

State of the City 2012

Mark Santoro

Mayor

City of Cupertino



CUPERTINO

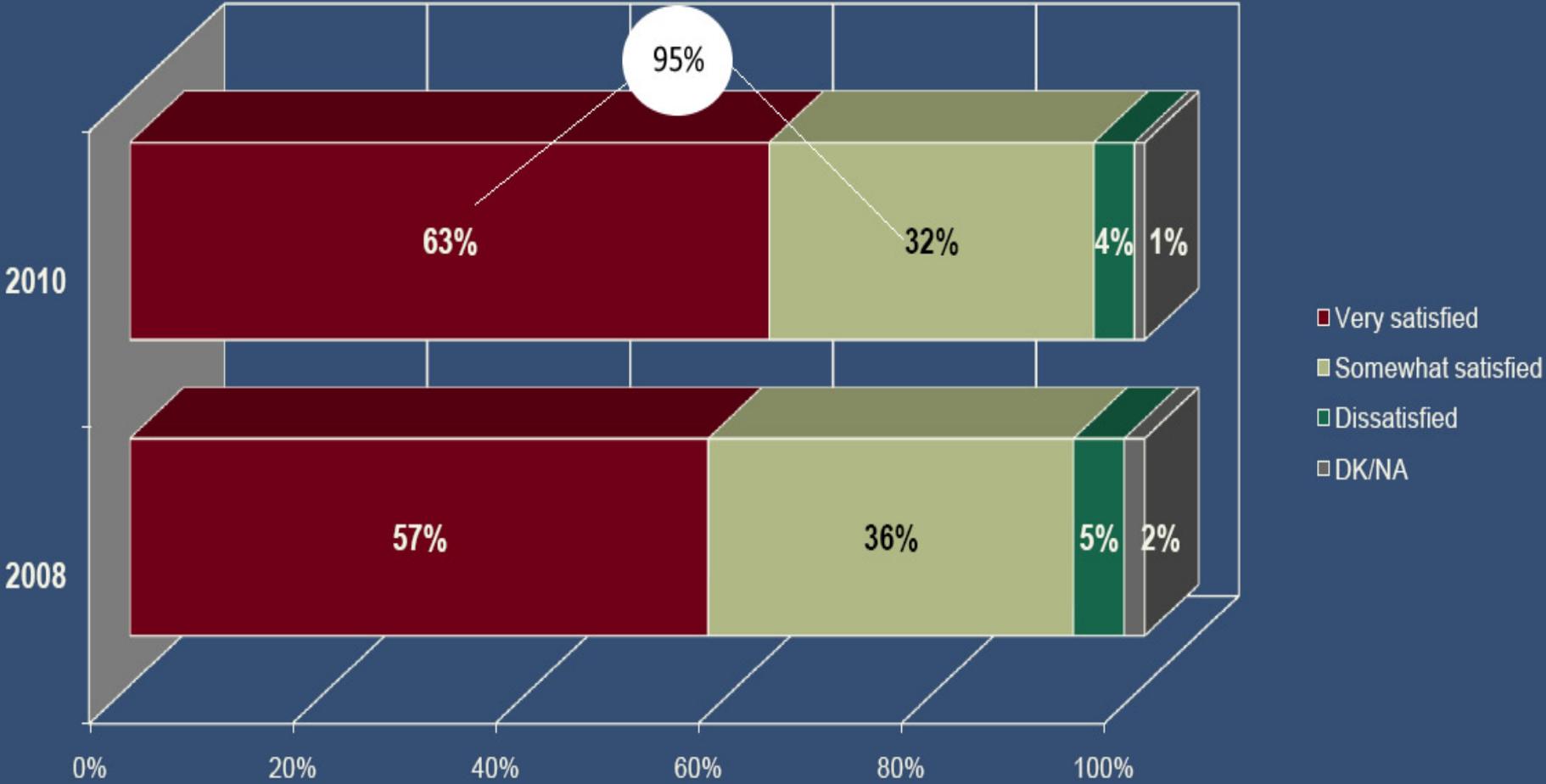
The State of Cupertino is....



