









# Avoid ID Theft

How to Deter, Detect, and Defend Against Identity Theft

CITY OF CUPERTINO AND SANTA CLARA COUNTY SHERIFF'S OFFICE OCTOBER 17, 2013



# **PRESENTATION OVERVIEW**

- What is identity theft?
- How does identity theft happen?
- What can you do?
  - □ Deter
  - □ Detect
  - □ Defend
- Where can you learn more?





## WHAT IS IDENTITY THEFT?

- It occurs when someone steals your personal information e.g., credit card or Social Security number and uses it fraudulently
- It can cost you time and money
- It can destroy your credit and ruin your good name

**DETER-DETECT-DEFEND** 



www.ftc.gov/idtheft



## **HOW DOES IDENTITY THEFT HAPPEN?**

Identity thieves may:

- Go through your trash or "dumpster dive"
- Steal your wallet or purse
- Steal your mail or submit a change of address form for your mail
- Use "phishing" or fake emails to get you to provide personal information
- Steal personnel records from their employers





## WHAT CAN YOU DO?

#### **DETER**

■ Deter identity thieves by safeguarding your information

#### **DETECT**

■ Detect suspicious activity by routinely monitoring your financial accounts and billing statements

#### **DEFEND**

■ Defend against identity theft as soon as you suspect a problem







# **DETER** identity thieves by safeguarding your information.

- Shred financial documents before discarding them
- Protect your Social Security number
- Don't give out personal information unless you're sure who you're dealing with
- Don't use obvious passwords
- Keep your information secure



# ADETER DETECT DEFEND

**DETECT** suspicious activity by routinely monitoring your financial accounts and billing statements.

- Be alert
  - ☐ Mail or bills that don't arrive
  - □ Denials of credit for no reason
- Inspect your credit report
  - ☐ Law entitles you to one free report a year from each nationwide credit reporting agencies if you ask for it
  - □ Online: www.AnnualCreditReport.com; by phone: 1-877-322-8228; or by mail: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281
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DETER · DETECT · DEFEND

# DETER DETECT DEFEND

# **DEFEND** against identity theft as soon as you suspect a problem.

- Place a "Fraud Alert" on your credit reports by calling any one of the three nationwide credit reporting companies:
  - ☐ Equifax: 1-800-525-6285
  - ☐ Experian: 1-888-397-3742
  - ☐ TransUnion: 1-800-680-7289
  - ☐ Review reports carefully, looking for fraudulent activity
- Close accounts that have been tampered with or opened fraudulently
- File a police report
- Contact the Federal Trade Commission





### WHERE CAN YOU LEARN MORE?

**Online:** ftc.gov/idtheft

**By phone:** 1-877-438-4338

By mail: Identity Theft Clearinghouse

Federal Trade Commission

600 Pennsylvania Avenue, NW

Washington, DC 20580

