





City of Cupertino Sponsorship Opportunities 2024-2025

SPONSORSHIP OVERVIEW

The City of Cupertino's Parks and Recreation Department has been committed to bringing family-oriented events to the residents of our community and surrounding areas. The purpose of receiving sponsorships for the events is to lessen the impact on the City funds by offsetting the cost of the community events and to provide partnership opportunities for local businesses and organizations.

EVENT DATES

<p>Teen Speaker Series Various weekends</p> 	<p>Monster Mash Sat., Oct. 26, 2024</p> 	<p>Tree Lighting Fri., Dec. 6, 2024</p> 	<p>Breakfast with Santa Sat., Dec. 7, 2024</p> 
<p>Santa Visits Weekends in Dec.</p> 	<p>Big Bunny 5K Sat., March 8, 2025</p> 	<p>Movies in the Park Fridays in August</p> 	<p>4th of July Sat., July 4, 2025</p> 

SPONSORSHIP BREAKDOWN

SPONSORSHIP LEVELS AND BENEFITS	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL
Advertising:			
<i>Name/Logo on event flyers</i>	◆	◆	◆
<i>Company name listed on website</i>	◆	◆	◆
<i>Recognition during event</i>	◆	◆	◆
<i>Placement of (1) banner within the event (sponsor provides)</i>		◆	◆
<i>Company featured in social media promotion</i>		◆	◆
On-site Involvement:			
<i>Opportunity to offer product samples to the public</i>		◆	◆
<i>Complimentary booth space at event</i>	◆	◆	◆
<i>City provides table and chairs</i>			◆
<i>Sponsor provides table and chairs</i>	◆	◆	

SPONSOR INFORMATION	REQUIRED SECTION
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Organization/ Business Name:			
Primary Contact Name:		Email:	
Phone Number:		Cell Phone:	
Address:		City/State/Zip:	
On-Site Contact:		On-Site Contact Number:	
Business Type:			

SPONSORSHIP CONFIRMATION & FEES BREAKDOWN

REQUIRED SECTION

Please check the applicable boxes below to confirm event(s) and level of sponsorship participation.
Multi-Event fee is only applicable for sponsors who sign up for at least three events.

Select Event(s)		Bronze Level		Silver Level		Gold Level	
	Single Event Fee:		\$500		\$750		\$1,000
	Multi Event Fee:		\$350		\$600		\$850
	Single Event Fee:		\$500		\$750		\$1,000
	Multi Event Fee:		\$350		\$600		\$850
	Single Event Fee:		\$500		\$750		\$1,000
	Multi Event Fee:		\$350		\$600		\$850
	Single Event Fee:		\$500		\$750		\$1,000
	Multi Event Fee:		N/A		\$600		\$850
	Single Event Fee:		\$500		\$750		\$1,000
	Multi Event Fee:		N/A		\$600		\$850
	Single Event Fee:		\$500		\$750		\$1,000
	Multi Event Fee:		N/A		\$600		\$850
	Single Event Fee:		\$1,000		\$1,250		\$1,500
	Multi Event Fee:		N/A		\$1,100		\$1,350
	Single Event Fee:		\$750		\$1,000		\$1,250
	Multi Event Fee:		\$600		\$850		\$1,100
Other Amount Not Listed Above:							

SIGNATURE

REQUIRED SECTION

Print Name:			
Signature:		Date:	

Please submit completed form to Christinal@cupertino.gov. All applications are subject to acceptance by the City of Cupertino Parks & Recreation Department. Once your application has been reviewed, you will be sent additional information.

STAFF REVIEW

**For Office Use Only*

Print Name:			
Signature:		Date:	