Good!



Satisfaction with Quality of Life Godbe Survey



Cupertino is 5th on Forbes America's Top 25 Towns to Live Well

Forbes.com
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In Depth: America's Top 25 Towns To Live Well

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5. Cupertino, Calif.
Population: 50,572
Location: South of San Francisco and west of San Jose.
Median income: \$128,149

Strongest categories: A great start-up environment in the heart of the Silicon Valley and home to a number of semiconductor and technology companies, most notably Apple, Cupertino succeeds as a mix of a place for established businesses and small shops. It ranks in the top 10 for sole proprietors and small businesses per capita.

And, it's going to get even better



Main Street



Rosebowl



Homestead Shopping Center



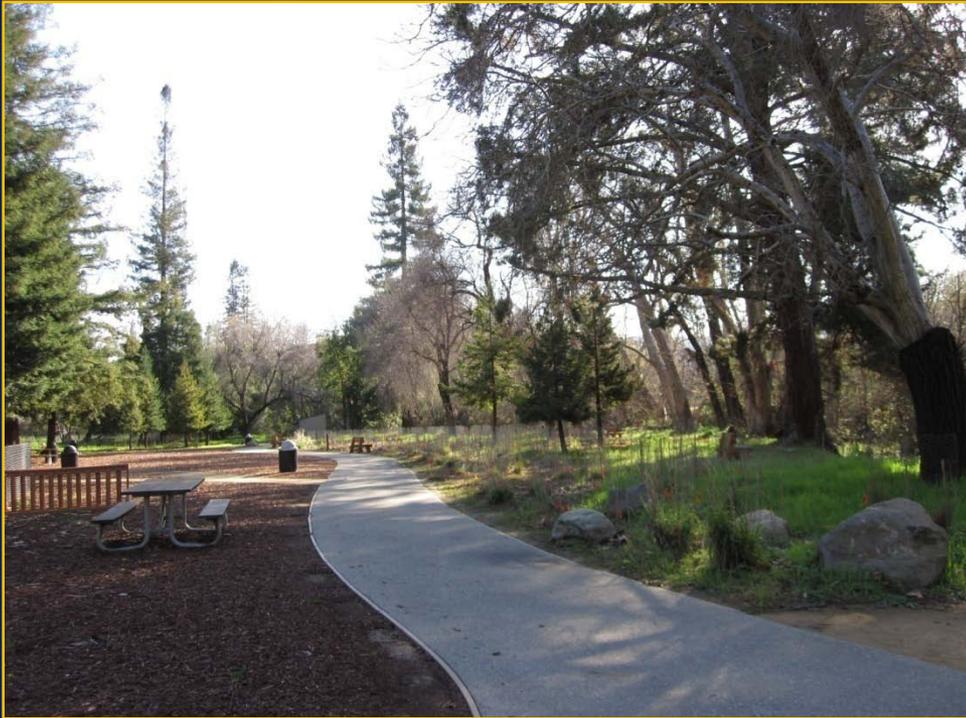
Crossroads Retail



Apple Campus 2



Stevens Creek Trail



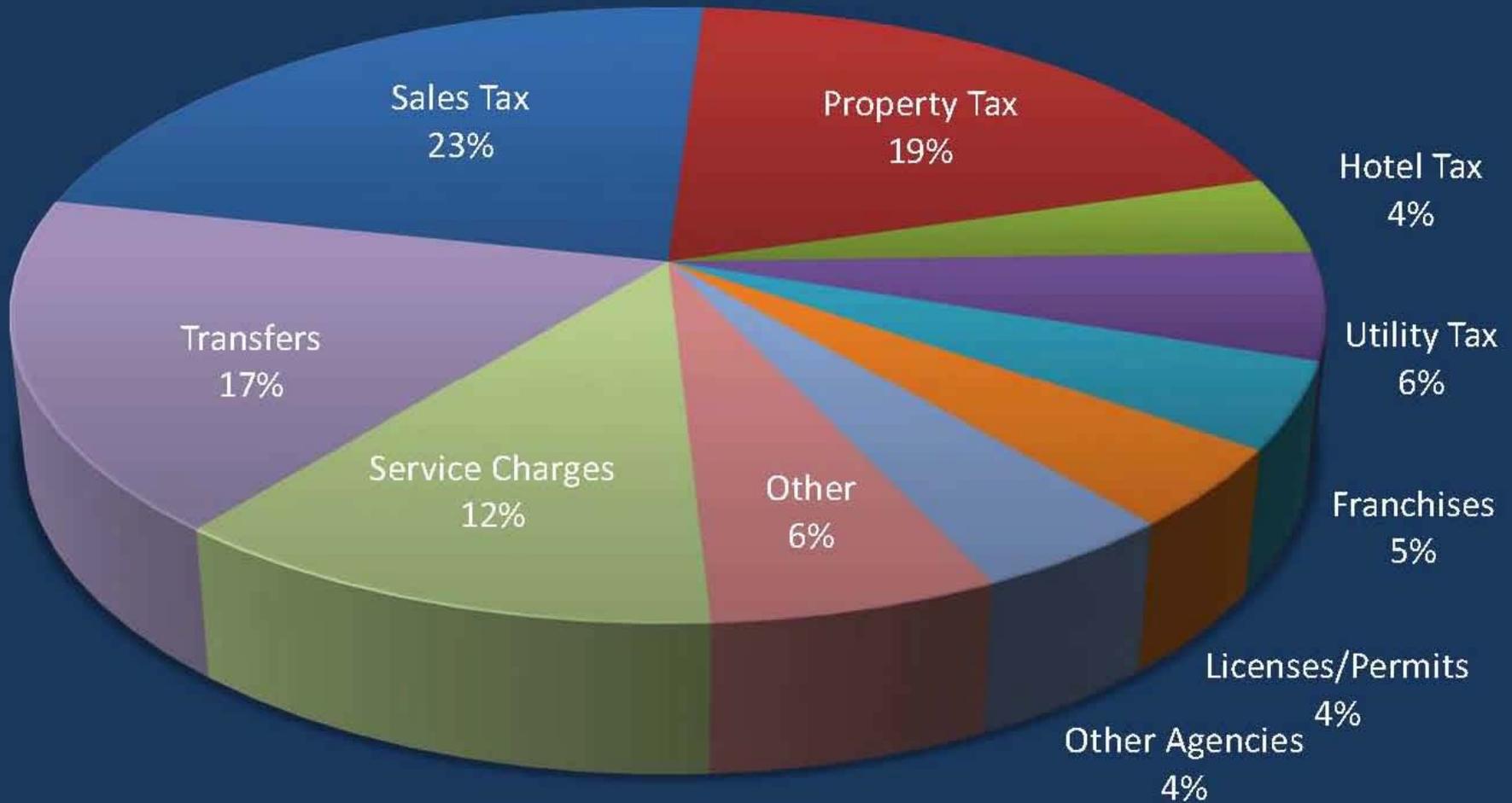
Stevens Creek Restoration



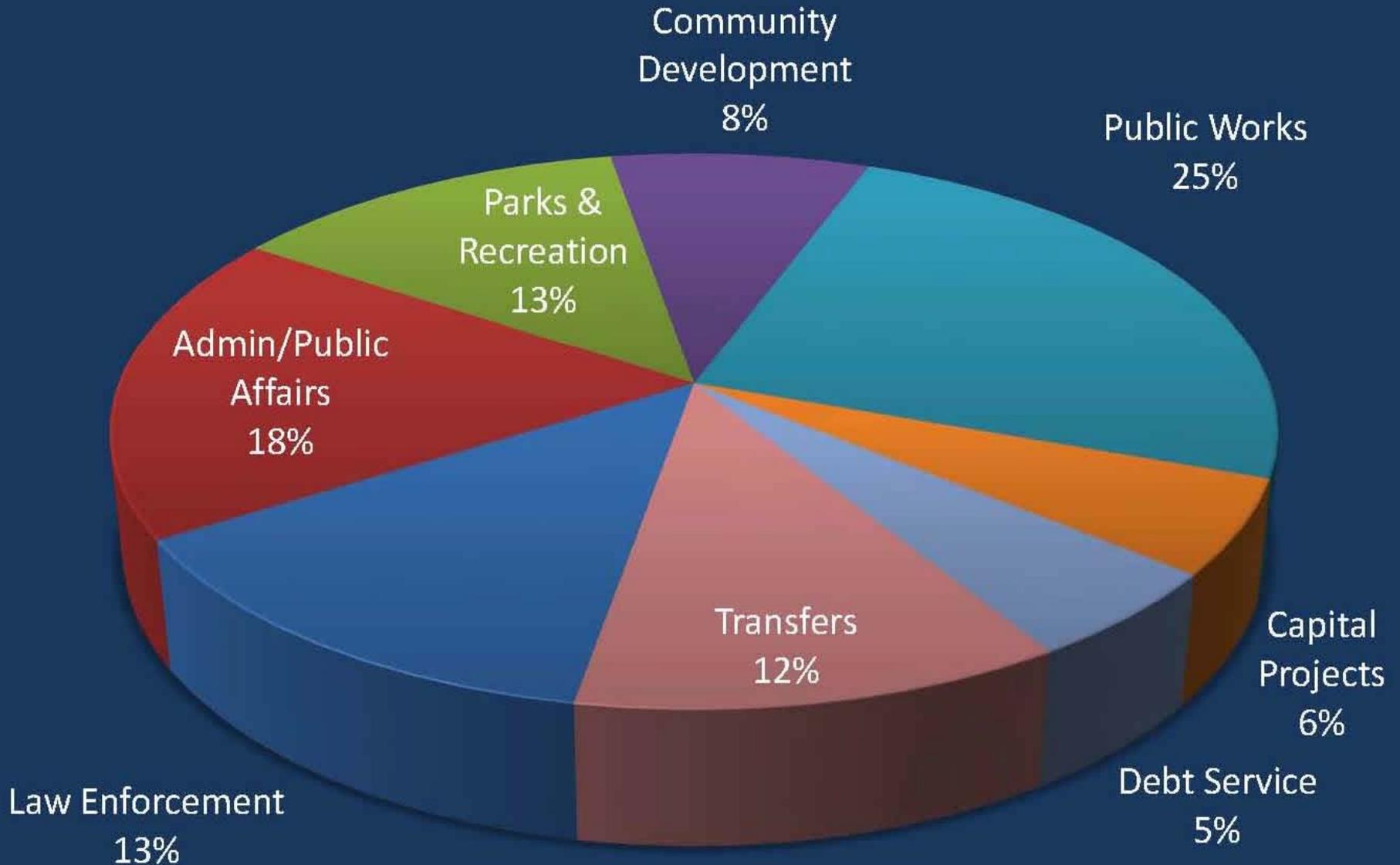
Cupertino is Financially Strong



Cupertino Revenue



Cupertino Expenditures



Cupertino Compared to Nearby Cities

- Gilroy lost 71 city workers
- Santa Clara lost more than 100 city workers
- Los Gatos lost 8% of city workers
- Cupertino lost **ZERO** city workers and maintained our resident services

- Cupertino's budget is always balanced

- Cupertino's General Fund reserves of \$14.4 million are intact

And we have the
Best Schools in the Country



Cupertino Union School District

- **10th highest performing district in state**
- **Average API score of 955**
- **11 schools recognized as Distinguished School in 2010**
- **1 school nominated for Nation Blue Ribbon Honors**

Fremont Union High School District

- **All Cupertino high schools are on Newsweek Magazine's list of top high schools in the nation**
- **Over 77% of FUHSD students enter college immediately upon graduation**

Homestead Band at Macy's Parade



PHOTO BY GROUP PHOTOS, INC. Homestead H.S., Cupertino, California (2011)



PHOTO BY GROUP PHOTOS, INC. Homestead H.S., Cupertino, California (2011)



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Angela Zhang



Angela Zhang, 17, a senior at Monta Vista High School wins \$100,000 scholarship for her cancer fighting research in the 2011 Siemens Competition in Math, Science and Technology.

