

what is a block leader?

When neighbors know each other, they look out for each other and work together in times of need. In Cupertino, block leaders take extra steps to connect neighbors and build community -- making our neighborhoods safer, more harmonious places to live.

The city of Cupertino block leader program teaches residents how to meet neighbors and how to organize activities so that neighbors can more easily communicate.

Block leaders are vital links between City Hall and the neighborhoods -- And leaders gain the inside track on neighborhood development and activities.

If you would like to become a part of this community network that cares, contact us.



where do I begin?

Although there is no one way to organize a neighborhood, block leaders typically begin by collecting their neighbors' contact information for activity planning and emergencies then planning one or more of the following:

- ◆ **Block party** (the city temporarily closes residential streets for celebrations and activities -- at no cost)
- ◆ **Neighborhood Watch** (trains residents to recognize and report suspicious behavior)
- ◆ **Neighborhood earthquake drill** (prepares neighbors to organize for earthquakes and other disasters.)

how will the city support me?

The City:

- ◆ Coordinates training sessions and acquaints new leaders with experienced block leaders.
- ◆ Provides a comprehensive Block Leader binder that contains sample fliers and step-by-step methods on how to plan gatherings.
- ◆ Offers Community Improvement grants to block leaders for projects that bring neighbors together.
- ◆ Photocopies neighborhood forms, letters, and fliers.
- ◆ Connects block leaders with peers who have special language skills.
- ◆ Links the Block Leader, Neighborhood Watch and Emergency Preparedness programs.

“Thanks for encouraging us and for helping to make our planning so simple.”

S. Trudeau,
block leader

who do I call?

777-3331

communityrelations@cupertino.org
Block Leader program
Block Party program

777-3354

Block Party application
Cupertino Public Works
To download block party forms,
go to: www.cupertino.org.

777-3335

oes@cupertino.org
Emergency Preparedness
Community Emergency
Response Team (CERT)

777-3177

neighborhoodwatch@cupertino.org
Neighborhood Watch
Electronic Crime Alert
(eCAP)

For more about Cupertino
neighborhood programs,
visit www.cupertino.org,
or call 777-CITY.

frequently asked questions



Q: How much time must I commit as a block leader?

A: The city challenges block leaders to gather neighbors twice a year for a meeting or block party. The city coordinates block leader meetings twice a year to provide program updates and communication and safety training, and for leaders to reconnect and exchange neighborhood organization tips.

Q: How many houses do block leaders organize?

A: On average, block leaders communicate with 20 to 30 neighbors depending on their time and street layout. Some leaders are in touch with as few as five homes (such as those in a cul-du-sac); while others coordinate up to 90 homes.

Q: Can I partner with others?

A: Yes, the City encourages co-leaders.

Q: How can I learn more?

A: To find out more about trainings for new leaders and resources available to block leaders, call (408) 777-3331, email communityrelations@cupertino.org, or check the city website: www.cupertino.org/blockleader.



CITY HALL
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Cupertino Block Leaders

Building community,
One block at a time.



CUPERTINO

www.cupertino.org/blockleader
408 777-CITY