



## PARKS AND RECREATION DEPARTMENT

QUINLAN COMMUNITY CENTER

10185 NORTH STELLING ROAD • CUPERTINO, CA 95014

(408) 777-3120 • FAX (408) 777-3137

Dear Community Supporter,

The City of Cupertino is proud to present the 2012 Big Bunny Fun Run on Saturday April 7, 2012 at the Cupertino Civic Center. The event features a 5K Run, 2.5K Walk, and a Kids Run--where everyone is a winner. Hundreds of participants from all over the Bay Area are expected to take part in this exciting community event. The Big Bunny Fun Run celebrates our city's commitment to creating a positive, healthy, and connected community. We hope that your business or organization would consider partnering with us to continue to make this event a thriving success.

This year as part of the Parks and Recreation Department's 50th anniversary celebration, we are going give back so others can have something we take for granted--clean water. Over one billion people worldwide do not have access to this most basic human need, resulting in over 4,000 deaths each day. Since hydration is an important part of the Big Bunny Fun Run our goal is to provide a clean source of water for at least 50 people.

For every registration, \$5 will be donated to charity: water to support clean water efforts around the world. Charity: water is a non-profit organization bringing clean and safe drinking water to people in developing nations. All participants will receive a charity: water wristband as a reminder of their gift. For more information about charity: water, please visit their website at [www.charitywater.org](http://www.charitywater.org).

The Big Bunny Fun Run would not be possible without the generous support of businesses and organizations in our community. It can serve as an excellent venue to showcase your organizations' commitment to supporting a living a healthy lifestyle. We have developed 4 levels of sponsorship to help your organization find the best way to participate in this year's Big Bunny Fun Run.

### Blue Level Sponsor- Raffle Prize Contribution

- Your organization's logo on our event website and the Community Sponsor Presentation (displayed during the event)
- Recognition of your organization's contribution during the awards ceremony.

### Silver Level Sponsor- \$500 Contribution

- Blue Level Sponsor Level plus:
- Your organization's logo in a prominent place on our event website and the Community Sponsor Presentation (displayed during the event)
- Booth space during the event

### Gold Level Sponsor- \$1,000 Contribution

- Silver Level Sponsor Level plus:
- Your organization's logo in a prominent place on advertisements (see included example media).
- Your organizations logo on event t-shirt
- Marketing Material and/or Coupon included in participant gift bag

### Platinum Level Sponsor- \$2,000 Contribution (Only 1 Available)

- Gold Level Sponsor Level plus:
- Your organization's logo in a prominent place on event t-shirt
- Naming rights to 2012 Kids Run
- Organization Representative honors of starting Kids Run
- Special Plaque of Appreciation

Thank you so much for taking the time to consider sponsorship of this fun community event. It is only with your help that we are able to make this event a success. If you have any questions, please feel free to contact me at (408) 777-3120 or email me at [jeffo@cupertino.org](mailto:jeffo@cupertino.org).

Sincerely,

Jeff Ordway  
Recreation Coordinator

Federal Tax ID # 94-6027368



**CUPERTINO**

# Big Bunny Fun Run Sponsorship Record

Please return with donation in provided envelope.

## SPONSORS INFORMATION

Organization Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

I wish to make my donation anonymously

## SPONSORSHIP LEVEL

- Platinum Level Sponsor- \$2,000 Contribution**
  - You will receive a confirmation email with information regarding your booth space during the event.
  - Your Appreciation Plaque will be mailed to you after April 7, 2012 or can be picked-up at the Quinlan Community Center
  - Please send a copy of your logo in .jpeg or.tiff to [jeffo@cupertino.org](mailto:jeffo@cupertino.org) by March 15, 2012.
- Gold Level Sponsor- \$1,000 Contribution**
  - You will receive a confirmation email with information regarding your booth space during the event.
  - Your Appreciation Plaque will be mailed to you after April 7, 2012 or can be picked-up at the Quinlan Community Center
  - Please send a copy of your logo in .jpeg or.tiff to [jeffo@cupertino.org](mailto:jeffo@cupertino.org) by March 15, 2012.
- Silver Level Sponsor- \$500 Contribution**
  - You will receive a confirmation email with information regarding your booth space during the event.
  - You will receive a confirmation email with information regarding your booth space during the event. Please send a copy of your logo in .jpeg or.tiff to [jeffo@cupertino.org](mailto:jeffo@cupertino.org) by March 15, 2012.
- Blue Level Sponsor- Raffle Prize Contribution**
  - Donation Prize: \_\_\_\_\_ Estimated Value: \_\_\_\_\_
  - Please send a copy of your logo in .jpeg or.tiff to [jeffo@cupertino.org](mailto:jeffo@cupertino.org) by March 15, 2012.

If you have any questions please contact Jeff Ordway at (408) 777-3120 or [jeffo@cupertino.org](mailto:jeffo@cupertino.org). Please make all checks payable to: City of Cupertino.