But even in a great place
bad things can happen



We lost Steve Jobs who was the
product of Cupertino Middle and
Homestead High Schools



Some things City Council has done



Cupertino Library Opened for Additional Hours



Library Fountains Back on



Traffic Congestion

- **New crossing guards and striping**
- **WBC and the now famous WOW program**
- **RFID tags at Lincoln & Kennedy**
- **Last year Cupertino is declared as Bike Friendly Community**
- **Safe Routes to School**

Blackberry Farm Renovation



Stevens Creek Corridor Park Restoration Phase 1



Sterling Barnhart Park



Scenic Circle Access



Fix the Roads

- Council increased funding for road repairs the last three years
- List of Cupertino road conditions
www.cupertino.org/roads

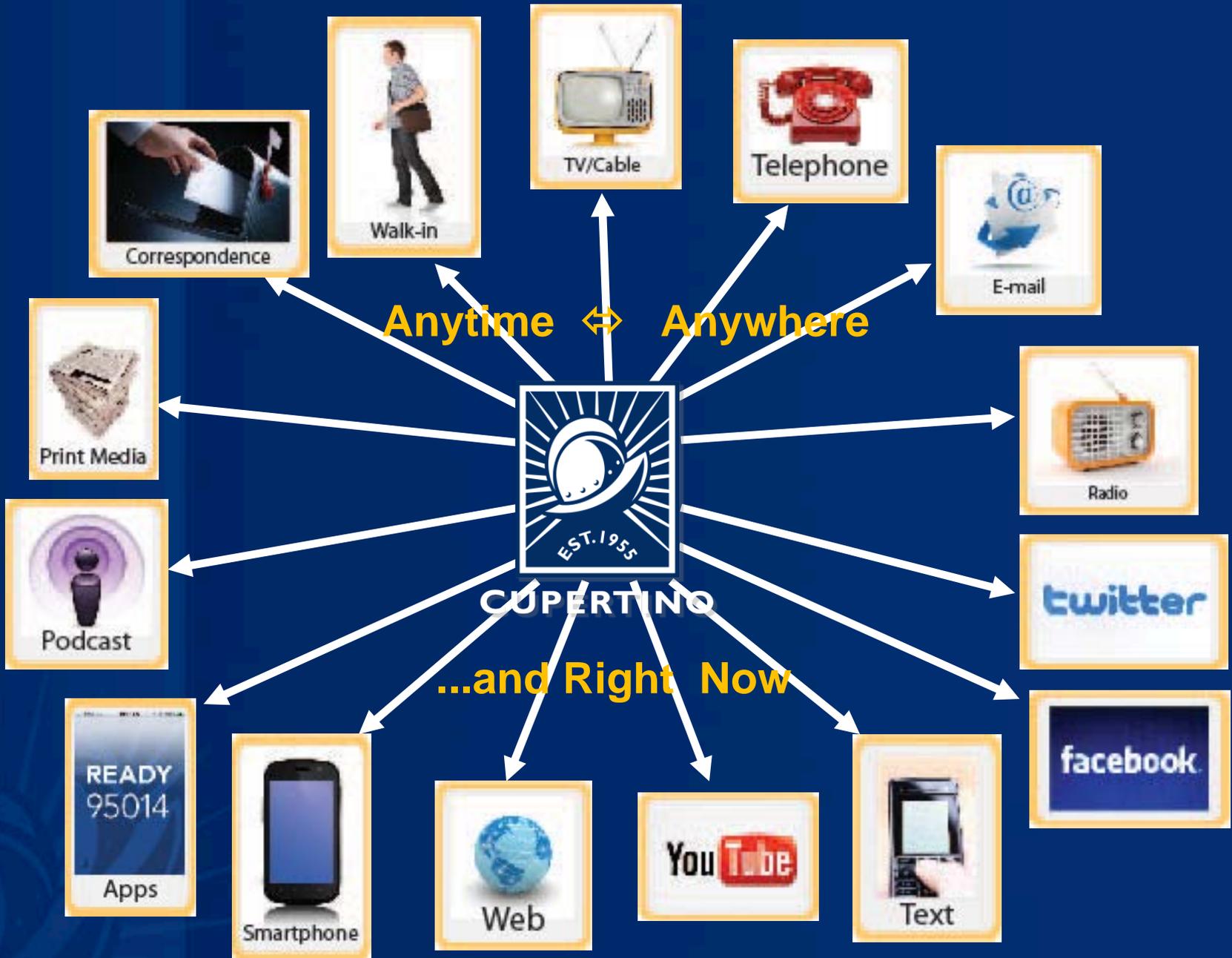
Transparent Government













And three new things



Meet Mayor Mark



Wednesday
following the first
council meeting
each month
4:00 – 5:30 pm
City Hall
EOC

Help Businesses in Cupertino



@Cupertino

Monta Vista High School DECA presents



@CUPERTINO WEEKEND

Valentine's Weekend Feb 10-12



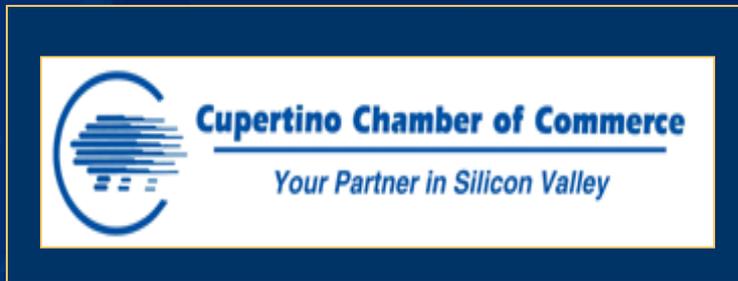
Atcupertino.org

Eat. Shop. Celebrate.
Great Deals ♥ Great Discounts

Sponsored by the City of Cupertino, Cupertino Chamber of Commerce,
& Vallco Shopping Mall

Small Business Workshop

