



The City of Cupertino & The U.S. Environmental Protection Agency
Cordially invite YOU to join the Monday, May 7th
Green Leaders Workshop for Local Grocers & Markets
Hosted as part of the National Food Recovery Challenge Program



Event Details

Monday, May 7th, 2012 11AM – 1PM

Cupertino Community Hall – 10350 Torre Avenue, Cupertino, CA 95014

Please note that **lunch will be provided** by one of Cupertino's Certified Green Businesses!

Invited Guests

Presenters: Recology & West Valley Community Services

Confirmed Attendees: Target, Whole Foods Market, Marina, 99 Ranch, Marukai Market

Invited Attendees: Pasha's Market, Imahara's Produce, Stevens Creek Market, Farm Fresh Produce, Monta Vista Market

Background

In January 2012, the City of Cupertino was selected to be part of a new U.S. Environmental Protection Agency (EPA) local government initiative to pilot a targeted approach to reducing food waste among its local grocers and markets through EPA's Food Recovery Challenge (FRC). The City is one of 13 local governments across the nation, and the only one selected in California, to join the EPA to pilot this unique initiative based on local needs and waste diversion targets.

The City of Cupertino will leverage EPA's Food Recovery Challenge expertise and tools (www.epa.gov/foodrecoverychallenge) to support Cupertino grocers and markets in their efforts to better reduce and manage food waste. Key tenants of the program are: promoting food donation to people in need, the prevention of food waste at the source with effective inventory management, and composting of food waste.

This **May 7th Workshop** officially launches the City's program by inviting Cupertino's grocers and markets to learn more about the Food Recovery Challenge, including access to new recycling and composting service. Also highlighted at the Workshop will be the City's existing green business framework (www.cupertino.org/greenbiz) which will enable your store's environmental growth beyond food recovery to additional energy, water, and material cost savings opportunities. Please consider joining us to learn more!

Agenda

I. Registration & Networking	10:45AM – 11AM
II. Guest Welcome! & Event Summary	11AM – 11:05AM
III. Grocer & Market Introductions (Questions sent in advance)	11:05AM – 11:20AM
IV. FRC on Overdrive: GreenBiz Program Overview	11:20AM – 11:35AM
V. Take the Food Recovery Challenge	11:35AM – 11:50PM
VI. The Tools of the Food Recovery Challenge	11:50PM – 12:05PM
VII. Refuel! Grab a quick lunch & we'll keep working	12:05PM – 12:10PM
VII. The Dos of Donation Partnerships	12:10PM – 12:25PM
VIII. Less Landfill! Composting & Single Stream Recycling Basics	12:25PM – 12:40PM
XI. Ready, Set, Go – Re-TRAC	12:40PM – 12:55PM
X. Wrapper-Free Wrap-Up & Questions	12:55PM – 1PM