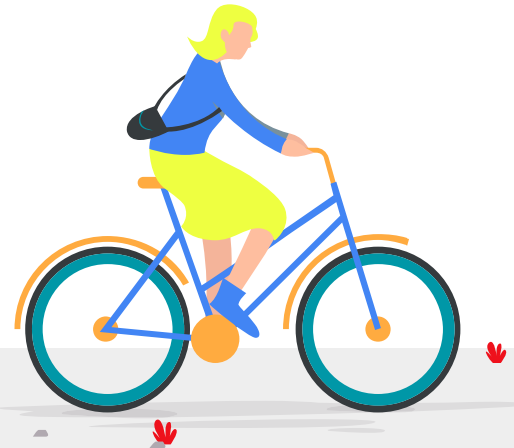
ft. Kaleb and Sarah



Main Project

Bike Week

10/18/22 - 10/21/22



Bike Week: Event Order

01

Don't Drive for Donuts

02

Bike Repair Event

03

Safety Presentation
+ Giveaway

04

Tube/Tire Repair Demo
+ Giveaway

05

Staff and Student Ride
+ Otter Pops

01

Don't Drive for Donuts (10/18)

Students who biked to school received a bike week flier that could be redeemed for a free Krispy Kreme donut during brunch.



~180 participants

02

Bike Repair Event (10/18)

Students brought their bikes to be fixed by Community Cycles CA and Homestead's Cycling Club.



~20 participants

03

Bike & Road safety Presentation & Giveaway (10/19)

Students attended a presentation how to ride happy and alive with Tim Oey from the Silicon Valley Bicycle Coalition. They received stickers, water bottles, helmets, and lights.



~10 participants

04

Tire & Tube Repair Demonstration & Giveaway (10/20)

Homestead's Cycling Club demonstrated how to replace a tube or patch one on the road. Students received patch kits and tire levers.



~10 participants

05

Staff and Student Ride (10/21)

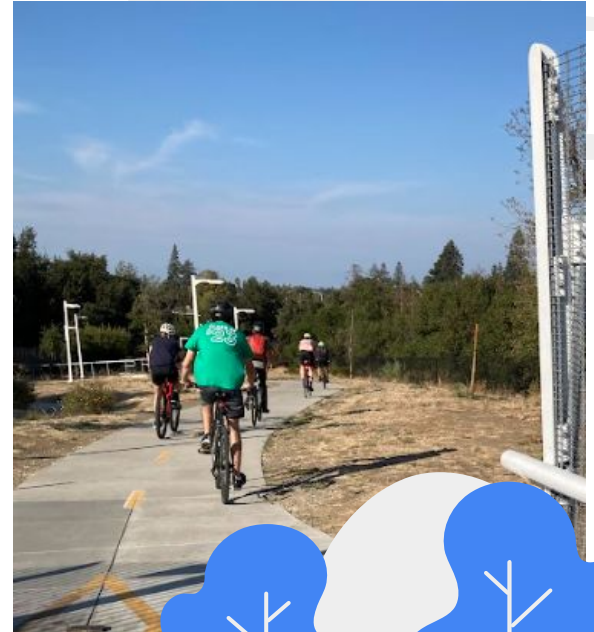
Students and HHS staff joined for a fun 5-mile bike route that looped around the De Anza College campus.

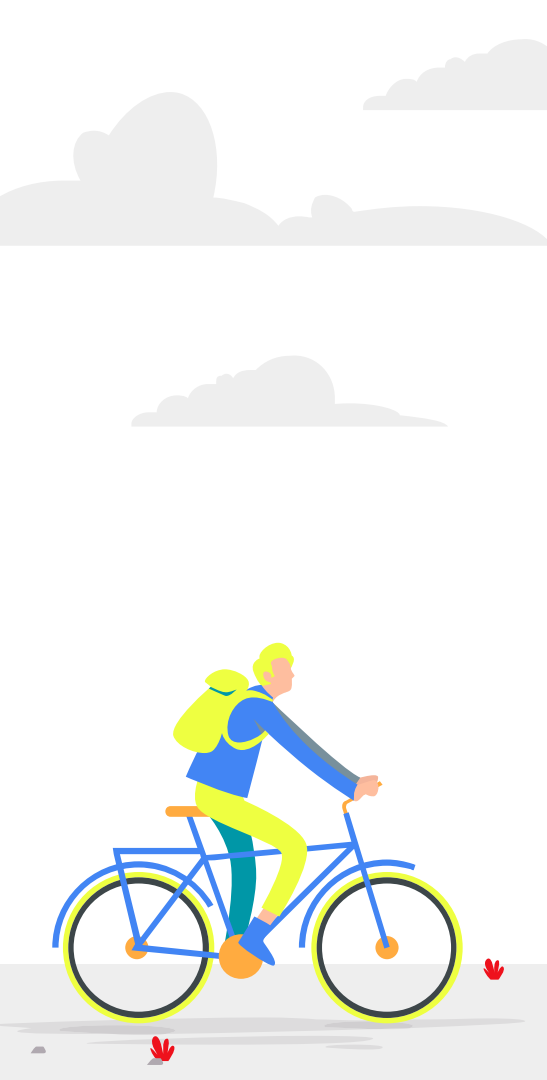


~20 participants

Bike Week Takeaways

- Had largest turnout for donut event
 - More students than we even expected, ran out of fliers
- Needed better promotion for the whole week
- Many students don't stick around for events after school ends
 - Exception of extremely large events e.g. Multicultural Night, dances
 - Try hosting events during school





Revised Project

Don't Drive for Donuts pt. 2

4/24/23 (in spirit of earth week)

06

Don't Drive for Donuts (4/24/23)

Students who biked to school received a *ticket* that could be redeemed for a free Krispy Kreme donut during brunch.



~240 participants



Improvements made

- Used tickets instead of fliers/stamps
 - While not promoting anything, much easier to use
- Promoted the event in advance
 - In partnership with Homestead Climate Crew and the Cycling Club
- Seasonal difference
 - Warmer and friendlier temperatures

Suggestions

- **Promote events a lot and in advance**
 - Partner with other clubs!
 - Use social media
 - Take advantage of school announcements and resources
- Plan events during school hours
- Use incentives
 - Donuts, offer pops, giveaways





end