- **One Day Workshop to help small businesses in Cupertino - Tuesday, May 29, 2012, 12:00 - 4:00 pm, Cupertino Community Hall**



People make a community.

Cupertino is one of the most diverse cities in
the world.



Our Diverse Culture Provides

Food

Festivals

Shows

Dances

and great Cricket Players



Cupertino is perhaps the best example in the world of how different groups can make a community better, stronger, more fun, and more successful.

We are a shining example for the rest of the world of how everyone can and should live together.



But I think we can do even better...



Leveraging Ethnic Diversity Workshop



LEED

LEVERAGING ETHNIC DIVERSITY

Finally,
one person does not make up a city



City Council Members



City Attorney Carol Korade



City Manager Dave Knapp

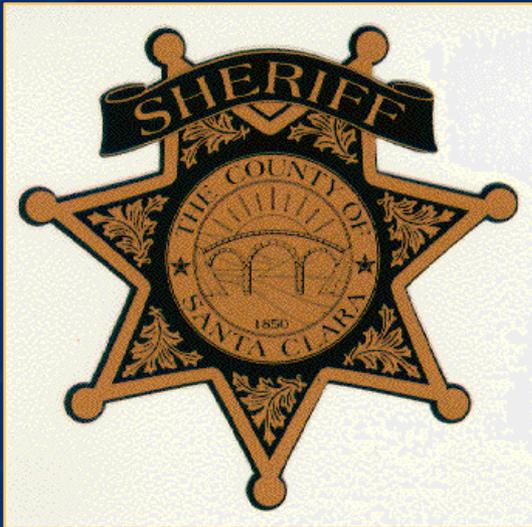


City Employees



Santa Clara County Sheriff

Santa Clara County Fire



Cupertino Commissions

Audit Committee

Stanley Stemkoski
Angela Chen
Raymond Yin
Garrett Wade
Myoung Kang

Bicycle Pedestrian Commission

William Chan
Jill Mitsch
Alan Takahashi
Ashish Kolli
Mark Fantozzi

Fine Arts Commission

Russell Leong
Jessi Kaur
Rajeswari Mahalingam
KC Chandratreya
Marvin Spielman

Housing Commission

Nicole Maroko
Jimmy Chien
Harvey Barnett
Rajeev Raman
Radha Kulkarni
Krista Wilson

Cupertino Commissions

Library Commission

Susanna Tsai
Ann Stevenson
Rose Grymes
Adrian Kolb
Ronald Miller

Parks & Recreation Commission

Darcy Paul
David Greenstein
David Fung
David Lee
Marcia St.Clair

Planning Commission

Don Sun
Paul Brophy
Marty Miller
Winnie Lee
Clinton Brownley

Public Safety Commission

Craig Lee
Nina K. Daruwalla
Daniel Nguyen
Tamara Pow
Andy Huang
Robert McCoy
Lily Lim

Cupertino Commissions

Teen Commission

Emily Szeto
Jacqueline Do
Anand Hemmady
Hadar Sachs
Madeleine Yip
Sanika Puranik
Greg Pommier
Dana Lujack
Ashley Ding

Technology, Information, & Communications Commission

Rod Livingood
Wallace Imura
Beverly Siegel
Reena Nadkarni
Peter Friedland
Shishir Chavan

Cupertino Volunteers

Cupertino Rotary

Cupertino Chamber of Commerce

Quota

Optimist Club

Kiwanis

Cupertino Lions

West Valley Community Services

Cupertino Volunteers

Senior Center Volunteers

Historical Society

Organization of Special Needs Families

Block Leaders

Friends of the Library

School Volunteers

Citizen Corp.

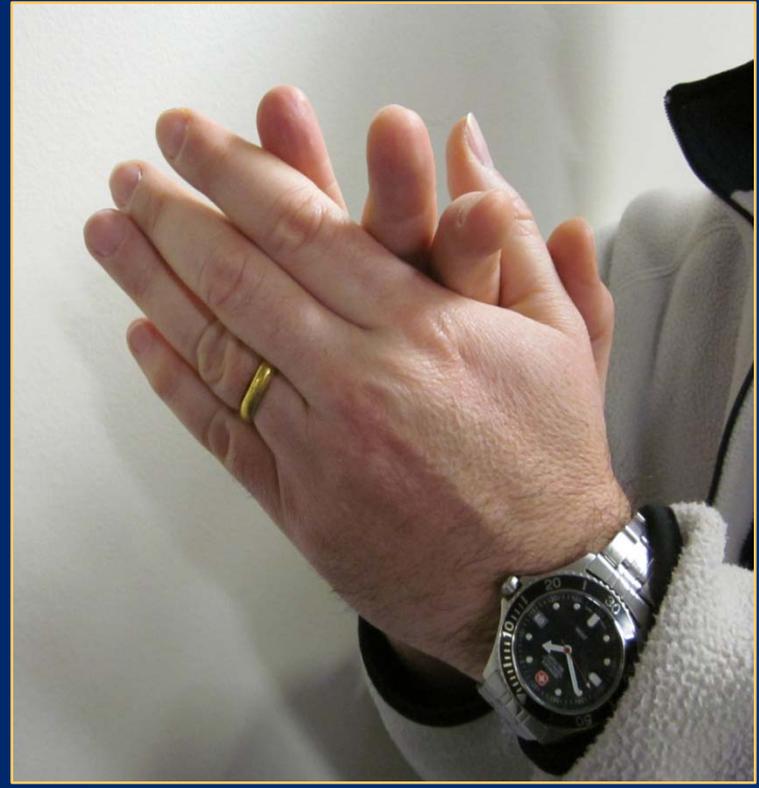
Northwest YMCA

Cupertino residents, students,
and a special thanks to everyone who gets
involved...



Like everyone in this room





Thank you!



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